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Scabiosa Imperial Giants "Blue Moon"

The very large well-formed double flowers are composed entirely of broad frilly petals. Tall upright plants, long heavy wiry stems. Fine for cutting. **Pkt. 25c.**

6 More Super Scabiosas

Loveliness Shades of rose and salmon. **Pkt. 10c,**
1/4 oz. 25c.

Orchid Shades New. Large, tall, exquisite. **Pkt. 20c;** 1/4 oz. 50c.

Rosette Giant deep rose, long strong stems. **Pkt. 20c,**
1/4 oz. 50c.

Shasta Enormous snow white. **Pkt. 10c,** 1/4 oz. 25c.

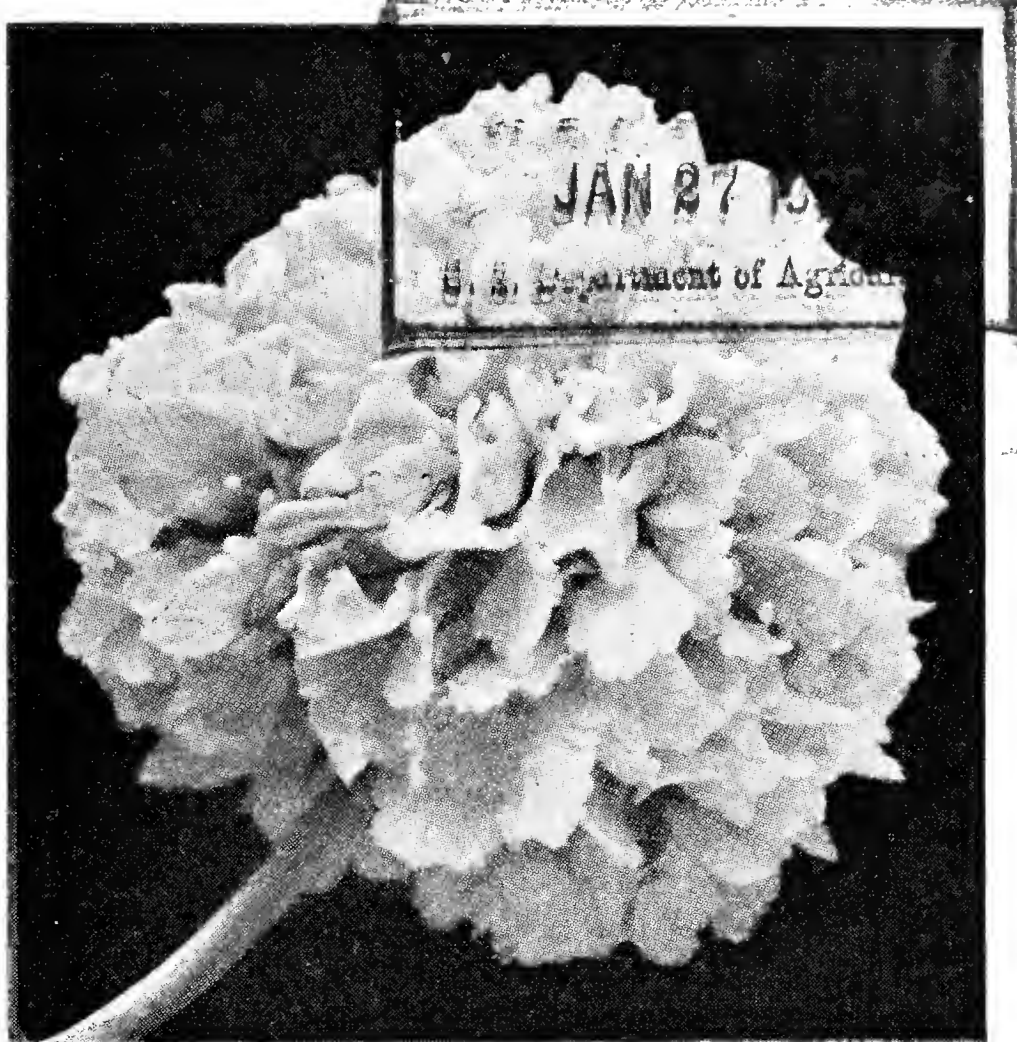
Salmon Beauty New huge. SALMON. **Pkt. 20c,** 1/4 oz. 60c.

Giant Hybrids Rare colors, giant flowers, mixed. **Pkt. 15c,** 1/4 oz. 40c.
(All Scabiosas Above Are Annuals)

COLLECTION

One Pkt. each above
7 Scabiosas, value
\$1.20, postpaid for—

70c



Scabiosa Imperial Giants, Blue Moon



*Cosmos
"Sensation
Pinkie"*

Colorful Cosmos

Sensation Pinkie Rose pink shade. Of immense size, on very long strong stems. Fine for cutting. **Pkt. 15c,** 1/4 oz. 35c.

Sensation Purity Glistening white similar to Pinkie except for color. **Pkt. 15c;** 1/4 oz. 35c.

Sensation Crimson A new color in the sensational "Sensation" type of super-size Cosmos. Same as Pinkie and Purity, but crimson. (Seed scarce.) **Pkt. 25c.**

Sensation Mixed **Pkt. 10c,** 1/4 oz. 25c.

Orange Flare Early strain from "Klondyke." Blooms deep vivid orange, with foliage of light green. **Pkt. 10c,** 1/4 oz. 25c, 1/2 oz. 40c.

Early Giant Easy to grow. A good old time favorite, still popular. Early, large and a rapid grower. Comes in **Pure White, Rich Crimson, Lovely Pink, or Mixed Colors.** **Pkt. 10c;** 3 pkts. 25c; 1/2 oz. 30c; 1 oz. 50c.

Special Collection

1 pkt. each, Pinkie, Purity, Crimson Sensation, Orange Flare, 65c value, for.....

45c



Heavenly Blue Morning Glory. See Page 2



Marigold Sunset Giants. See Page 1

Sweet Scented Double Nasturtiums

Golden Gleam The original sweet scented double Nasturtium. Plant nearly covered with blossoms. **Large Pkt. 10c, oz. 20c.**

Mahogany Gleam Dark Mahogany red of unusual color. **Large Pkt. 15c; oz. 25c.**

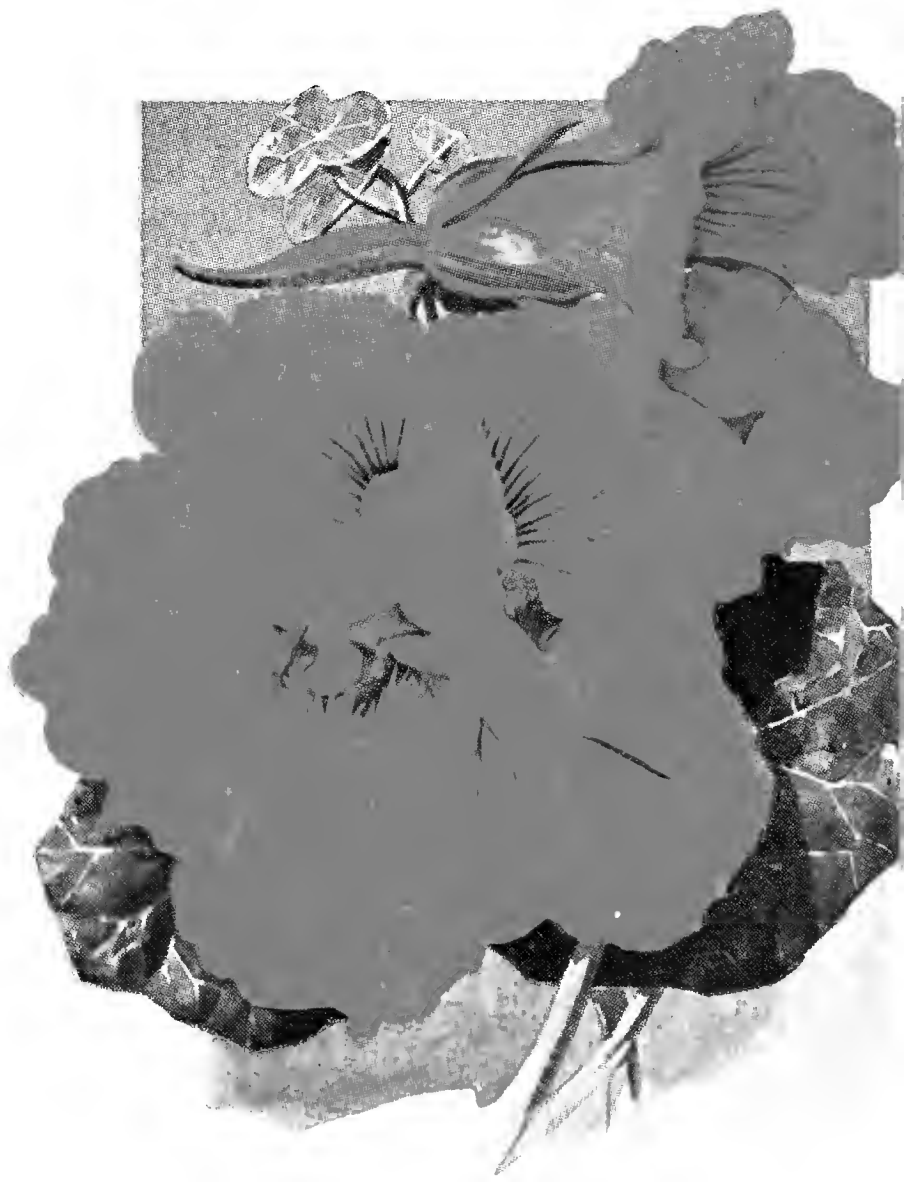
Orange Gleam The deep glowing golden orange is a new color in the Nasturtium family. **Large Pkt. 10c, oz. 25c.**

Salmon Gleam A delicate golden salmon. **Large Pkt. 15c; oz. 25c.**

Scarlet Gleam Immense blossoms of fiery orange scarlet. Plants semi-dwarf. Long wiry stems bear the many flowers well above green foliage. **Large Pkt. 10c, oz. 20c.**

Golden Globe A vivid golden yellow, like the color of Golden Gleam, but the plants are more dwarf and compact, bearing great quantities of semi-double sweet scented flowers throughout the season. Good for dwarf edging plants and for rockery as well as in beds. **Large Pkt. 10c, oz. 20c.**

Double Gem Mixture Dwarf, compact plants totally without runners, that hold their compact form under all weather conditions. The sweet-scented, semi-double flowers are of good size, and gaily cover the little plants in shades of yellow, orange, scarlet, crimson, salmon, cream, maroon. **Large Pkt. 10c, oz. 20c.**



Scarlet Gleam Nasturtium

Double Gleam Hybrids A grand and glorious mixture of salmon, golden yellow, orange, scarlet, cerise, crimson and gold flushed scarlet, combine with the foliage of fresh green. **Large Pkt. 10c, oz. 20c.**

SPECIAL NASTURTITIUM COLLECTION
1 Pkt. each of the above 8 kinds. 90c value, post-paid for.....

50c

1 Oz. Each
 Kind for \$1.20

"Miracle Marigolds"

Any Three 10c Packets for 25c
Any Two 15c Packets for 25c

Sunset Giants Immense flowers, 5 to 7 inches, with sweet fragrance and long stems. The full centered flowers, with broad heavy petals gracefully overlapping, are of great depth and even larger than the Dahlia Flowered Zinnias. Color range includes deep orange, golden orange, shades of yellow and a delightful new shade of primrose. Plants extremely robust, heavy foliage, with 6 to 8 branches, each bearing 3 to 6 large flowers. Plants 4 to 5 feet tall. Pkt. 15c; ¼ oz. 40c. (See illustration on opposite page.)

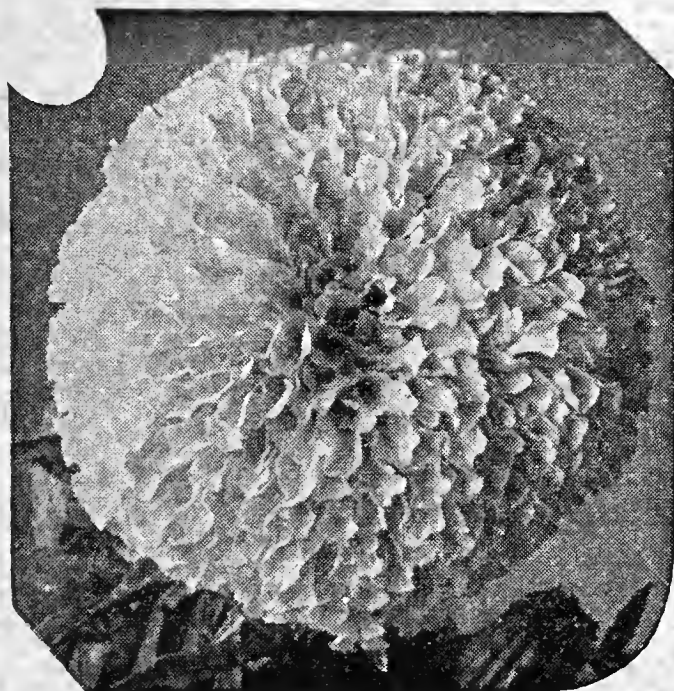
Crown of Gold Especially noted for the fact that there is no trace of the characteristic Marigold odor in the foliage, stems or flowers. The flowers are a lovely golden orange shade, of medium size, about 2½ inches in diameter. Plants freely branching, 2½ to 3 feet high, with stems of good length for cutting. Blooms early. Pkt. 15c; ¼ oz. 40c.

Carnation-Flowered Golden Eagle

Gold Medal winner. Closely related to the Guinea Gold; but the color is a delightful shade of luminous gold, pleasing and distinctive. Pkt. 15c.

Marigold "Harmony" "Delightfully different" in habit, shape and coloring of flowers, almost suggesting a Scabiosa. Bright golden-yellow, bordered rich maroon-red. Plants 12 inches high and very bushy. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c.

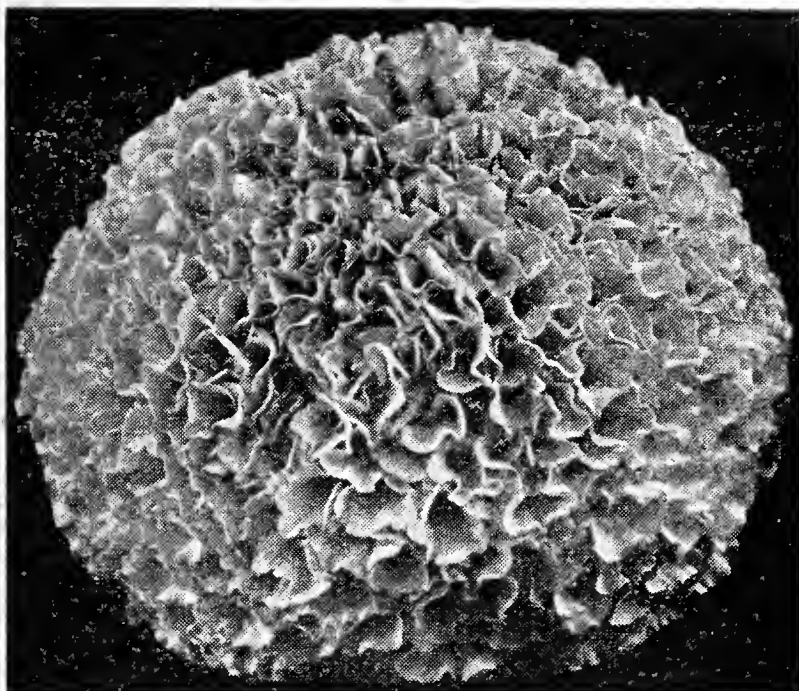
Dwarf Marigolds



Mexican Double Orange

MEXICAN DWARF ORANGE. This is unlike any other Marigold now known, semi-dwarf in habit, freely branched, and heavily laden with quantities of its unique semi-tubular petaled flowers of bright orange. It comes to us from Mexico, the original home of all our garden Marigolds, where many beautiful flowers, of Brilliant colors, have originated. (Note illustration above.) Pkt. 15c; ¼ oz. 35c.

LEGION OF HONOR. (Little Brownie.) Golden-yellow, with large spot of crimson at base of each petal. Pkt. 10c; ½ oz. 25c; oz. 40c.



Chrysanthemum-Flowered Hybrids

A wide range of fascinating types and colors. Pkt. 15c.

Guinea Gold Brilliant golden orange, carnation-flowered. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c.

Dixie Sunshine "From the land of Dixie." The 2½ inch ball-shaped flowers, fully double, are composed of many tiny five-petaled florets, daintily fringed in effect. Color brilliant golden yellow. Pkt. 10c; ¼ oz. 40c.

More Tall Marigolds

TALL ORANGE PRINCE. Deep golden orange. Very large. Pkt. 10c; ¼ oz. 25c.

TALL LEMON QUEEN. Equal to Orange Prince but yellow. Pkt. 10c; ¼ oz. 25c.

TALL ROYAL SCOT. Mahogany and gold in symmetrical stripe. Pkt. 15c; ¼ oz. 40c.

TALL YELLOW SUPREME. Creamy yellow, carnation-flowered. Pkt. 10c; ¼ oz. 25c.

TALL DOUBLE MIXED. Splendid mixture of pleasing types and many shades of color. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c.

SPECIAL 70c MARIGOLD COLLECTION

1 Pkt. each of these 8 "Miracle Marigolds" as follows:

Sunset Giants	Harmony
Crown of Gold	Golden Eagle
Dixie Sunshine	Guinea Gold
Mexican Double Orange	
Chrysanthemum-Flowered Hybrids	

8 PACKETS IN ALL.

\$1.05 VALUE, POSTPAID FOR... **70c**

SPECIAL \$1.00 MARIGOLD COLLECTION

One Pkt. Each of every named Marigold and every Marigold mixture on this page.

\$1.70 Value for \$1.00

Mammoth Heavenly Blue Clark's True Early Strain

Considered by many the largest, finest and most pleasing of all Morning Glories.

One of the few flowers of really true blue color. See colored illustration inside cover page. This shows the color, but not the size.

The flowers are much larger—3 to 4 inches in diameter.

This early flowering strain was developed in Denver by a personal friend of mine, Prof. Perry L. Clark, who taught in the Denver city schools for many years.

The vines grow 10 to 15 feet or more from seed sown in the open ground, after soil has warmed up in May. (Do not plant ANY of the new Mammoth strains of Morning Glories out doors until warm spring weather.)

Heavenly Blue may be started earlier in pots, then set out after danger from frosts is over.

There seems no limit to the ways Heavenly Blue can be used for stunning effects. The vines will climb stumps, fences, buildings old or new, trees—small or large, dead or alive, grape trellises, etc.

One of the most gorgeous sights I ever saw was in one of our neighbor's gardens. A long row of grape vines was host to thousands of these immense blue blossoms playing hide and seek among the leaves and fruits.

Just one thing more. You can pick a bunch of stems and buds in the morning, bring them into the house and they will bloom and last lovelier and longer than you would imagine.

Packets 10c; 3 pkts. 25c; ½ oz. 50c; oz. 90c.

Mammoth "Cornell"

Here's one more new giant Morning Glory, distinctly and delightfully different. And I do mean "CORNELL."

The size of "Cornell" is almost but not quite as large as Heavenly Blue. Some say fully as large and robust, but we won't haggle over that. They do say the blooms not so large later in the season.

The color is carnelian red, with pure white border. Since these are the colors of Cornell University—good old Cornell University—some bright chap jumped up and flung the door wide open when old man Opportunity knocked.

An appropriate name for a beautiful flower. Close your eyes and imagine that color combination.

"CORNELL" is an early bloomer, sometimes beginning when the plants are only 2 feet high, and continuing as the vines romp, ramble and meander till frosts.

More sad news is that good old Cornell seeds also very scarce. Pkt. 25c.

Mammoth "Scarlett O'Hara"

You guessed it. The color is RED—rich dark wine red, or rosy crimson.

"Scarlett O'Hara" is an entirely new color in this popular garden flower. The blooms (not quite so large as Heavenly Blue) are freely produced on fast growing vines, which start blooming in about 65 days. Needless to say, the large red flowers are very showy.

"Scarlett O'Hara" was granted the Gold Medal in the All-American Selections in the Morning Glory trials.

The sad news is that seed of "Scarlett O'Hara" is scarce. Specialists in flower seed growing made ample plantings for a good supply. But were disappointed to find at harvest time that the yield was less than half a crop. Many of the seed pods failed to fill, or had "Gone with the Wind." Pkt. 25c.

MORE MORNING GLORIES

Japanese Colors run from white through all shades of blue and red, from palest pink to darkest reds and purples. The leaves are very ornamental. Pkt. 10c; 3 pkts. 25c; oz. 30c.

Tall Mixed Always popular for fences and screens, etc. Fine mixed. Pkt. 5c; oz. 20c.

Dwarf Mixed Bushy growth good for beds or borders. Mixed colors. Pkt. 5c; oz. 20c.

NOTE Very few people seem to have seen and enjoyed this DWARF Morning Glory. A bush of this is delightful, and a row or border is a sight for sore eyes.

"That ain't the way I heerd it"

Way I heerd it wuz, one feller sez to t'other feller. "That there whoppin' big blue Mornin' Glory is the climinest thing I ever seed.

"One day I was standin' clost to a row of this rapid climin' wonder. I wuz a restin' an' leanin' on my hoe—kinda dreamin' like.

"Fore I knowed it, one of them vines reaches over, winds itself 'round my hoe handle, an' then comes a climbin' up my arm, takin' a loop 'round my neck, then a half hitch on my ear.

"I wuz bare headed, an' when I say bare I mean bare. That vine couldn't git a foot holt on my bald head, so started to run down my back. 'Bout then I come to, and made my escape." Yep, that's the way I heerd it.

Marigold Musings

Such marvelous improvements have been made among the various types of Marigolds by expert hybridizers that the results are almost unbelievable.

Flower lovers the world over are justified in having gone "Marigold mad."

Personally, I'm not so keen about "getting shed of" the Marigold odor altogether. But that has been done, as one extreme, while with other new creations the Marigold odor of the foliage has been diluted, and the flowers made sweet scented.

My unusual special "Collection Offers" enable you to plant and compare these latest Marigold creations at small cost.

The "Sunset Giants" strain tops them all for size, and general points of excellence.

"Crown of Gold" is another of the "must haves." Its freedom from the characteristic

Marigold odor is winning many friends, especially among those to whom the ordinary odor is more pungent than pleasing.

A little Marigold seed goes a long ways. Sow after ground warms up, thinly. Plants should be from 1 to 2 feet apart after final thinning or transplanting. The smaller kinds closer than the gigantic strains.

Ever notice how Marigolds stand the early light frosts? They stay with you longer than most annuals. Calendulas and Delphiniums are also among those present to the last. Most Marigolds described as double show a per cent of semi-double and maybe a few singles. But the semi-double flowers are also very pleasing.

Marigolds as cut flowers. Few flowers keep longer after being cut. For days and days Marigold blooms look as fresh as though in the garden. And will be in good condition for several weeks. Change water often. Cut a bit off the stems every few days. Keep them cool.

PANSIES

Mile-High Monsters

Special strain developed here in Colorado, a mile above sea level. Size, form, colors, and robust plants very outstanding. **Mixed Pkt. (125 seeds) 25c. Special Pkt. (700 seeds) \$1.00; 1/4 oz. \$2.00; 1/2 oz. \$3.50.**

Super-Giant Mixture

My own mixture, so popular for many years. I put in "a pinch of this and a pinch of that" from finest varieties, including Mile High Monsters and Engelmann's Giants this season, to make one grand and glorious "Super-Giant Mixture". Pkt. 25c; 5 Pkts. \$1.00; 1/4 oz. \$2.00; 1/2 oz. \$3.50.

Maple Leaf Giants Mixed

Leaves and blooms both extra large, of heavy substance. Unusual colors. Pkt. 25c; 5 Pkts. \$1.00.

Engelmann's Giants Known the world over as one of the largest and finest strains of modern Pansies. Immense flowers in a wide range of best colors are produced on compact, early flowering plants. Through a special arrangement, we supply you with seed from the originator, Mr. Carl Engelmann, in England. **Pkt. 50c; 5 Pkts. \$2.00.**

White P5. Large, but not the giant type. Pkt. 10c.

Mad. Perret P7. Rose shades, mixed. Pkt. 10c.

Giant Masterpiece P8. Many petals curled; mostly dark, velvety shades. Pkt. 10c.

Giant Bugnot P9. Shades of red, bronze, and reddish cardinal. Mixed. Pkt. 15c.

President Carnot P10. White with violet blotches. Larger than the all-white. Pkt. 10c.

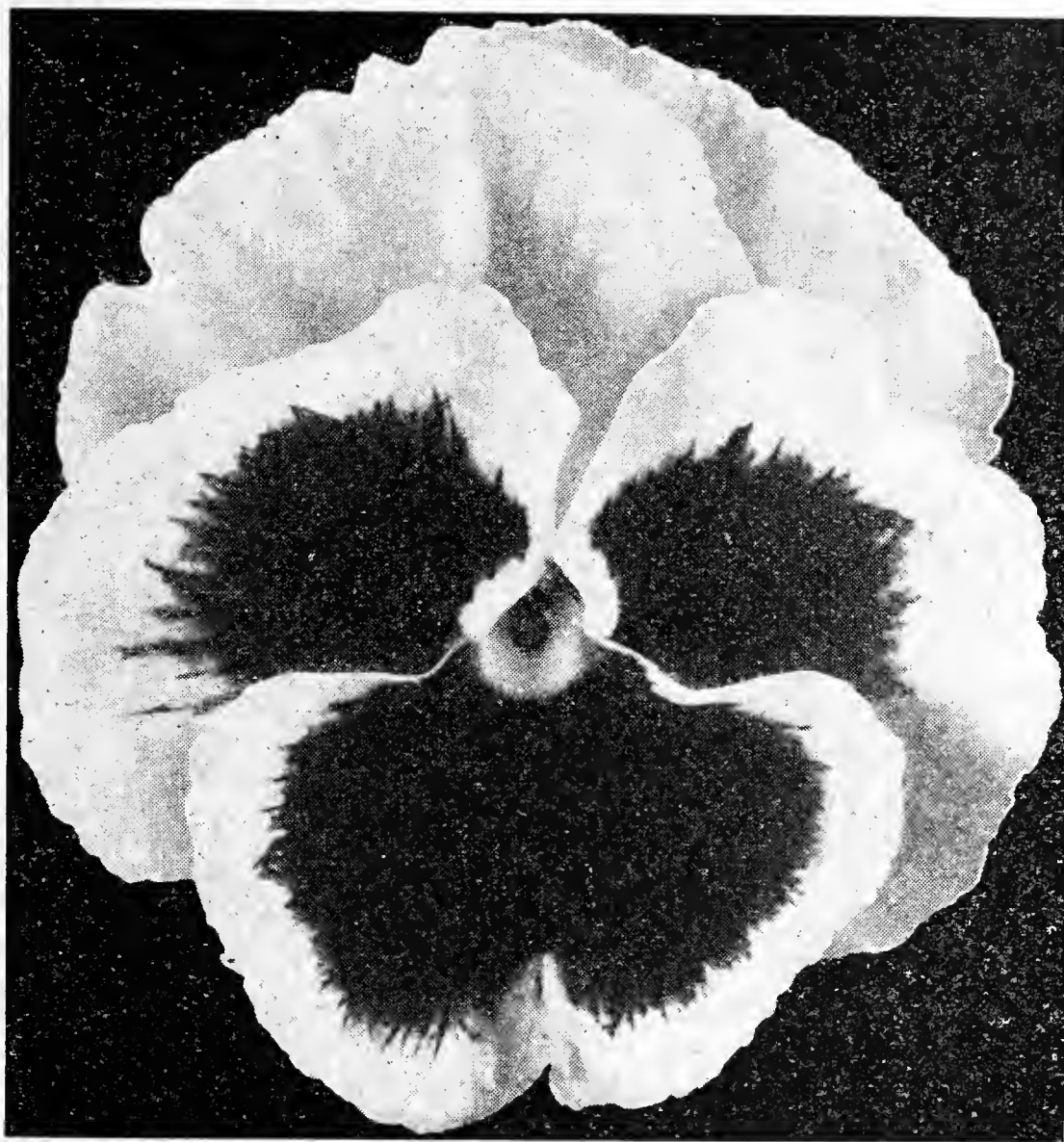
Swiss Blue Distinct and beautiful. Center darker. Pkt. 15c.

Swiss Cardinal Rare color in pansies. Rich cardinal and vivid garnet shades, mixed. Pkt. 15c.

Swiss Yellow Lovely golden yellow with brown blotches on lower petals. Pkt. 15c.

Swiss Giant Mixed P14. Flowers of large size, great substance, novel colors. Pkt. 10c.

Triumph of the Giants P18. The giant blossoms are on long stems. Petals curled and overlapping. Colors rich, running to tones of red, brown, copper, deep yellow, with darker centers. Pkt. 20c.



Engelmann's Giant Pansy

Ruffled Giants P17. The petals of the giant flowers are so ruffled and curled as to give the appearance of being double. A variety of colors, rich dark shades predominating. Pkt. 20c.

Adonis P19. **LIGHT BLUE.** Light blue with lighter margin. Pkt. 10c.

Prince Henry P20. **DARKEST BLUE.** Rich deep blue. Pkt. 10c.

Any 10c Packets: 3 for 25c; 5 for 40c.
Any 15c Packets: 2 for 25c; 5 for 50c.
Any 20c Packets: 2 for 35c; 5 for 75c.
Any 25c Packets: 2 for 45c; 5 for \$1.00.

Outdoor Pansy Plants

Grown from my **SUPER-GIANT MIXED** seed. **Mixed colors only.** If you want any other kinds, buy the seed and sow in your garden, or start indoors and transplant.

100 Plants \$2.00, Prepaid

This special price is for what I call the **TRANSPLANTING SIZE**. They may not be quite ready to show buds, or they may have some buds and some blossoms showing. Depends on the season and how early shipped. **But all come into bloom very soon** after planted in your garden. Buy **TRANSPLANTING SIZE**. More pansies for the money. They ship and transplant better than plants in bloom. All will bloom soon. 40 for \$1.00; 100 for \$2.00. (Ready about April 1st.)

Pansy Plants will be shipped only as far as 5TH ZONE—Not east of Chicago or south of Memphis, Tenn.

ZINNIAS

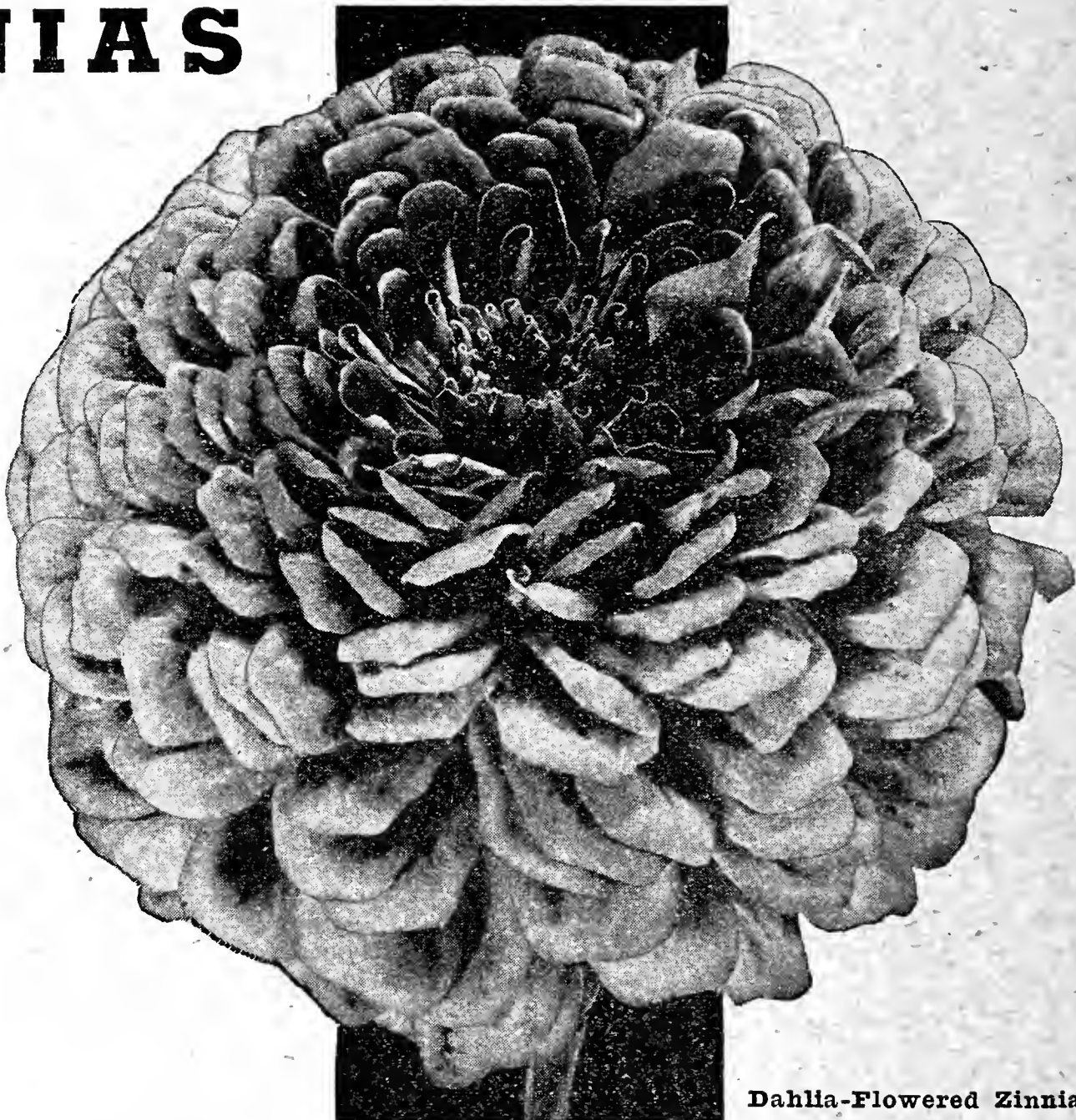
All Zinnias on these two pages at same packet prices:
One Pkt. 10c
3 Pkts. 25c
4 or more Pkts. at 8c each.

(Except kinds priced otherwise on page 65)

For ounce prices see page 5.

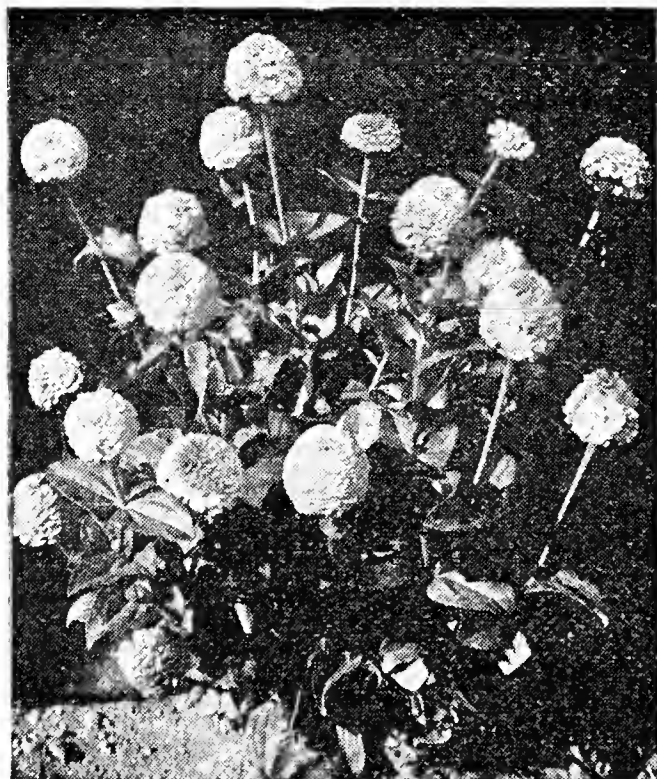
You pick them out yourself.

For More Zinnias
See Page 65



Dahlia-Flowered Zinnia

Improved Lilliput, Pompon or Baby Zinnias



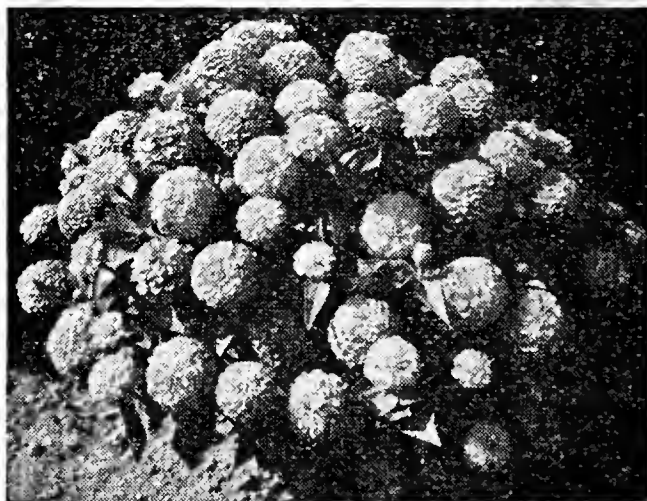
These are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical on strong-stemmed plants.

Canary Yellow. Z40. Fine for cutting.
Red Riding Hood. Z41. Bright scarlet.
Salmon-Rose. Z42. Loveliest of Lilliputs.
Rosebud. Z43. (New) Bodger's rose-pink.
White Gem. Z44. Best white Lilliput.
Mixed Lilliputs. Z45. Above, mixed.

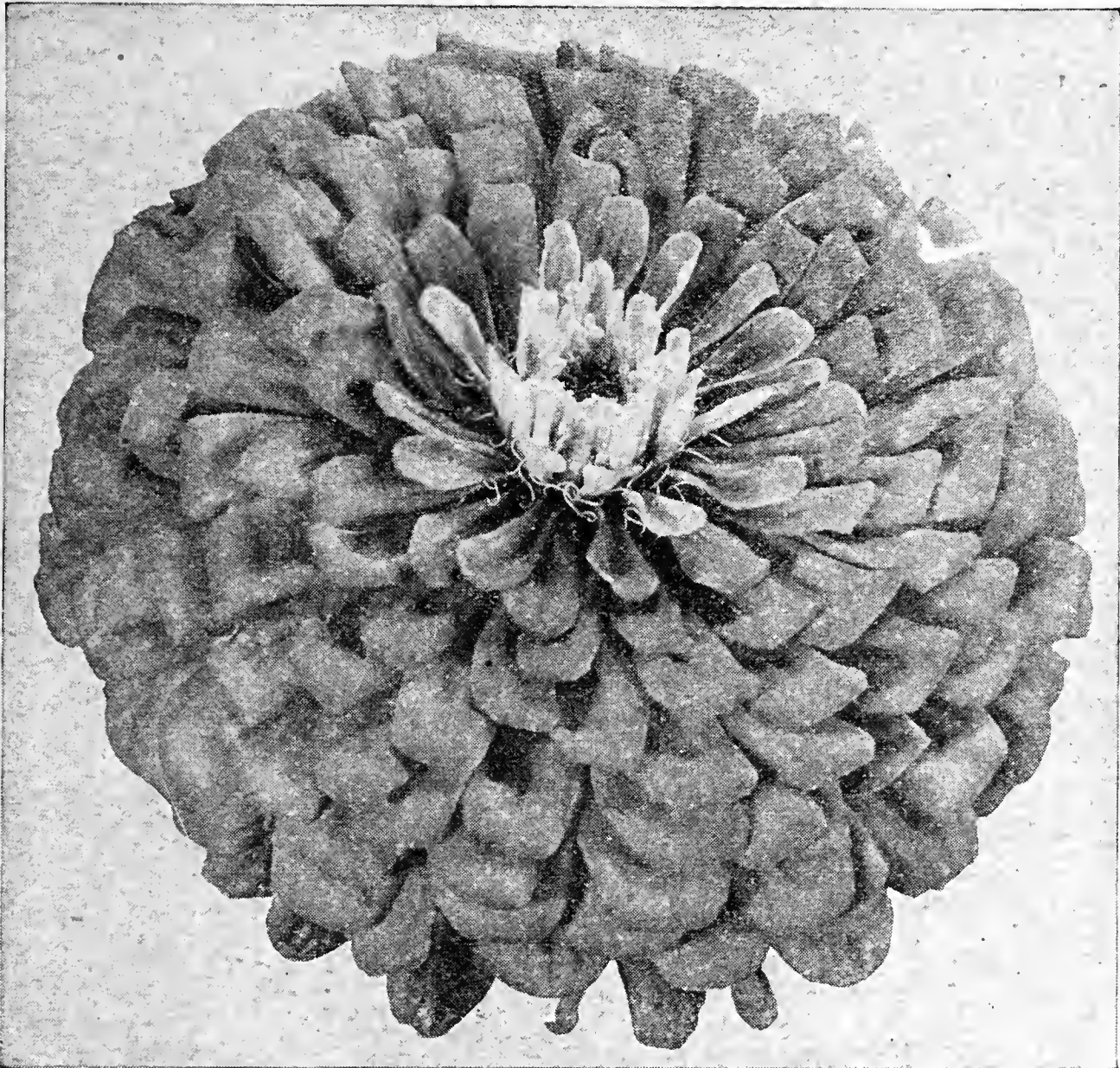
Dahlia-Flowered Zinnias

Canary Bird. Z1. Immense primrose.
Crimson Monarch. Z2. Gigantic, largest red.
Dream. Z3. A fine deep lavender, turning purple.
Exquisite. Z4. Light rose, center a deeper rose.
Immense.
Golden State. Z5. Rich orange-yellow.
Lemon Beauty. Z6. Immense golden-yellow on brown.
Polar Bear. Z7. Pure white. Very large.
Purple Prince. Z8. Rhodanthe purple, large, well formed.
Scarlet Flame. Z9. Large, bright scarlet, orange blending.
Dahlia-Flowered Mixed. Z10. Above, mixed.

Tom Thumb Zinnias



Plants 4 to 6 inches high, compact, covered with well-formed flowers of the Lilliput type. Excellent for small beds, borders, and also for pots. Many pleasing colors, mixed. Pkt. 10c; 1/4 oz. 40c; 1/2 oz. 75c; oz. \$1.20.



Mammoth Zinnia (California Giants)

LONG'S Mammoth Zinnias

(Also called California Giants)

- Brightness.** Z20. Bright pink, lovely.
- Lavender Gem.** Z21. Deep lavender.
- Orange Queen.** Z22. Rich golden orange.
- Purity.** Z23. Best and biggest white.
- Salmon Queen.** Z24. Salmon-rose. Unusual.
- Scarlet Glow.** Z25. Glowing deep scarlet.
- Violet Queen.** Z26. Deep purple.
- Mammoth Mixed.** Z27. Above colors, mixed.

Mastodon Mixed Zinnias

"All-in-One." Z30. Mixture of my gigantic Dahlia-Flowered and Mammoth in giant size and rare colors. Marvelous mixture. **Pkt.** 10c; $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 40c; oz. 75c.

Early Wonder Zinnia "Gypsy"

Z50. Exceedingly EARLY, double, long stems. Color deep rich burnished orange. (See page 65.)

New Zinnia "Fantasy" (See Page 65)

Scabiosa-Flowered Zinnias (See Page 65)

Zinnia Prices By Weight

	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
Dahlia-Flowered.....	\$0.30	\$0.50	\$0.90
Mammoth30	.50	.90
Mastodon Mixed.....	.25	.40	.75
Lilliput25	.40	.75
Early Wonder "Gypsy".....	.45	.80	1.50
"Tom Thumb".....	.40	.75	1.20
"Fantasy"35	.60	1.00
Scabiosa-Flowered45	.80	1.50
Mexicana35	.60	1.00
Lilliput Pastel Shades.....	.35	.60	1.00

**All Sizes
From
Mastodon
to
Miniature**



All Zinnias on these two pages at same packet prices:
One Pkt. 10c
3 Pkts. 25c
4 or more Pkts. at 8c each.

(Except kinds priced otherwise on page 65)

Ounce prices, note below.

ZINNIA NOTES:
Dahlia-Flowered and Giants of California are both IMMENSE. Something alike, but different. G. of C. the taller. Tom Thumb smaller than Lilliput.

Mexicana Zinnias



Delightful small double and semi-double flowers, mixed colors from yellow to mahogany-red, many being two-toned. Plants about 9 inches tall. Very free flowering. Altogether different from other Zinnias.

Fine for bedding and for bouquets in small vases and bowls. **Pkt.** 10c; $\frac{1}{4}$ oz. 35c.

CALIFORNIA POPPIES

(Eschscholtzia)

Salmon Beauty Beautiful salmon. inside and out. Very distinct. Received an award of merit by Royal Horticultural Society of England. Pkt. 10c; ¼ oz. 30c.

Copper Bowl Bronzy-red, overlaid terracotta. Pkt. 10c; ¼ oz. 35c.

Crocea Rich orange. Double. Pkt. 10c; ¼ oz. 30c.

Geisha Brilliant scarlet outside; inside rich golden orange. Pkt. 10c; ¼ oz. 30c.

Vesuvius Rich, glowing, striking red. Pkt. 10c; ¼ oz. 25c.

Golden West Orange. California State Flower. Single. Pkt. 10c; ½ oz. 25c.

Ramona Golden bronze inside. Copper rose outside. Large beautifully frilled flowers on compact, erect plants. Pkt. 10c; ¼ oz. 35c.

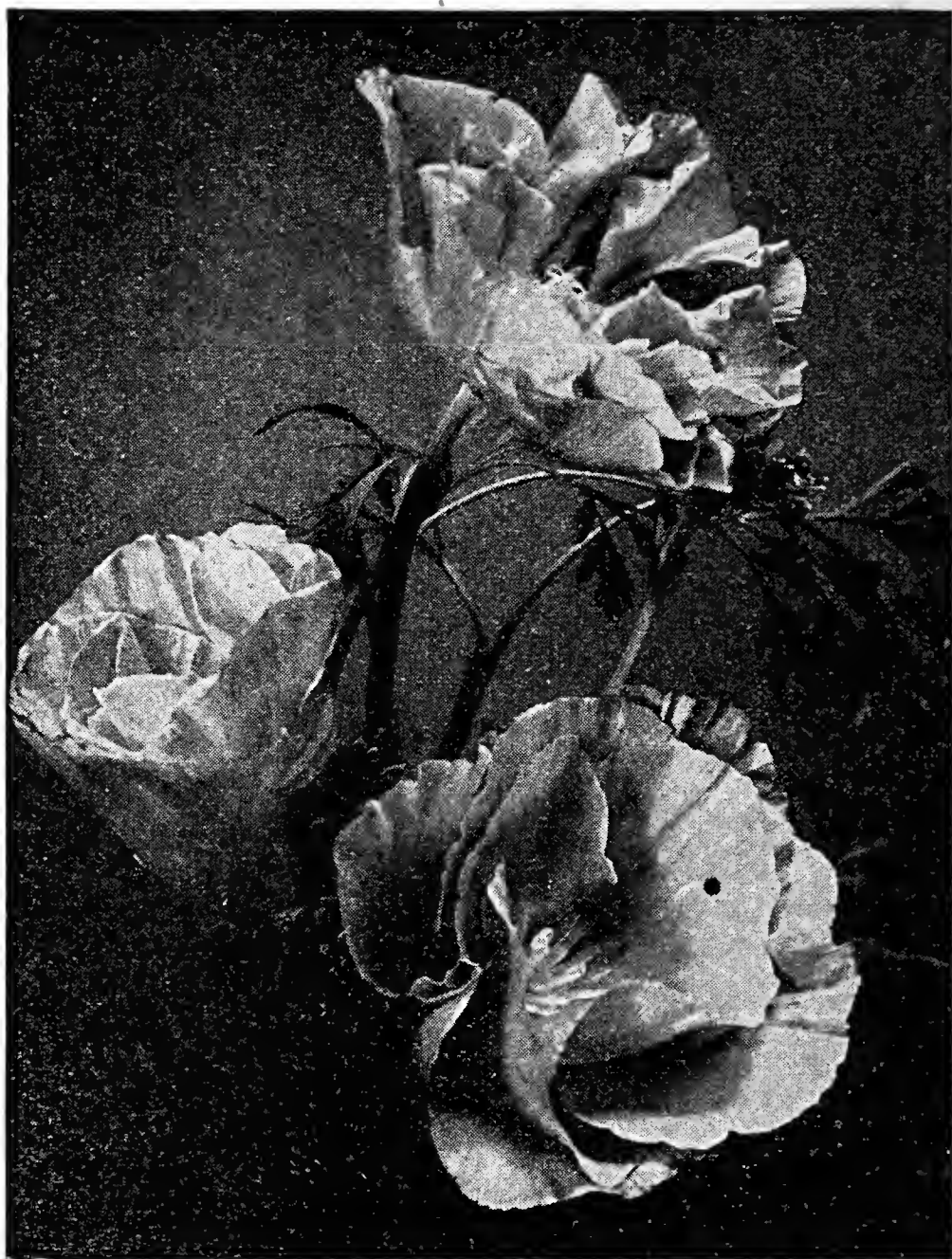
Ramona Hybrids Lovely mixture of frilled Ramona type; new colors. Mixed. Pkt. 10c; ¼ oz. 35c.

California Poppy Collection

One packet each of the above
8 California Poppies.

VALUE 80c, POST-
PAID FOR.....

55c

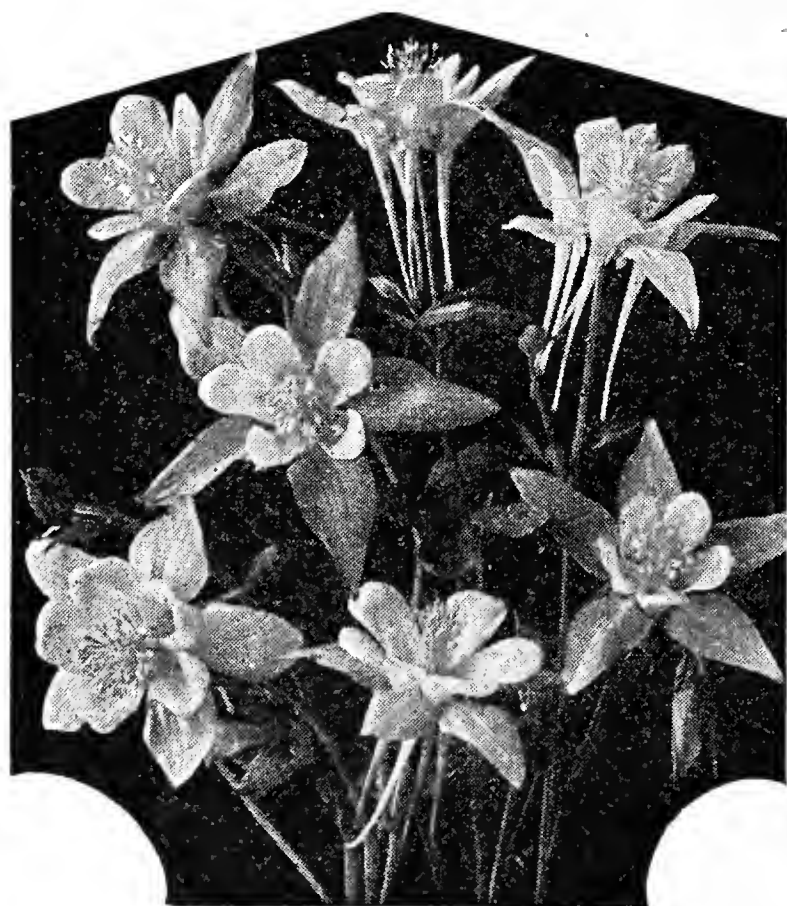


California Poppy "Salmon Beauty"

Long's Brilliant Mixture Best kinds and colors of California Poppies. Pkt. 5c; ½ oz. 25c.

Persian Rug Mixture California Poppies. These colors in bloom red, chrome, pink, copper-red, claret purple—suggest a beautiful Persian rug. Pkt. 10c; ¼ oz. 35c; ½ oz. 60c.

California Poppies bloom the first year from seed sown right outdoors, even sown as late as June, and are among the last to pay any attention to Jack Frost. Be sure to thin them to six inches apart.



Columbine

Rocky Mountain Columbine

The State Flower of Colorado. Very beautiful, hardy perennial; sepals blue, petals white. Does best in partial shade. Plant early. Starts growth early in spring.

ROCKY MT. COLUMBINE SEED. Pkt. 10c; ¼ oz. 40c; ½ oz. 75c; oz. \$1.25.

ROCKY MT. COLUMBINE PLANTS. Small one-year seedlings. Good size for transplanting. 3 for 50c; 8 for \$1.00; 18 for \$2.00, prepaid.

Columbines "Rainbow Blend"

An unsurpassed strain in habit, vigor of growth, length of spur and size of flower. Brilliant colors in shades of pink, rose scarlet, velvety reds and purples, including tints heretofore unknown. Sold in mixed colors only.

"RAINBOW BLEND" SEED. Pkt. 25c; ¼ oz. 60c; ½ oz. \$1.00.

"RAINBOW BLEND" ROOTS. Small year old seedlings, mixed colors only. Plant early. 4 for 50c; 9 for \$1.00; 20 for \$2.00, prepaid.

THE J. D. LONG SEED COMPANY
BOULDER, COLORADO

Amount Enclosed

Please write plainly

Street.....

\$

P. O. Box.....R. D. No.....Box.....

Date

Postoffice.....193

State.....**Express Office**.....

[illegible]

ITEMS: Cash with order, or 25% cash, balance C. O. D.

ONLY COLORADO Customers: Please Add State Sales Tax. Thanks.

ORDER BLANK—Continued

QUANTITY	NAME	VARIETY	Amt. Brought Forward	
Total Amount Enclosed			→	

SHALL WE SUBSTITUTE? If cannot supply kind ordered, shall we send another, subject to your approval? Your answer.....

DOES YOUR NEIGHBOR WANT A CATALOG?

Please give name and address here:

NEW ICELAND POPPIES (Nudicaule) (Hardy Perennial)

While Iceland Poppies are hardy perennials, they flower the first year from seed, blooming almost as quickly as the annual sorts.

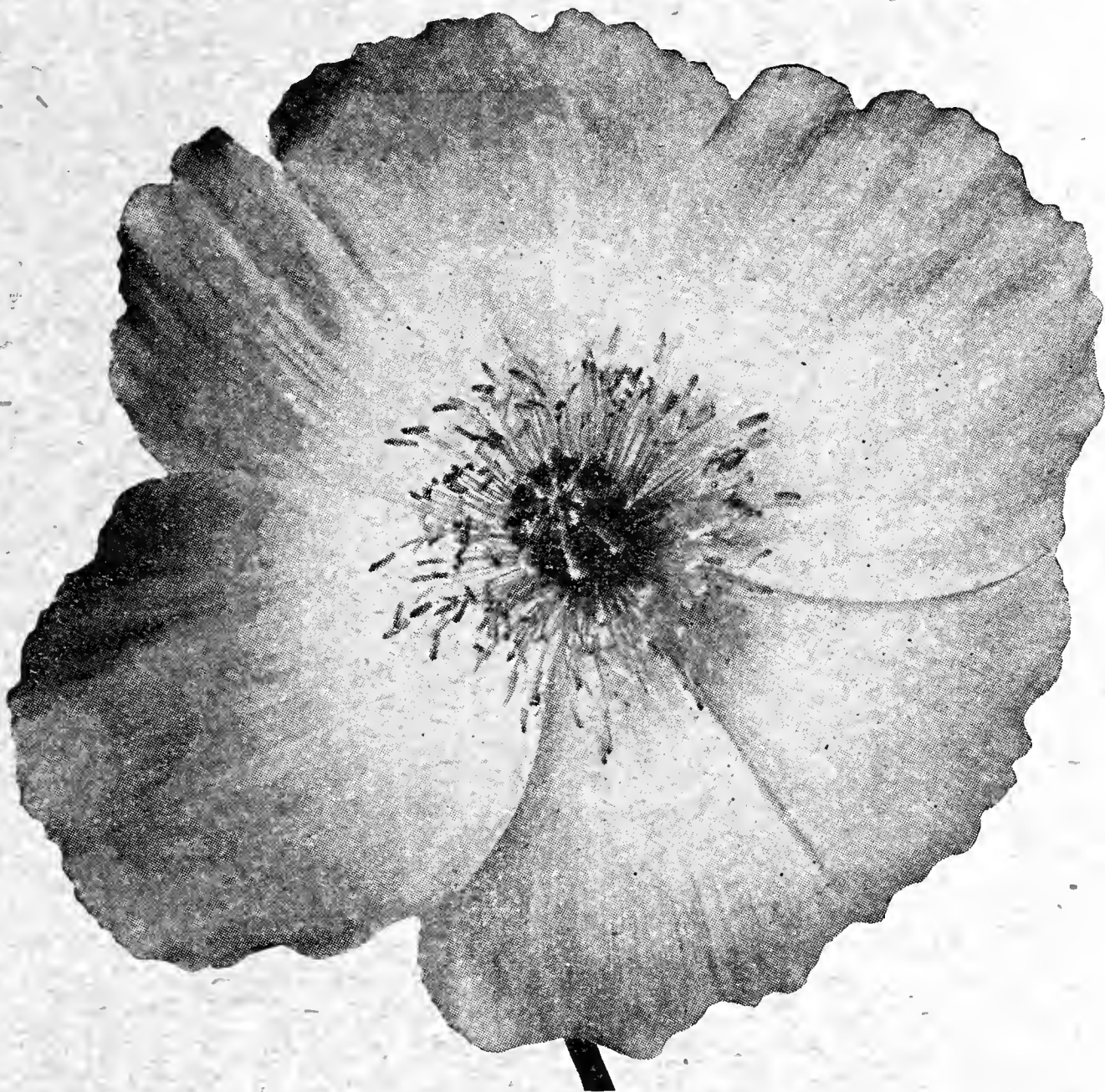
They are of graceful neat habit with bright green fern-like foliage, formed in tufts from which issue slender stalks about 15 inches high, bearing their brilliant flowers in endless profusion. Most useful for cutting, for which purpose pick when in bud. If the seed pods are picked off, they continue in flower the entire season.

We have had Iceland Poppies begin blooming with the Tulips and at least a few in bloom every day after until November.

Don't forget—the more you pick them, the more they bloom. Don't let seed pods form.

They remain ever green throughout the winter, coming in to bloom early the following spring.

Iceland Poppies are valuable also in a hardy border or in a permanent rock garden.



Poppy, Yellow Wonder—Extra large flowers, extra long stems.

Imperial Jewels From originator's description. "Dazzling as a rainbow, shimmering in summer mist. Scintillating as the Imperial Crown Jewels. The finest, most outstanding Iceland Poppy yet produced.

"Wonderful shades of yellow, orange, pink, salmon, rose, red, and pastel shades, hues of apricot, buff and chamois.

"Flowers beautifully frilled and fluted many semi-double, and all very large. Stems very long, wiry and strong." (He's got something there—JD.)

This glorious mixture, Pkt. 25c; 1/8 oz. \$1.00.

"Pastel Shades" From New Zealand. A special mixture of pink, rose and pastel shades. Very lovely, and fine for cutting. Pkt. 25c; 1/8 oz. \$1.00.

El Monte Deep tangerine-orange, distinct in color from other lovely varieties. Tall. Large Pkt. 15c; 1/8 oz. 60c.

Yellow Wonder The showy, cup-shaped flowers, 4 inches across, are rich lemon-yellow, changing to bright buttercup-yellow with lighter centers—The color is made especially vivid by the silky sheen of the broad, round petals.

Plants are strong growing and very free flowering; foliage rich bluish green and deeply lacinated. Yellow Wonder Poppy is most distinct and desirable. Long, strong stems which grow about 2 feet high in ordinary good garden soil and even more in rich soil and under ideal climatic conditions. It is showy in the garden and lovely for cutting. Pkt. 15c; 1/8 oz. 60c.

Sanford's Giants A new giant strain with flowers of wonderful substance carried on strong stems 2 to 3 feet long. Many of the blooms measure 5 inches in diameter. The range of colors is particularly fine, including many lovely delicate shades and combinations of tints, all in one mixture. Pkt. 15c; 1/8 oz. 70c.

Sunbeams (Mixed.) This is the result of a cross between the Shirley and Nudicaule types. Charming shades of orange, salmon, maize and other tints. Pkt. 10c; 1/8 oz. 40c.

Iceland Poppy Collection

Imperial Jewels
"Pastel Shades"
El Monte
Yellow Wonder
Sanford's Giants
Sunbeams, Mixed

ONE PKT. EACH
(Value \$1.05) for

70c

"That ain't the way I heerd it"

Way I heerd it, one feller sez, "There wuz a smart aleck named Ned, who dined before he went to bed on lobster and ham, and cookies and jam, and when he woke up he was dead."

T'other feller sez, "Too bad Ned didn't tend a garden and eat more garden sass. Ned shoulda et lettuce, carrots, cabbage, an' tomatoes fresh from his own garden. They is jest a teemin' with pantomimes."

LARGE AND
LOVELY

WILT RESISTANT ASTERS

IMPORTANT ANNOUNCEMENT

Our seed is grown for us by the specialists who developed these Wilt Resistant Strains.

Since practically every variety listed on this page is Wilt Resistant, we no longer list the two strains.

You simply pay the price of the old strains that were subject to wilt and get the new Improved strains so far as they have been produced to date.

Special Aster Prices

All Asters on this page at: Pkt. 10c; 3 pkts 25c; 4 or more pkts. at 8c each. You sort up whatever packets you wish at these prices.

Bulk Aster Prices

All Asters below at: $\frac{1}{8}$ oz. 30c; $\frac{1}{4}$ oz. 50c; $\frac{1}{2}$ oz. 80c.



This Illustrates the Beauty, Royal and Peony-Flowering Types of Asters

Boulderado Beauty Form of flowers illustrated above. Plants vigorous, 30 to 36 inches tall. Flowers immense, fully double, borne on long, straight stems, last two weeks after cutting.

- | | |
|--------------------|-------------|
| A20. Shell Pink | A23. Purple |
| A21. Rose Pink | A24. White |
| A22. Lavender | A26. Mixed |
| A25. Peach Blossom | |

Early Royal Asters A strain of Early Giant Asters especially valuable for cut flowers on account of their long, strong stems that are almost free from side branches. Same form as Boulderado Beauty, but not so large.

- | | |
|----------------|---------------|
| A2. White | A5. Rose Pink |
| A3. Purple | A6. Lavender |
| A4. Shell Pink | A7. Mixed |

Crego Asters Shaggy type, like Giants of California. Earlier but not so large.

- | | |
|---------------|-----------------|
| A8. White | A10. Shell Pink |
| A9. Rose Pink | A12. Lavender |
| A13. Mixed | |

Two Super-Giant Asters

Originator's Description: This is the largest and most fully double Aster class known. The flowers are from 6 to 8 inches across, with full petaled, graceful, interlacing petals. Plants are about 2½ feet tall, with 6 or 8 long, non-lateral stems per plant.

Los Angeles The color is a lovely pure shell pink, the first of this new race of Asters, resembling in form the Giants of California, but larger and earlier. The flowers are deep and full centered.

El Monte Similar to Los Angeles, but the color is deep glowing crimson. The flowers, extremely large and fluffy, are borne on heavy non-lateral basal branched stems. **El Monte** is early blooming for such a giant variety, coming in before the California Giant varieties, and remaining in flower for a long time.

California Giants Strong stems, flowers large, heavy substance, long graceful petals curled and twisted like a chrysanthemum. **Real Giants.**

- | | |
|----------------|---------------|
| A30. White | A32. Lavender |
| A31. Rose Pink | A33. Purple |
| A36. Mixed | |

Everlasting Aster A16. Resembles pink Straw Flower. When dried retains color and shape.

Sunshine A17. Improved Giant California. Single, anemone-flowered. The new strain, mixed colors.

Heart of France WR16. Large, deep red, long stems.

Golden Sheaf The "Yellowest Yellow" yet produced. None so deep yellow as we might wish, but here is the best yet. And it's a wilt resistant strain.

The flowers are fully double, with an attractive crest-like center, of good substance and fine depth of petal.

Peony-Flowered Asters

Giant Mammoth Strain

Originator's Description. A superb florist strain, with immense, fully double flowers resembling the Beauty type, borne on long, stout non-lateral stems. The compactly placed petals give substance and keeping qualities to the flowers. The plants are 2½ to 3 feet tall, blooming in season with the Giants of California.

- | | |
|----------------------|--------------------------|
| AZURE FAIRY. | A40. Clear azure blue. |
| PURPLE ROBE. | A42. Deep rich purple. |
| ROSEBUD. | A44. Clear deep rose. |
| SWANSDOWN. | A46. Pure white. Lovely. |
| FINEST MIXED. | A49. Peony-Flowered. |

NOTE: As offered above, you may select any or all the Asters on this page at the same prices, Pkts. or in bulk, per $\frac{1}{4}$ oz. to oz.

"Safety-First" Purest Lawn GRASS SEED

Sow "Safety-First" and avoid seeding your lawn with noxious weeds found in cheap grass seeds. You get so much higher germination that a pound of the best will cover as much as two pounds of the cheap, chaffy, low germinating seed.

For the Lawn's Sake

Lawns may be started or old ones renewed any time from spring to October.

New lawns should be thoroughly worked, leveled and allowed to settle, then leveled again. The more care before sowing the seed the better the results. Seed will wash to the low spots and make your lawn spotted. Sow about one part clover to four parts blue grass. Use not less than pound to 200 square feet.

Sow part the seed one way and then some more crosswise, so as to avoid streaks. Rake well before and after sowing. Water gently so often that soil never dries out until lawn is green. Clover comes quickly. Blue grass comes slowly but hangs on like grim death after gets a foothold. Clover draws nitrogen from the air and enriches the ground for itself and the blue grass.

Old lawns should be re-seeded and fertilized from time to time. Use only the purest seed. Never be afraid of sowing too much seed, nor too often. Dandelion and other weed seeds are blown or carried on to the lawn. Give the lawn a break by sowing good pure grass seed several times a season to compete with dandelion seed.

Purest White Clover

Clean seed, of bright golden color and strong vitality, "rarin' to go." Sure fine. Lb. 75c; 2 lbs. \$1.45; 3 lbs. \$2.15, prepaid, any zone.

	2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone	7th Zone
5 lbs.....	\$3.20	\$3.25	\$3.35	\$3.45	\$3.55	\$3.65
10 lbs.....	6.10	6.20	6.40	6.60	6.80	7.00

Best Kentucky Blue Grass

Very heavy and clean. Lb. 50c; 2 lbs. 90c; 3 lbs. \$1.25, prepaid, any zone.

Zone:	2nd	3rd	4th	5th	6th	7th
5 lbs.....	\$1.75	\$1.80	\$1.90	\$2.00	\$2.10	\$2.20
10 lbs.....	3.30	3.40	3.60	3.80	4.00	4.20

Safety-First Mixed Seed

About one part white clover to four parts best blue grass. Lb. 60c; 2 lbs. \$1.15; 3 lbs. \$1.65, prepaid, any zone.

Zone:	2nd	3rd	4th	5th	6th	7th
5 lbs.....	\$2.15	\$2.20	\$2.30	\$2.40	\$2.50	\$2.60
10 lbs.....	4.10	4.20	4.40	4.60	4.80	5.00

Astoria Creeping Bent

Astoria creeps on top and under the ground. Seed very fine. Use pound for 300 to 500 square feet. Certified Astoria Bent in sealed bags:

Zone:	2nd	3rd	4th	5th
1 lb.....	\$1.10	\$1.10	\$1.10	\$1.15
3 lbs.....	3.15	3.15	3.20	3.25
5 lbs.....	5.15	5.20	5.25	5.35

Bent Grass does not thrive in some soils. Might be called "finicky". Hard to beat pure, clean Blue Grass, with or without White Clover added.

Write for Special Summer Iris Price List



You will be as pleased as Everett Long is with "Iris from Top of the World."

Colors and combinations of colors never dreamed of in the past are now to be had in NEW Iris varieties. Size of blossoms IMMENSE.

GOOD NEWS. We now have most of the best new Iris, and at favorable prices.

Here in "Sunny Colorado" our favorable climate permits increasing Iris stocks rapidly in order to give you the best kinds at the most reasonable prices, yet our winters are cold enough to kill off varieties not hardy.

The best time to plant Iris is in the summer or fall. I offer no Iris in the spring, but concentrate my digging and shipping between the 5th of July and about the 15th of October.

My new Iris price list will be ready about June 15th. This list will not be sent to all on my regular mailing list, but to those who bought Iris of me in 1937 and 1938, and all others who ask for it.

I want you to have my 1939 Summer Iris List, but how am I to know who wants it unless you tell me? It is up to you to help me out.

Send me word any way you find most convenient.

Write a postcard or letter, or make a notation at the bottom of your order and I'll see that a copy of this list reaches you as soon as printed.

Plan now to add some of the beautiful new Iris originations to your garden next summer!

Healthy Iris from dry, Sunny Colorado thrive anywhere. Rare kinds. Many special Collections.

Delightful DELPHINIUMS [Perennial]

An amazing and delightful variety of blues, many in combination with lilac, lavender, heliotrope, and near-pink. And the types or forms are as varied as the colors, many blossoms with a double set of petals instead of just one, the two sets often different in color.

It's fascinating to grow in masses the various colors, all harmonizing, the way they come in my grand and glorious "**SPECIAL MIXTURE**," including largely the more graceful open type plants, but some also of the Wrexham strain.

Delphiniums often bloom the first year, from seed sown in the garden in April.

Sow outdoors early in spring. Plants live over winter, increase in size and vigor.

LONG'S Special Mixture

Seed from best exhibition plants. Many types, colors and shades. Mixed colors only: Pkt. 50c; 1/4 oz. \$2.00.

Wrexham or Hollyhock Type

Illustrated at right. Type varies. Not all come so heavy as this specimen. Mixed colors.

WREXHAM seed at 60c a pkt. 1/4 oz. \$2.25.

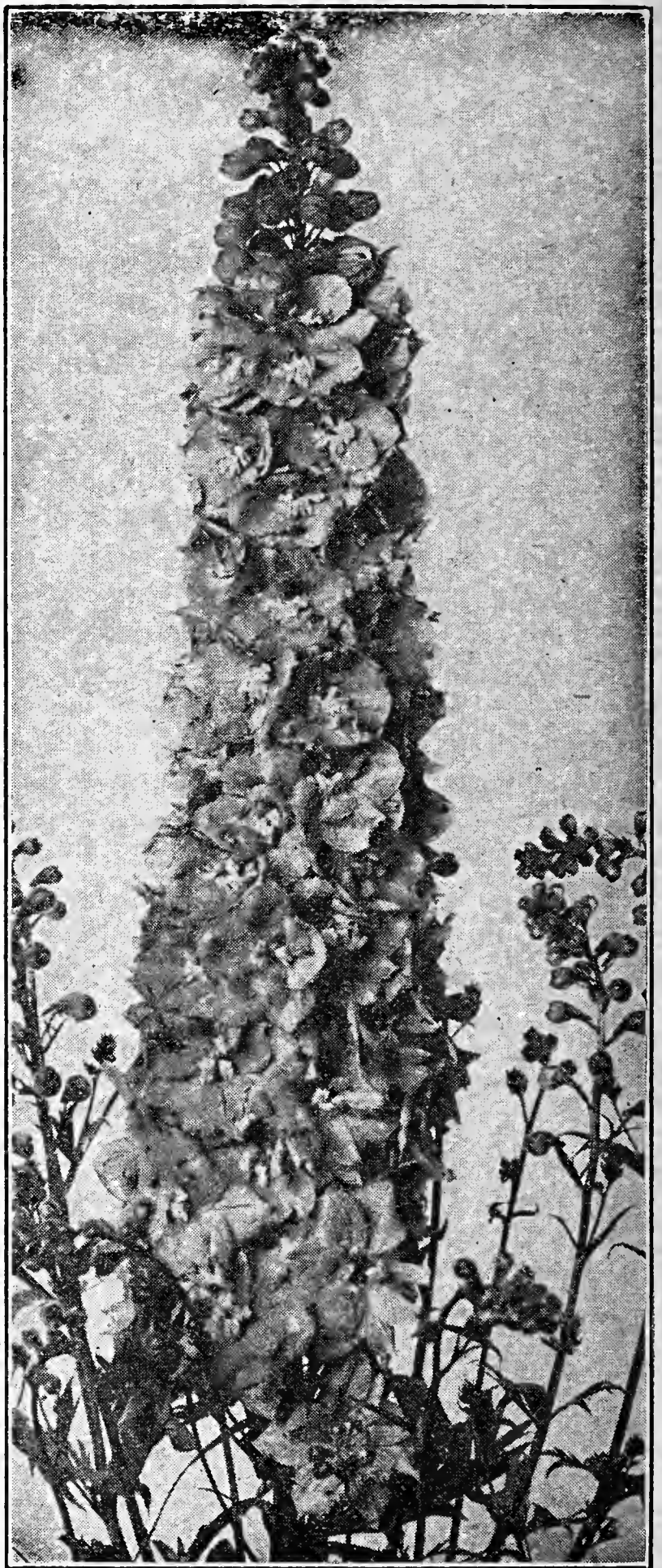
Belladonna Improved Turquoise-blue, single flowers. Pkt. 25c.

Bellamosum Improved Similar to Belladonna but color of flowers intense rich deep blue. Pkt. 25c.

"Summer Cloud" A white Delphinium. Type similar to Wrexham. Fine. Pkt. 25c.

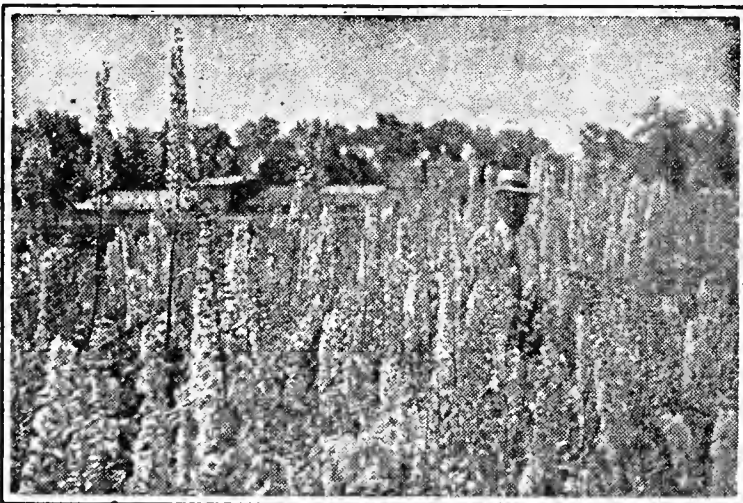
Gold Medal Hybrids Splendid range of colors from pale lavender to indigo-blue. Pkt. 25c; 1/4 oz. 55c.

Pacific Giants **NEW STRAIN.** Large flowers, very tall plants and stalks. Mixed shades, mostly blues. Pkt. \$1.00.



NOTE: Delphiniums are very hardy. They begin growth real early in spring. Is best to set these plants out when you do your early gardening. But will thrive if shipped and planted later. If sent after growth well started, we cut the tops back before packing. New shoots start at once from crown of plant. But order and plant early if you can. Means better results the first season.

PESTER THE PESTS. Only insect I know of that works on Delphinium is some sort of red spider, louse or other "varmint" very efficient in "mass production." Shoot him in the eye first time you see him—shoot his wife and children, too—with some tobacco solution. For mildew on plants, dust with fine powdered sulphur.



Some of My Delphiniums from Seed

Delphinium Plants

Field seedlings, many of which bloomed last year. Not large roots. I do not recommend moving large roots. Those I ship will thrive and bloom.

SPECIAL: 10 roots \$1.00; 22 for \$2.00; 36 for \$3.00. Prepaid. (MIXED COLORS ONLY.)

Tall Annual DOUBLE GIANT Imperial LARKSPUR

Annual Larkspurs (sometimes called Annual Delphiniums) have been so much improved the past few years that nothing surpasses them for quick and pleasing results from spring sown seed.

Just sow the seed out in the garden in April or early May. You will have a grand display from midsummer until killing frosts. Thin to 12 inches.

The Tall Annual Larkspurs (3 to 5 feet high) not only brighten up your garden, but are also splendid for cutting. These Larkspurs branch from the base and have very long flower stems.

Here are the newest and most charming of this race of prize-winning Tall Double Annual Larkspurs. See illustration. Note the many spikes of blooms, all from one plant.

(Any two 15c packets for 25c.)

BLUE SPIRE. L1. Intense, deep Oxford Blue, with same form as Exquisite Pink Improved. The last word in blue Annual Larkspurs. Pkt. 15c; ½ oz. 35c; oz. 60c.

CARMINE KING. L2. A very rich carmine on salmon. The best deep carmine-rose in this type. Pkt. 15c; ½ oz. 35c; oz. 60c.

CORAL KING. L2½. A new color in Larkspurs—blush pink suffused coral. Florets large and fully double. There is a magnificent length of Hollyhock-like flower spike, 24 to 28 inches long. True Giant Imperial type, branching from the base. Pkt. 15c; ¼ oz. 50c; ½ oz. 80c.

EXQUISITE PINK IMPROVED. L3. This is greatly improved over the former Exquisite Pink. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c.

EXQUISITE ROSE IMPROVED. L4. An improvement over the older variety, Exquisite Rose. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c.

GLORIA. L5. A lovely rich tone of Deep Rose with no trace of carmine. GLORIA will satisfy those who want a deeper shade of rose than Exquisite Rose. It is a Giant Imperial with the base branching habit so necessary for producing long stemmed blooms. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c.

LILAC QUEEN. L6. Rich lilac, shading to lavender-blue. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c.

LOS ANGELES. L7. Another outstanding Tall Annual Larkspur with large double flowers in solid spikes, many side branches, fine for cutting. Color, rose with salmon sheen. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.

ROSAMOND. L8. New. Winner of Gold Medal. A pure bright rose that does not fade. The many spikes are covered with fully double flowers. Extra early. Pkt. 15c; ¼ oz. 40c; ½ oz. 70c.

THE EMPRESS. L9. Fine rose-pink, shaded salmon, true branching from the base. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.

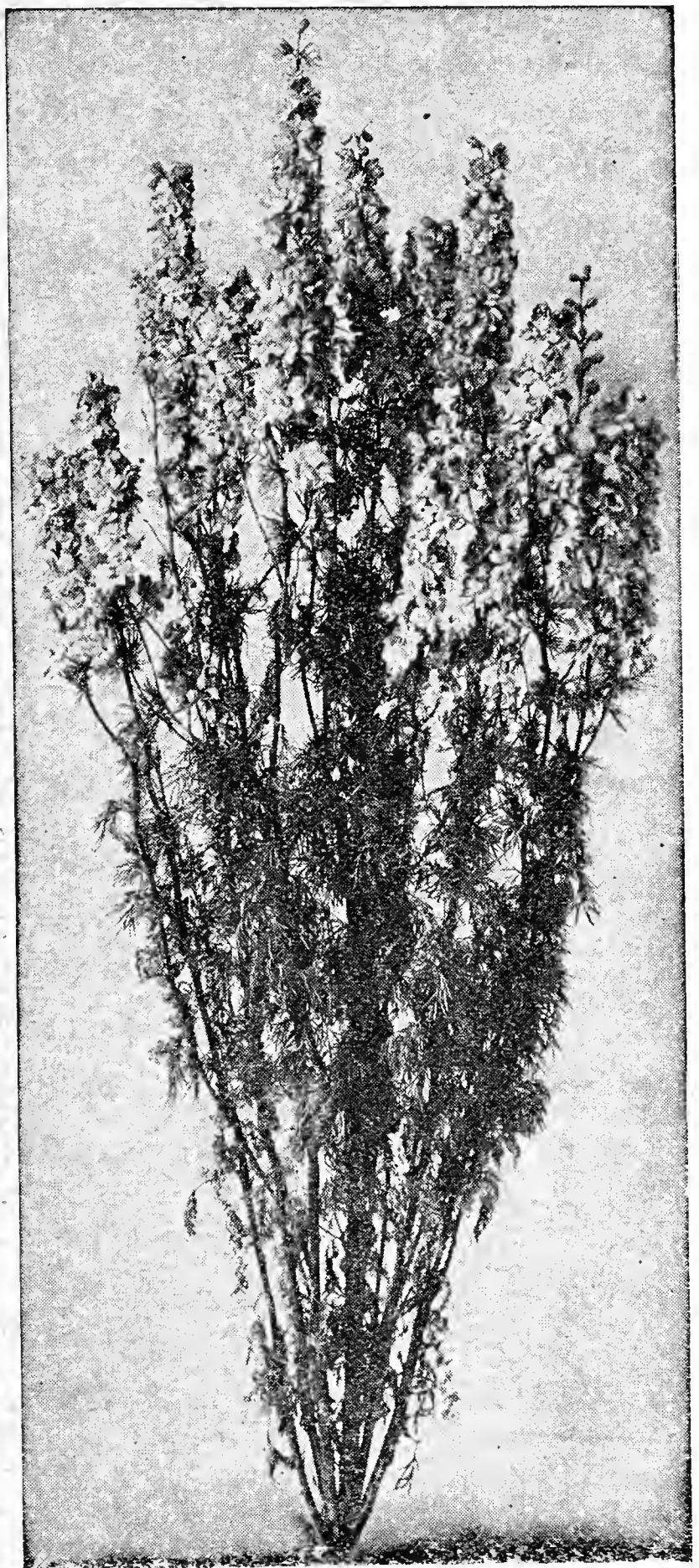
WHITE KING. L9½. Newest and finest of all white Larkspurs. The description of Coral King (above) fits White King except the color. Pkt. 15c; ¼ oz. 50c; ½ oz. 80c.

WHITE SPIRE. L10. Of the Exquisite Pink Improved type, but dazzling pure white. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c.

LONG'S SPECIAL MIXTURE. L15. Of Giant Imperial Larkspurs, containing all the best colors. Pkt. 10c; ¼ oz. 30c; ½ oz. 50c.

SPECIAL LARKSPUR COLLECTION

1 Pkt. each of the above
12 rare Larkspurs, value
\$1.80, prepaid for..... **\$1⁰⁰**



A typical plant of Carmine King. Note the long stems starting near the ground. Coral King and White King have the same good form.

Make Several Thinnings

You will have stronger plants and better "luck" if you thin your plants partially when they are very small, then take out some more when you are sure of having plenty that are strong and sturdy. Later you may find so many plants doing well that still more could be spared. If plants are close together, hold the soil down around the roots of the plant that is to be left, while you pull out others around it. Thus you will not disturb the root and weaken, maybe kill, the plant that is left.

Giant Flowered Spencer SWEET PEAS

Large blossoms, often four, on long stems. Edges of blossoms usually waved or frilled.

PRICES FOR ALL Sweet Peas IN THIS COLUMN:

Pkt. 10c

3 Pkts. 25c; 4 Pkts. or more @ 8c Pkt. (Pkts. may be alike or assorted, your selection.)

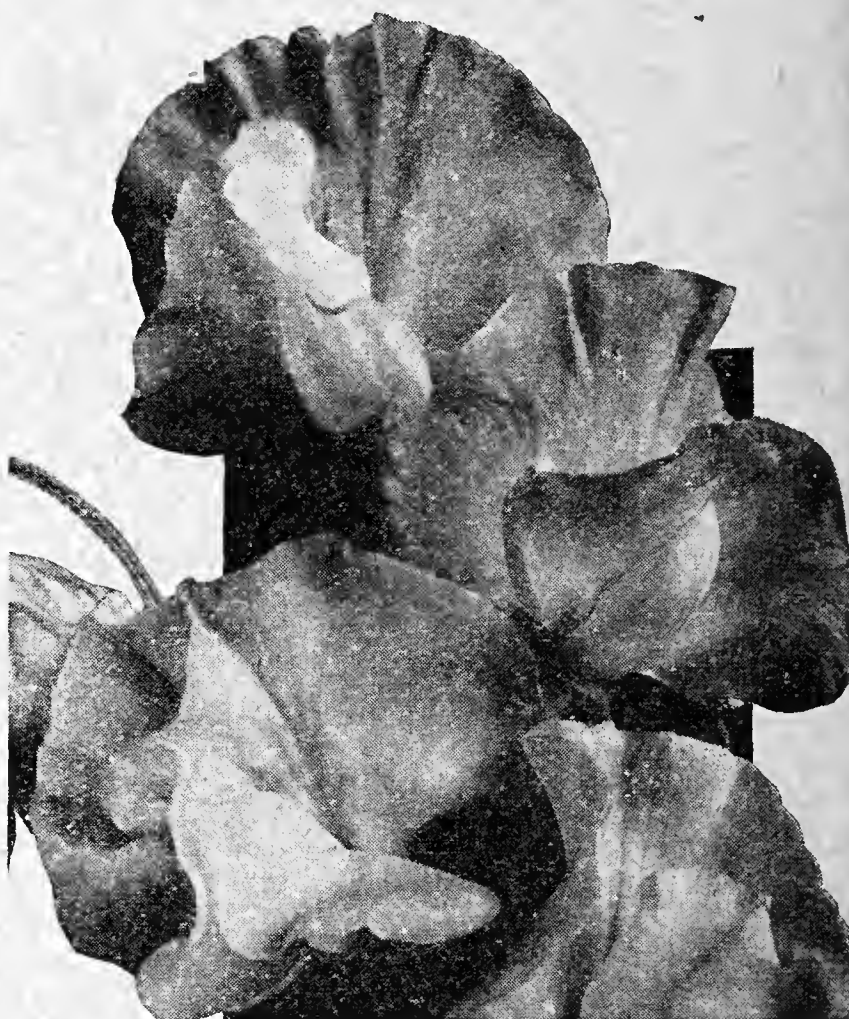
Ounce 30c 2 oz. 50c; 5 oz. \$1.00.

- AUSTIN FREDERICK.** The best lavender.
BONNY BRIAR. A sparkling rose-pink of immense size.
CONSTANCE HINTON. Exhibition White Spencer. Black seeds.
DEFIANCE. Very large orange-scarlet, absolutely sunproof.
HEAVENLY BLUE. Brilliant delphinium-blue.
HEBE. Very large, rich pink.
JUMBO. Deep cerise. Immense.
LADY MACBETH. Dazzling Red, golden-salmon shadings.
MARY PICKFORD. Cream-pink, suffused salmon.
MISS CALIFORNIA. Salmon cream-pink.
PINKIE. Rich rose-pink.
REDBOY. Rich crimson.
WHAT JOY. A new primrose.
WINNIE MORSE. Cream, flushed rose-pink. Frilled.
YOUTH. White, edged pink.
FLUFFY RUFFLES. Dainty cream-pink. Wonderfully frilled and ruffled.
LADY RUFFLES. Exquisite soft pink on white ground. Scottish Gold Medal.
RUFFLED BEAUTY. Cream-pink with a sheen of bright lilac. Charming effect.
RUFFLED CARMINE. Bright carmine-rose. Frilled and ruffled. Long stems.
RUFFLED ORCHID. Lavender-rose with pastel-mauve sheen.
RUFFLED PRIMROSE. The new ruffled black-seeded cream or primrose.
RUFFLED ROSE. Exquisite ruffled blooms of soft, rich rose color.
RUFFLED WHITE. New ruffled white mostly with duplex and triplex standards. Often bears five blooms to stem.
RUFFLED COLLECTION. One Pkt. each of the 8 Ruffled Spencers, 60c.
GIANT RUFFLED MIXED. Many colors, with extra frilled blooms. Pkt. 10c; oz. 30c.

"Early Bird Spencers"

These "Early Bird" Spencers bloom extra early. Large blossoms.

- AMETHYST.** Rich royal purple.
AVIATOR. Dazzling crimson-scarlet.
GLITTERS. Bright fiery orange.
LAVENDER KING. True lavender.
SHIRLEY TEMPLE. Soft rose-pink. Delightfully fluted.
SNOWSTORM. Best early White Spencer.
ZVOLANEK'S ROSE. Giant rose-pink.
"EARLY BIRD" MIXTURE. Superb mixture of these extra early Spencers.



"Lovely 'Leven" Spencers

'Leven Packets Lovely Spencers, 70c.

From my best Spencers, priced at 10 cents a packet, I'm going to select eleven that will cover a wide range of most pleasing colors and types (including some of the Giant Ruffled kinds), and for "good measure" throw in a pkt. of Shirley Temple, all for 70c.

Just say, "Lovely 'Leven, for 70c."

Larger lots "Lovely 'Leven." For \$1.40 I'll send you a half ounce each of these 'leven Spencers, my selection, with one pkt. Shirley Temple extra, for good luck.

"33-in-1" Spencer Mixture

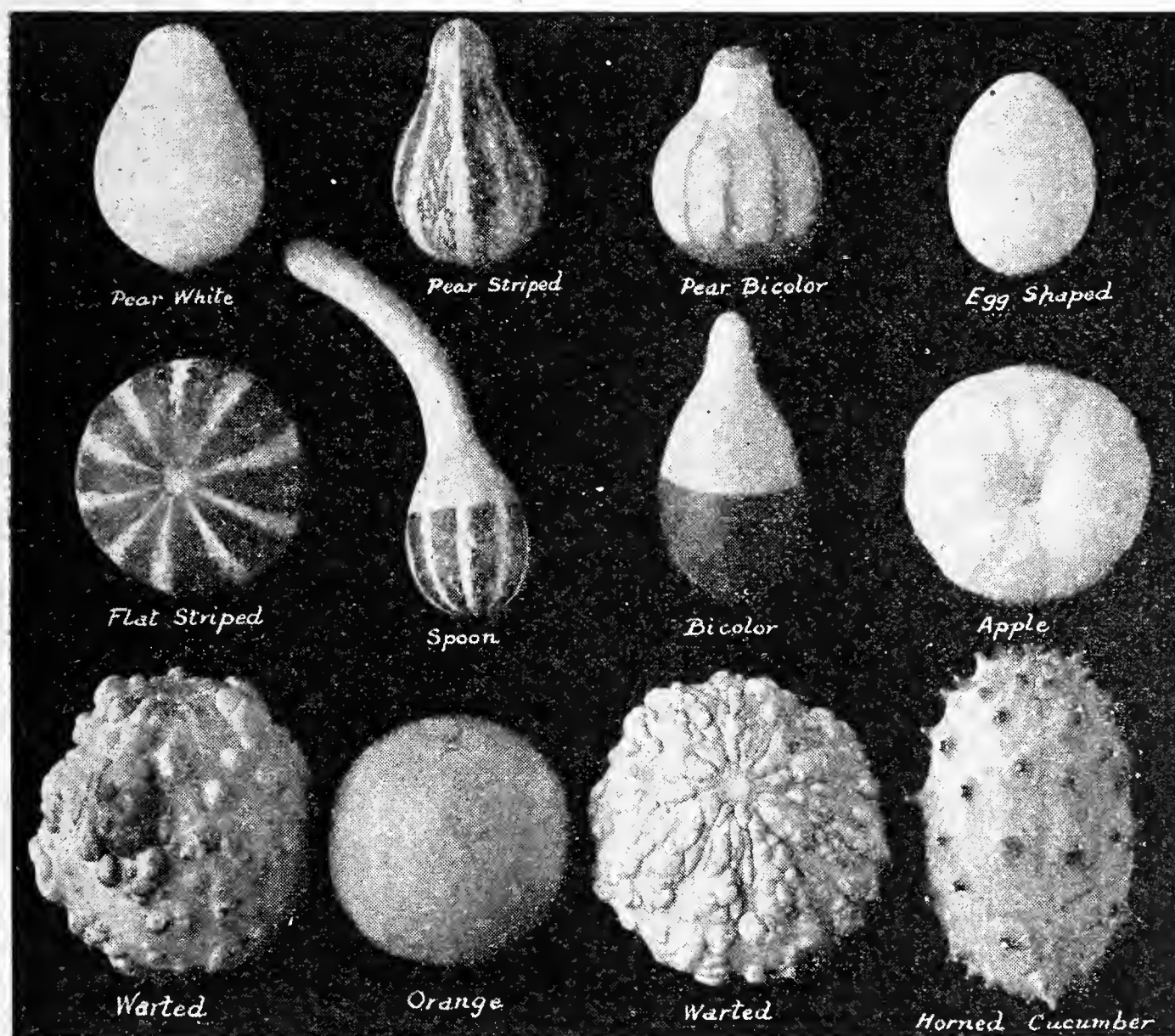
You might not get all the 33 kinds in a 10 cent packet—but they are all in this mixture.

Pkt. 10c; oz. 25c; 2 oz. 40c; ¼ lb. 70c; ½ lb. \$1.20; lb. \$2.00.

Spencers at 5c a Pkt. Ounce, 20c

- ELFRIDA PIERSON.** Shell pink.
HERCULES. Rosy pink.
KING WHITE. White.
LORD NELSON. Navy blue.
NUBIAN. Deep maroon.
ORCHID. Lavender.
ROYAL PURPLE. Purple.
ROYAL SCOT. True scarlet.
TANGERINE. Orange.
SPENCERS. Good Mixed. Pkt. 5c; oz. 20c; ¼ lb. 50c; ½ lb. 85c; lb. \$1.50.

Gourds Galore - Ornamental and Useful



Gourd flowers are often beautiful. The fruits ornamental and often useful. The small fancy gourds are excellent toys for children, while the larger gourds may be used as dippers, sugar troughs, bowls and bird-houses.

PRICES:

All Gourds (except Horned Cucumber) at same price: Pkt. 5c; oz. 30c.

Small Gourds

PRICES: All Gourds (except Horned Cucumber) at Pkt. 5c; oz. 30c.

APPLE GOURD.

BICOLOR. Half green. Half yellow.

EGG SHAPED. Used as nest eggs.

FLAT STRIPED. Green and white stripes.

HORNED CUCUMBER (Pkt. 10c; oz. 50c).

ORANGE. Color and shape of an orange.

PEAR SHAPED MIXED. See types above.

SPOON. Ball shaped. Long neck.

WARTED. Mixed colors and shapes.

SMALL MIXED. Ornamental kinds in a great variety of shapes and colors.

Large Gourds

DIPPER. Grow your own dippers.

CALABASH. Pipe Gourd or Powder Horn.

DISH CLOTH. The fibrous interior may be used like a sponge.

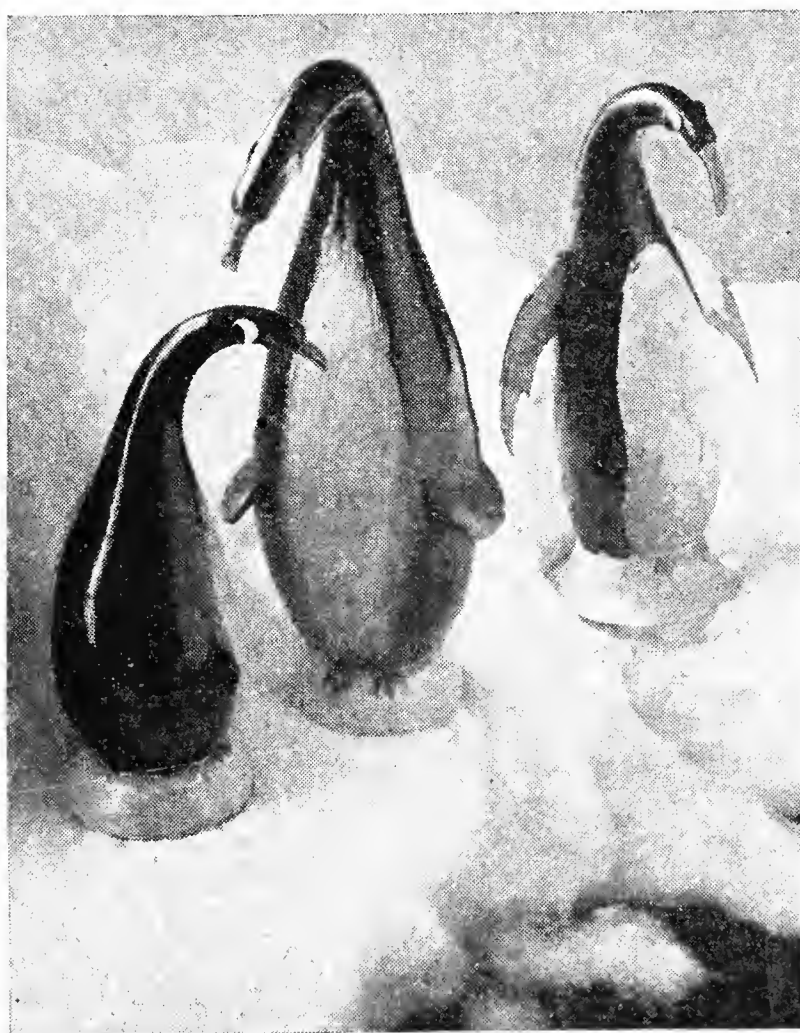
HERCULES CLUB. Enormous club-shaped.

LARGE MIXED. An interesting variety of the large sorts in one mixture.

NOTE. In ordering Mixed Gourds, be sure to state whether Small, Large or the Pear Mixture.

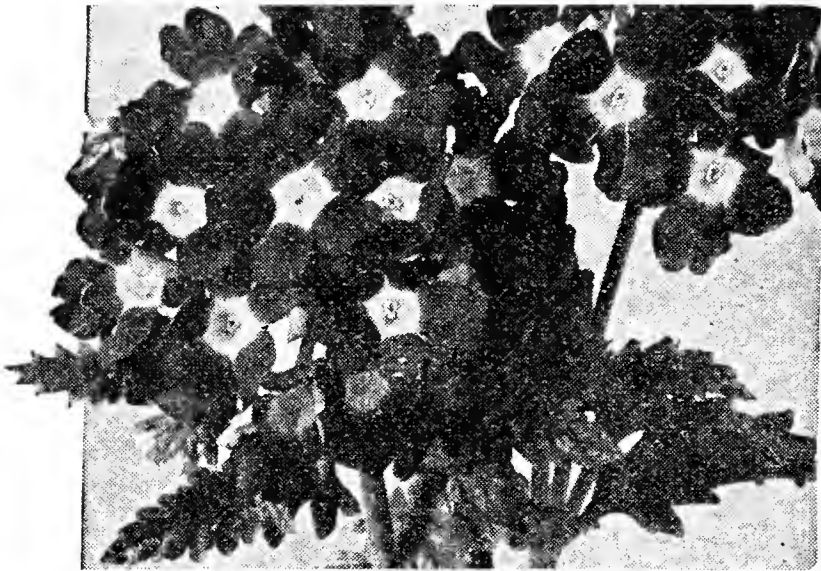
PRICES: All Gourds (except Horned Cucumber) at Pkt. 5c; oz. 30c.

Life in Antarctica



Calabash Gourds Decorated as Penguins

Vivid Verbenas



"Easy to Grow, Make a Big Show"

GIANT LAVENDER. (Lavender Glory.) New. True lavender with white eyes. Said to be the most glorious color in Verbenas.

GIANT PINK (Luminosa.) Luminous flame pink, shading to salmon.

GIANT RED. (Lucifer.) Vivid scarlet.

GIANT ROYAL BLUE. (Royale.) Royal blue, with creamy yellow eye. New.

GIANT WHITE. (Waller-Franklin.) Large, pure white. Lovely.

GIANT VIOLET. (Viola Stella.) Deep violet with white eye.

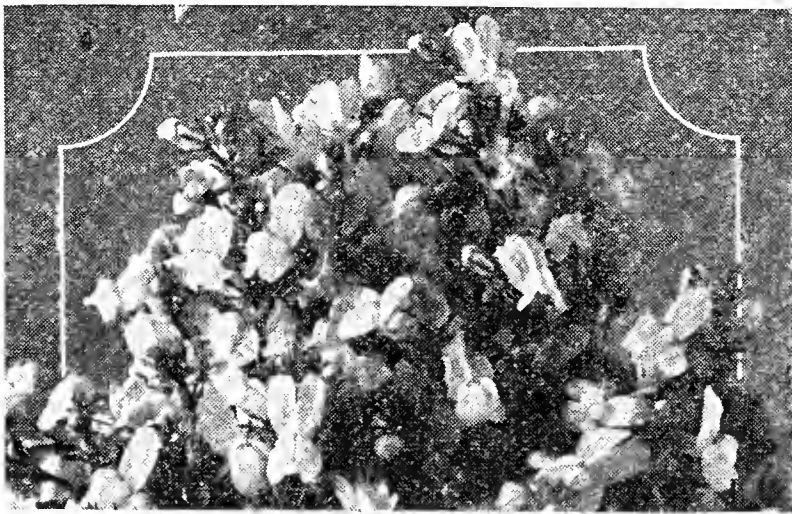
PRICES: Any of the above 6 kinds at, Pkt. 15c; 2 pkts. 25c; 1/8 oz. 40c; 1/4 oz. 70c.

Verbena Collection

One pkt. each of the 6 varieties Verbenas, value 90c, for 50c.

GIANT MIXED. Pkt. 10c; 1/8 oz. 30c; 1/4 oz. 50c.

Baby Snapdragons (LINARIAS)



Lovely Linaria—"Fairy Bouquet"

This is a hardy annual with small, dainty flowers resembling miniature Snapdragons. It makes a nice cut flower and the clumps form an interesting feature of the annual border. Blooms in about 8 weeks from seed. Thin to 10 inches. Fine also for rock gardens.

HYBRIDA EXCELSIOR, MIXED. Colors range through crimson and gold, pink, mauve, dark blue and chamois and rose. Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c.

FAIRY BOUQUET. In mixed colors like Maroccana hybrids, except that this new strain is greatly improved by more compact growth, and extra large flowers of a great variety of distinct colors. Very quick to bloom after planting. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 75c.

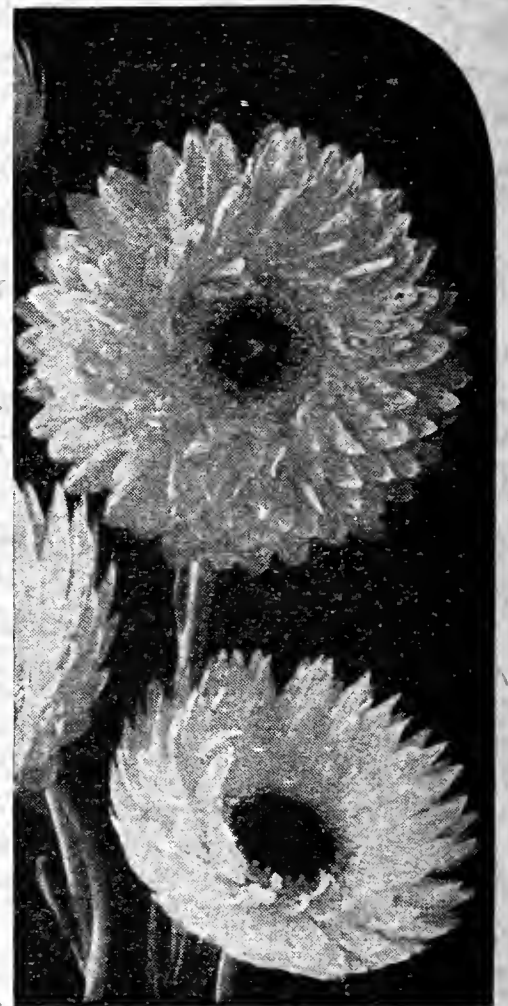
Acroclinium

"Everlasting Flower"

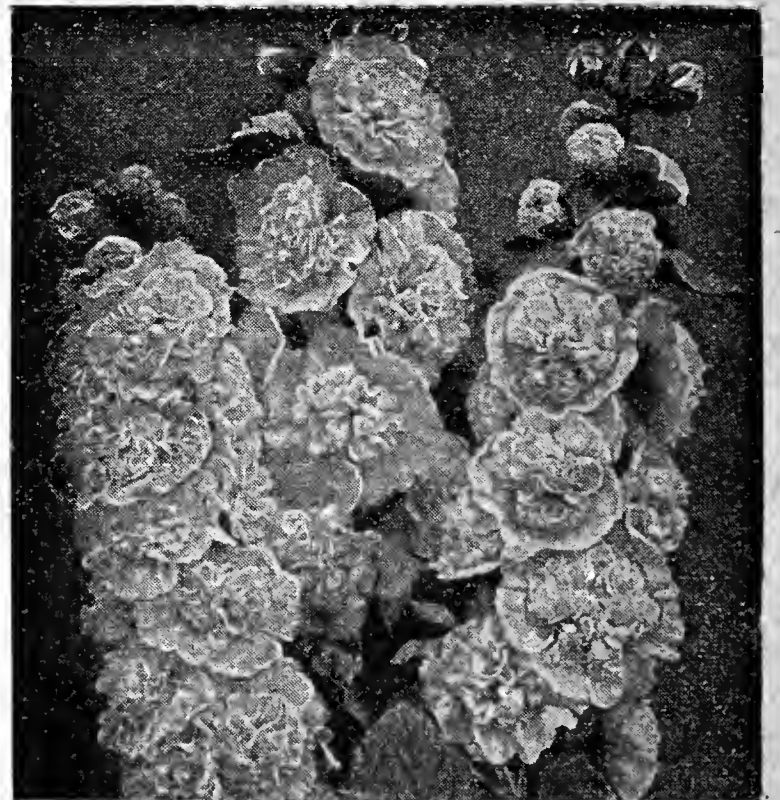
NEW LARGE- FLOWERED HYBRIDS

Very showy annuals for garden. Easy to grow. Can be dried for winter.

Flowers twice the size of the ordinary strain, on 12 to 18-inch stems. The range of color is rich in shades of salmon, apricot, pink, rose and cerise, with white and creamy tones to balance up the pastel mixture. Largely double. Some semi-double. Pkt. 15c; 1/8 oz. 30c; 1/2 oz. 55c.



Double Rose-Type Hollyhocks



Plant April to June. Bloom second year.

BLACK	NEWPORT PINK
*COLORADO SUNSET	RED (Grand)
LILAC BEAUTY	WHITE
MAROON	YELLOW

***"Colorado Sunset."** Color varies. A creamy-copper blend.

Prices: Any color or mixed Pkt. 10c; 3 Pkts. 25c; 1/4 oz. 40c; 1/2 oz. 75c.

World's Best Lupins New Bachelor Button



Sensational New Perennial

Russell Lupins Awarded the Gold Medal at the Cheltenham Flower Show of the Royal Horticultural Society.

The flower spike resembles a closely set column of sweet peas, with all flowers on a spike open at one time from top to bottom. These Lupins keep well when cut.

Colors are extraordinary, with many new shades of self blues, pinks, reds, yellows, maroon, purples, and bicolors, the standard one color, the keel another. All packets mixed colors.

Russell Lupins are perennials. Ordinarily, do not bloom first year. But if started indoors in Jan., Feb., or March, the chances are good for fine blooms late summer, same year.

We offer **RUSSELL LUPIN** seed in originator's sealed packets only. The seed is grown in England under the personal supervision of "Mr. Russell in person." Then the packets are put up in colored packets, with Mr. Russell's portrait on each packet. Culture instructions are also put inside each of these packets with the seeds. We do not open or break packets.

This season Mr. Russell has put up **RUSSELL LUPIN** seed in two grades.

The Original Stock grade is in packets sealed with the Russell **BLUE** registered trade mark. This is same grade as sold last year. Prices lower this season.

Prices for ORIGINAL STOCK

10 seeds.....\$0.15	80 seeds.....\$0.65
24 seeds......25	200 seeds..... 1.25

The Re-Selected Stock is put up in packets under the Russell **RED** registered trade mark. These packets will be lettered **RE-SELECTED SEEDS**.

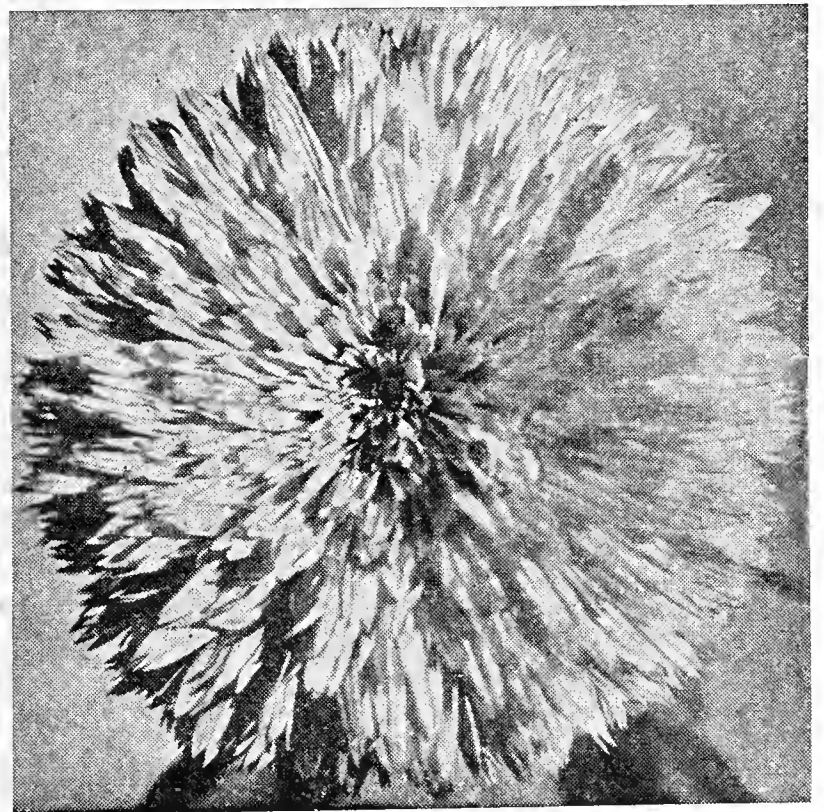
Prices for RE-SELECTED STOCK

12 seeds.....\$0.25	120 seeds.....\$1.25
50 seeds......65	200 seeds..... 2.50

IMPORTANT Please be sure to state number of seeds as well as price, also say Original or Re-selected, to avoid any misunderstanding.



Jubilee Gem Compact plants, about 12 inches high, literally covered with vivid double blue flowers. The foliage is different from all other Bachelor Button or Cornflower, forming a mass of bright green, contrasting well with the blue flowers. Fine for edgings, borders, rock gardens and pots. Also, make lovely bouquets when cut, and keep well. Pkt. 15c; 2 pkts. 25c.

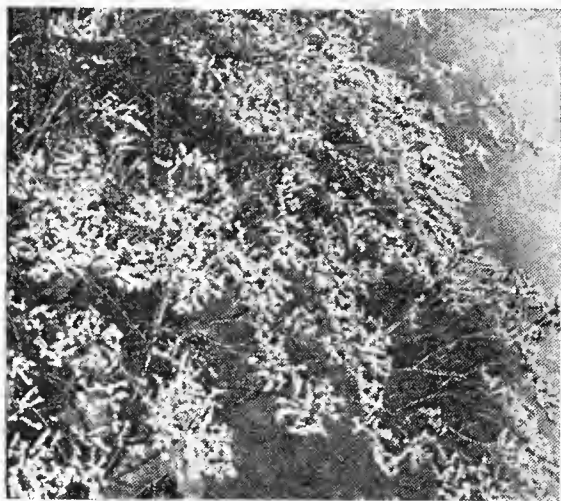


"Chrysanthemum-Sunflower"

Rich golden yellow flowers, 5 to 8 inches, fully double, that rival gorgeous dahlias in size and splendor. Petals beautifully quilled, giving the appearance of a glorious chrysanthemum. The plants, 5 to 7 feet tall, have many branches, each branch carrying a gorgeous golden flower. Special stock from our own plants, re-selected for years. Price for Re-Selected Seed: Pkt. 10c; 1/2 oz. 40c; oz. 75c.

Annual Lupins Easy to grow annuals with long flower spikes bearing pea-shaped flowers. Do well in partial shade. Do not confuse these with the larger, perennial Russell Lupins. **Dark Blue, Rose, and Mixed** colors. Pkt. 10c, 3 pkts. for 25c.

Statice (Sea Lavender)



STATICE (Sea Lavender). Latifolia, light blue. Fine for combining with other flowers, especially with Glads. Seed: Pkt. 10c; ½ oz. 35c.

Field Grown Statice Roots (2 for 50c) (5 for \$1.00) (12 for \$2.00). Prepaid.

Schizanthus

Butterfly or Fringe Flower

This is one of the airiest and daintiest flowers imaginable, especially adapted to bordering beds of taller flowers and those of a heavier growth. The seeds germinate quickly and come into bloom in a few weeks from sowing. The flowers completely obscure the foliage, making the plant a pyramid of the most delicate and charming blooms.

Good Mixed. Pkt. 10c; ½ oz. 30c.

Schizanthus Grandiflora "Butterfly Mixture"

Our Butterfly Mixture, containing a full range of all shades and color combinations, is the best all around strikingly bright mixture, with large flowers beautifully marked, on compact, free-flowering 12 to 15-inch pyramidal plants. **Finest strain to date.** Pkt. 20c.

Hardy, Fragrant Violets

Here's one answer to that question, "What will grow and thrive in the shade?"

These hardy violets grow in shade, partial shade, or out in the open, but do best in partial shade. The plants increase in size or number by sending out short runners which take root and make new plants around the original one, soon forming quite a nice clump. When the clumps get too large or too thick they may be taken up, pulled apart and reset.

The blossoms are of violet color, often delicately fragrant. I sell these violets in clumps. Each clump can be easily separated to make several dozen plants. Or, you can separate the clump into a few smaller clumps for quicker results.

Prices: One clump \$1.00; 2 clumps \$1.80; 3 clumps \$2.40. Prepaid anywhere in U. S. A.

"That ain't the way I heerd it"

Way I heerd it, feller sees 'nother feller paintin' his house and sez, "Whatcha spendin' all that money on yer house fer? Don'tcha know you could take a lotta joy rides fer the costivity of that paint?"

T'other feller sez, "Little beds of flowers, little drops of paint, make a place a home, outa one that ain't."



Beauties From Bulbs

(And Such Funny Looking Bulbs)



Ranunculus Bulbs Nothing produces a brighter effect than a bed of Ranunculus. The flowers are wonderfully good for cutting also. Plants about a foot high with flowers two inches or so in diameter, many of them double, in a variety of bright and pleasing colors.

The bulbs are even funnier in appearance than those of the Anemone. They look like dried up bird's feet and of no value whatever. You'd swear they would not grow, much less produce beautiful flowers. But just plant them out in the garden any time after the ground warms up and see them do their stuff. Set these little "crowfoot" bulbs about two inches deep, pressing them firmly in the soil. (The "claws" are bottom of bulb.) Thrive best in partial shade.

Space the bulbs 5 or 6 inches apart. Just cultivate and water moderately. **Warning!** Too much water may cause failure. Keep soil moist but not very wet. Easy to grow. In fall take up the bulbs, store in dry place away from frost. Replant the next spring.

TECOLOTE GIANTS. Largest and most magnificent strain. Award of Merit, Mass. Hort. Society 1933 and 1934. 10 for 50c; 25 for \$1.00; 100 for \$3.60, prepaid.

Anemone Bulbs Plant the bulbs any time from early spring to middle of June. The plants grow 8 to 12 inches high. Several flower stems come from a small bulb. Flowers are bright colors in mixture, some single, a few double, and several inches in diameter. For best results, plant in partial shade.

The Anemone bulbs are very peculiar. Dry, hard and apparently lifeless, they respond quickly when planted two inches deep in any good garden soil. Set the bulbs 4 to 6 inches apart. No special culture required. In fall take up bulbs and store in a dry place. Replant the next spring. (Or use for pants buttons. That's what they look like!)

MONARCH DE CAEN. Very favorite strain. Immense brilliant flowers. 10 for 40c; 25 for 90c; 100 for \$3.00, prepaid.

SPECIAL 16 Ranunculus and 20 Anemone for \$1.00, prepaid.

Superb Petunias

Giants of California

The largest often measure $4\frac{1}{2}$ inches across. And such wonderful colors and markings! Then, too, some are delightfully ruffled and frilled. Produces very little seed. **Pkt. 25c.**

Ruffled Monsters

Gigantic Petunias, many heavily ruffled and with veined centers. **Mixed colors. Pkt. 50c.**

Balcony Petunias

The favorite strain for window boxes. Balcony White, Balcony Blue, Balcony Rose, Balcony Crimson, Balcony Mixed. **Any color or mixed: Pkt. 10c. Any 3 pkts. 25c.**

Favorite Bedding Petunias

Rosy Morn A gay and artistic petunia for beds and borders. Color, soft rose-pink with light throat. Plants set a foot apart in good soil will fill all the space with perfect mass of bloom. **Pkt. 10c; $\frac{1}{8}$ oz. 50c.**

Rose of Heaven Similar to Rosy Morn but deeper pink. Very little white in throat. **Pkt. 10c; $\frac{1}{8}$ oz. 50c.**

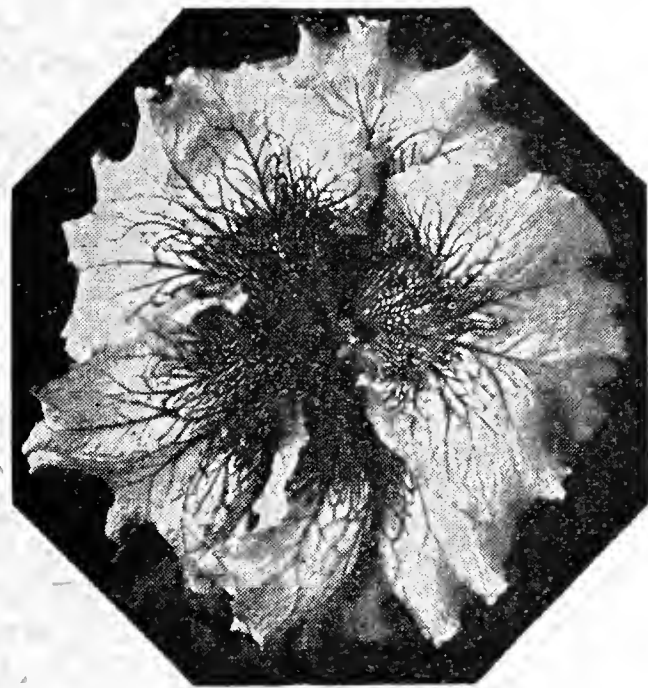
Miniature "Pink Gem" This is the first of a charming new race of miniature Petunias. Compact plant, five to six inches high, loaded with light pink 2-inch blooms. Charming for borders, window boxes, pots, rock gardens and for bedding. Planted with a dwarf blue Ageratum, the effect is most charming. **Pkt. 10c.**

Miniature "Rose Gem" Like Pink Gem but rich deep rose. The compact plants are almost hidden with blooms. **Pkt. 15c.**

Violet Petunia Similar in bushy habit of growth to Rosy Morn, but a beautiful deep violet color. **Pkt. 10c; $\frac{1}{8}$ oz. 50c.**

Choice Mixed Petunias. Splendid mixture. "these four and many more," in a stunning array of colors. **Pkt. 10c; $\frac{1}{8}$ oz. 30c; $\frac{1}{4}$ oz. 50c.**

Martha Washington The plant grows about 9 inches tall and forms a perfect ball effect literally covered with lovely frilled or ruffled flowers about 3 inches in diameter. The color of the frilled portion of the flower is a beautiful blush pink and the center portion is strongly veined a rich wine red deepening in the throat, which is a large dark violet. **Pkt. 25c.**



Petunia Giants of California

Any 3 Ten Cent Pkts. Petunias for 25c.

CLARKIA

Another easy-to-grow charming annual. Bushy plants 20 inches tall bear double flowers resembling small carnations. Very pleasing for table bouquets. Buds will open after cutting, and will last for days and days in vase or bowl. **Improved strains in 6 different colors. Any color or all colors mixed, Pkt. 10c. (SPECIAL: One each of the 6 colors for 40c.)**

Alba Elegant long spikes closely set with large double white flowers. **Pkt. 10c; $\frac{1}{4}$ oz. 30c.**

Brilliant An exceptionally fine variety with rich crimson-scarlet flowers. **Pkt. 10c; $\frac{1}{4}$ oz. 40c.**

May Blossom (New.) Bright pink double carnation-like flowers. **Pkt. 10c; $\frac{1}{4}$ oz. 40c.**

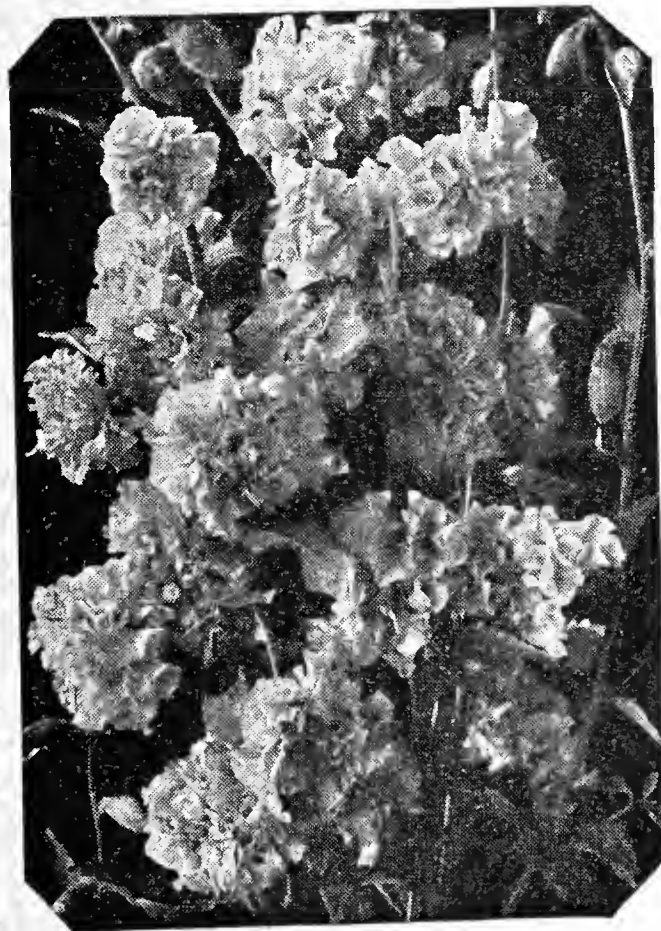
Purple Prince The very double, rich deep purple blooms are most attractive. **Pkt. 10c; $\frac{1}{4}$ oz. 30c.**

Orange King Double bright orange-salmon. **Pkt. 10c; $\frac{1}{4}$ oz. 30c.**

Salmon Queen Rich salmon-pink. Exquisite. **Pkt. 10c; $\frac{1}{4}$ oz. 30c.**

Clarkia Collection One packet each of the 6 above varieties for 40c. (Any 3 pkts. Clarkia for 25c.)

Double Mixed Clarkia A fine mixture of many beautiful and rich colors. **Pkt. 10c; $\frac{1}{4}$ oz. 25c; oz. 75c.**



Clarkia Elegans Double Brilliant

New Annual Canterbury Bells

Many years of careful selection have at last given us **Annual Canterbury Bells** which bloom from seed in less than six months. It is now possible to have this beautiful flower in bloom at almost any time of the year. The plant grows from 2 to 2½ feet tall, each plant having from 6 to 8 spikes of blooms.

Also, the plants continue to bloom for quite a long time. Where seasons are short, start the seed indoors and transplant to garden.

ANGELUS BELL. Deep-rose. Pkt. 15c.

LIBERTY BELL. Violet-blue. Pkt. 15c.

WEDDING BELL. Pure white. Pkt. 15c.

MIXED COLORS of Annual Canterbury Bells. Pkt. 15c; ¼ oz. 25c.

Any 2 Pkts., 25c. Any 3, 35c

Hardy Biennial Canterbury Bells

Good idea to sow seed of both the Annual and the Biennial strains, so you can enjoy the Annuals this season and the Biennials next year.

I think the "Cup and Saucer" type of hardy Canterbury Bells is the most pleasing. (Some have no "Saucers," but also nice.)

So here are the most popular colors in the hardy "Cup and Saucer" type:

DARK BLUE
LIGHT BLUE

ROSE
WHITE

ALL COLORS, MIXED

Prices: Any of these 4 colors, Canterbury Bells, or all mixed. at, Pkt. 10c; ¼ oz. 30c.

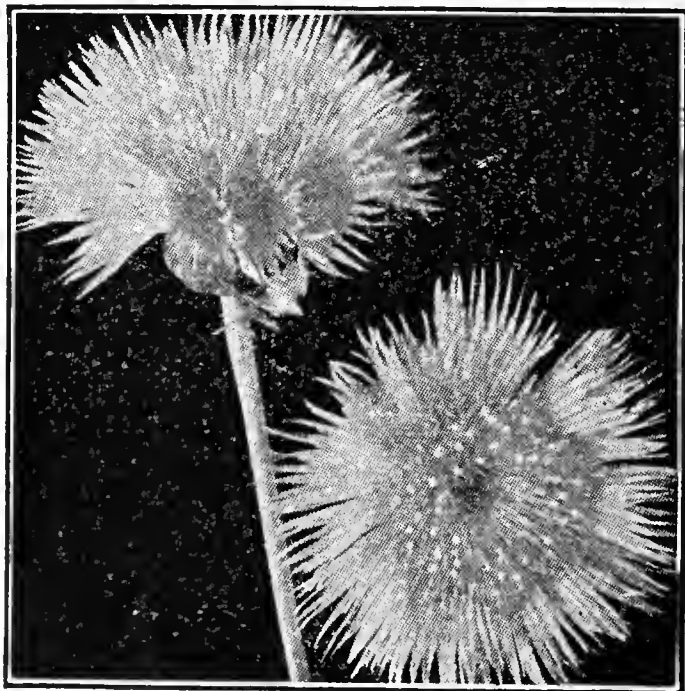
Special: 4 Pkts., 30c

Annual Wall Flowers

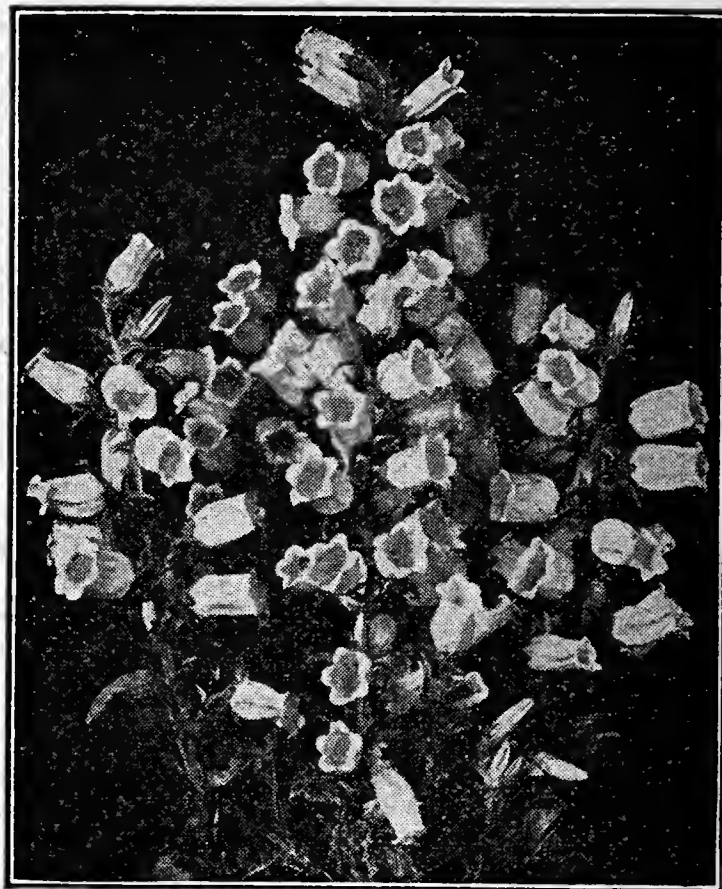
Easy to grow and bloom in a few months from seed sown in the open garden. They have beautiful fragrant flowers in many bright colors.

WALL FLOWER. "Gold Standard." Deep double golden yellow flowers. Plants about 2 feet tall. Very showy. Pkt. 20c.

WALL FLOWER, DOUBLE MIXED. Many pleasing colors. Pkt. 15c.



Royal Sweet Sultans



Annual Canterbury Bells

Sweet Williams

Johnson's Giants

An extraordinary strain. Plants robust and tall. Flowers very large. The range of colors includes shades and combinations not to be found in other strains. The peculiar and delicate markings on the flowers are most unusual and attractive. Bloom second year from seed. After first crop of blooms about gone, cut plants off near ground and you should get a second display of blooms on shorter plants. Pkt. 10c; ¼ oz. 30c; ½ oz. 50c.



STANDARD VARIETIES SWEET WILLIAMS
SINGLE MIXED. F108. Pkt. 5c; ¼ oz. 15c.

DOUBLE MIXED. (Not all come double.)
F109. Pkt. 10c; ¼ oz. 35c.

ROYAL SWEET SULTANS (*Centaurea Imperialis*)

Finest of all Sweet Sultans for cut flower purposes. Charming for garden also.

The beautiful, sweet-scented, artistic-shaped flowers are borne on long strong stems and when cut and put in water will keep in good condition for several days.

Seed may be sown in the open garden after ground warms up, but longer season of bloom will be enjoyed if plants are started indoors.

AMARANTH RED **RICH PURPLE**
BRILLIANT ROSE **PURE WHITE**
MANY COLORS MIXED

Prices: Any color or mixed, pkt., 10c (¼ oz. 30c).

Sweet Sultan Collection
ONE PKT. EACH
THE 4 COLORS FOR 25c

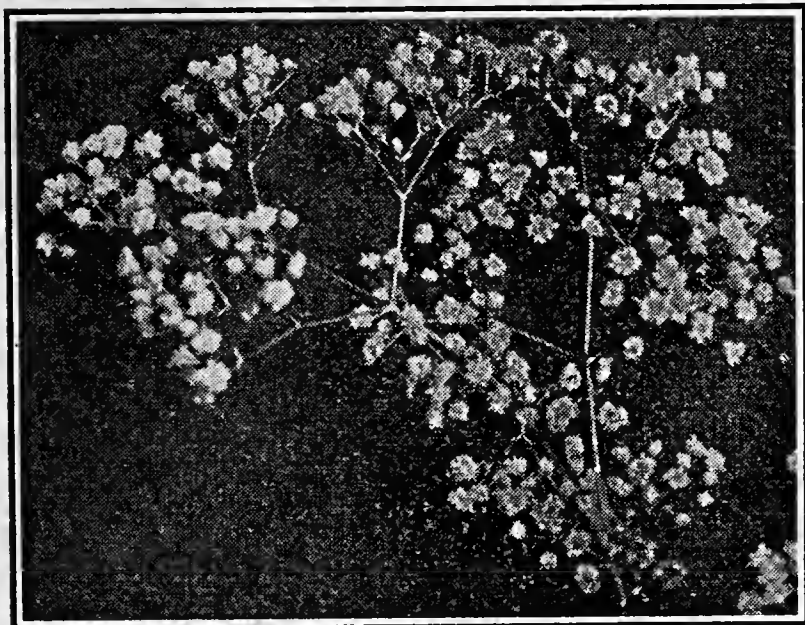
GYPSOPHILA

(BABY'S BREATH)

Graceful plants of light fairy-like growth, covered with tiny white flowers. In great demand for combining with sweet peas and other cut flowers. Note that there are two kinds, the annual and perennial.

ANNUAL WHITE. F47. Blooms first year from seed. Good plan to sow this every few weeks so as to have a constant supply to use with cut flowers. New special strain, best to date, "London Market," pure white. Pkt. 10c; oz. 35c.

ANNUAL PINK. F47½. Same as above, but dainty pink. Pkt. 10c; oz. 25c.



PERENNIAL WHITE DOUBLE. F049. Sow outdoors from April to June. Roots last for years, increasing in size. Color, white. About one-fourth the plants will produce double flowers. Balance single or semi-double, and may be pulled out if not desired. The double is best for drying for winter; fine to use fresh also to combine with sweet peas and other flowers. Florists use lots of it, summer and winter. Pkt. 25c; 5 pkts. \$1.00.

Mexican Fire Bush (Kochia)

F73. Also called **Summer Cypress.** The moss-like green foliage turns to deep carmine in fall. Makes inexpensive showy hedge. Improved giant strain. May be thinned to several feet apart, so each plant will stand alone, like an evergreen. Or, if a foot or so apart, will make a hedge. Plants may be trimmed and shaped like the perennial hedges. Pkt. 10c; ½ oz. 25c.

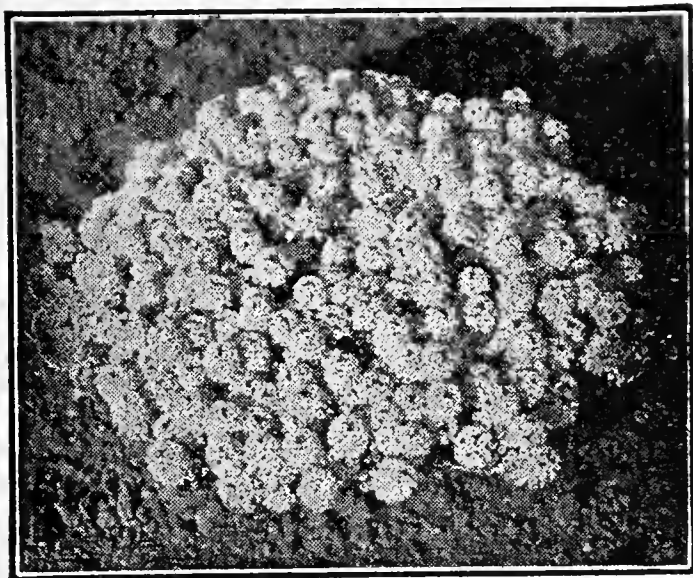
Hardy Perennial Blue Salvia

SALVIA AZUREA. F051. Also called "Heavenly Blue Flowering Sage." Grows 3 to 4 feet high; stately willow-like growth; produces spikes of pretty sky-blue flowers in great profusion. Will bloom first season from seed sown early outdoors or started inside and set out later in spring. Lives for years. Can be transplanted in early spring without harm. Blooms in August and September. Seed: Pkt. 10c; ½ oz. 60c; oz. \$1.00.

Mammoth Russian Sunflower

Pkt. 5c; lb. 25c; 2 lbs. 40c, prepaid.

SWEET ALYSSUM



Alyssum Procumbens, Carpet of Snow

"CARPET OF SNOW." F3½. Lowest growing of all Alyssums. Only 2½ to 3 inches high. Each plant, if given 6 or 8 inches room, spreads out like a pancake and is so nearly smothered with small white flowers that the foliage is hidden. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c.

ALYSSUM "LITTLE DORRIT." F4. Compact plants 4 to 5 inches tall, covered with small, sweet scented flowers. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c.

ALYSSUM "LILAC QUEEN." F4½. A mass of delicate lavender flowers cover the low plant of 5 to 7 inches. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c.

African Daisies

GOLDEN AFRICAN DAISY. F098. Annual. Plants about foot high, bear masses of daisy-like flowers of glossy orange-gold with black zone around center. Lovely. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

AFRICAN DAISY HYBRIDS. F099. Similar to the Orange, but many colors—yellow, salmon, ecru, apricot, rose, etc.—mixed. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

Painted Daisies

These Painted Daisies (Single Annual Chrysanthemums) are splendid for cutting, as well as for garden display.

F0110. DARK COPPER, yellow zone.

F0111. WHITE, scarlet zone.

F0112. GOLDEN CHAMOIS, scarlet zone.

F0113. WHITE, yellow zone.

F0114. DEEP PURPLE, yellow zone.

F0117. ALL KINDS, MIXED.

Your choice: Pkt. 10c; any 3 for 25c; any 5 pkts. 35c; ¼ oz. 20c; ½ oz. 35c; oz. 60c.

"That ain't the way I heerd it"

The way I heerd it, one feller sez to t'other feller: "Let's go fishin' Sattidy afternoon."

Second feller sez, "Gee, I'm crazy to go, but got my home work to do, goldern it."

First feller sez, "Whatcha mean, home work? You hain't back in school account your second childhood creepin' up on ye, is ye?"

Second feller sez: "No, but thought I'd save money last spring by buying cheap grass seed for my lawn. Seems like I got a million weed seeds in it. Got shed of most all now but that tarnation plantin. It's a dernsite wors'n dandelion."

First feller sez: "Zat so? Too bad. Live and larn. I got my grass seed from Long. I don't have home work, so I'm goin' fishin'. Bring you a mess if I have good luck. So long."

Godetia—DWARF DOUBLE Azalea-Flowered

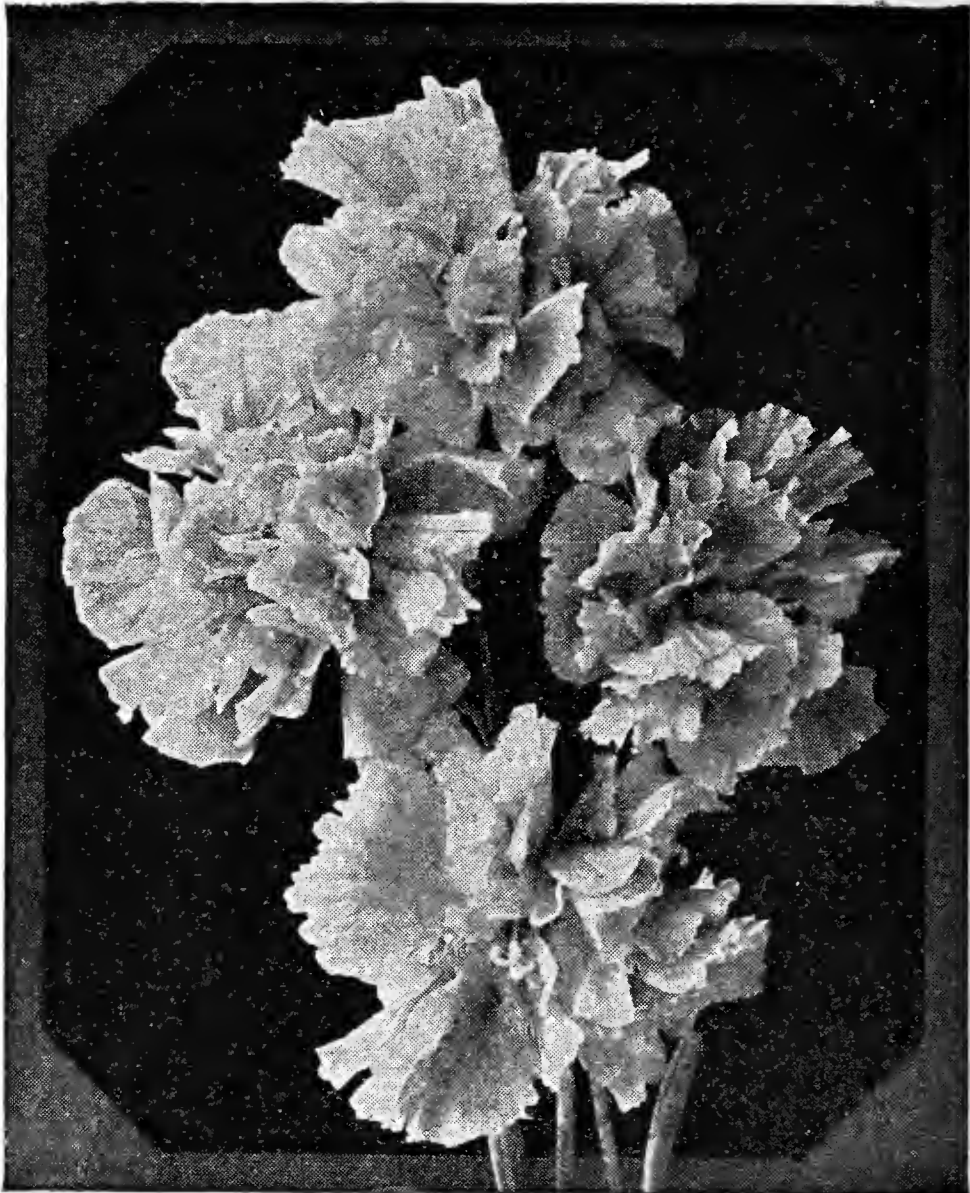
Dwarf Godetia

These wonderful flowers rival the loveliest of potted and petted Azaleas. Sow the seed out in the garden, same as with asters. Thin to nearly foot apart. Each plant makes a compact bush about a foot high. The big, beautiful pink blossoms with deeper centers just about hide the plant. It's a revelation. You'll be surprised—and delighted. May also be grown in pots. Annual. Pkt. 10c; ¼ oz. 30c; ½ oz. 50c.

Godetia—Tall Double Gladiolus-Flowered

(ALSO CALLED SATIN FLOWER)

Most beautiful hardy annual, producing an abundance of brilliantly-colored flowers that are attached at intervals along the stem and open from bottom to tip of stem, something like the Gladiolus. Can be cut in bud and allowed to open indoors.

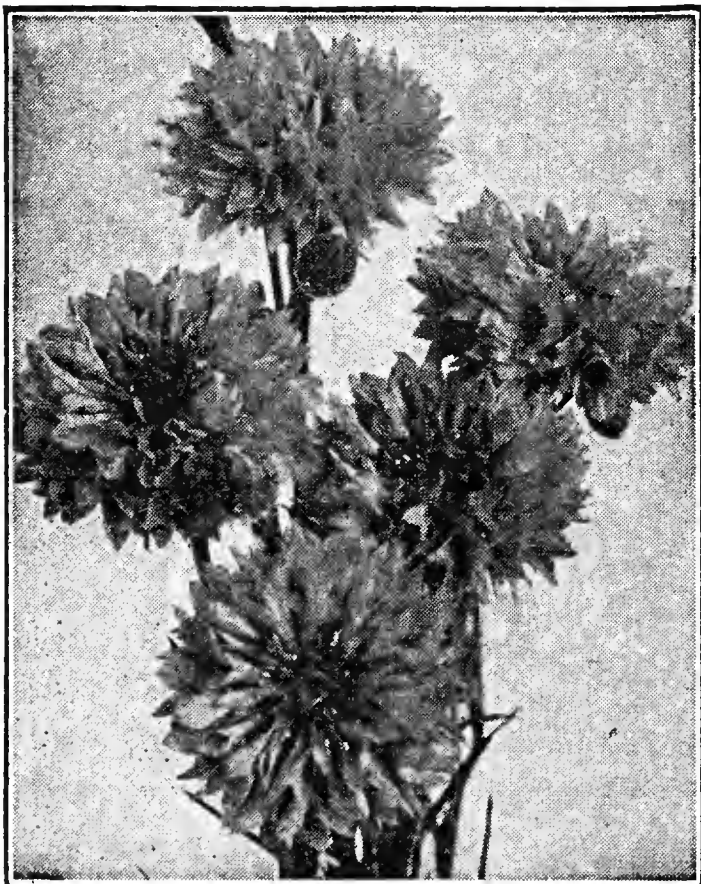
The lovely flowers are illustrated at the right. 

Finest double varieties in

CRIMSON **PINK**
LAVENDER **WHITE**
ALL COLORS MIXED.

Choice, any color, or mixed: Pkt. 10c; 5 pkts. 40c; ¼ oz. 25c; ½ oz. 40c. (You may include in the 5 for 40c the lovely Azalea-flowered Dwarf, above.)

Godetia—Tall Double Gladiolus-Flowered



Bachelor's Button (Centaurea Cyanus)

BACHELOR'S BUTTON Large Double Flowered

They are easy to grow and bloom continuously. Just sow the seed outdoors where you want the plants, and thin to 8 to 12 inches. May be transplanted also. Make several sowings a few weeks apart for longest season of blooming.

5 New Bachelor Buttons

PRICES: Any color, or Mixed. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

The flowers of these new varieties are very large, fully double, and the colors intensified.

BLUE BOY. Rich blue. Fine for cutting.

BLACK BOY. Large blackish maroon.

PINKIE. Deep pink. Keeps well cut.

RED BOY. Deep red. Oh, Boy!

SNOW MAN. "What's in a name?" White.

MANY COLORS MIXED. Super fine.

COLLECTION 35c

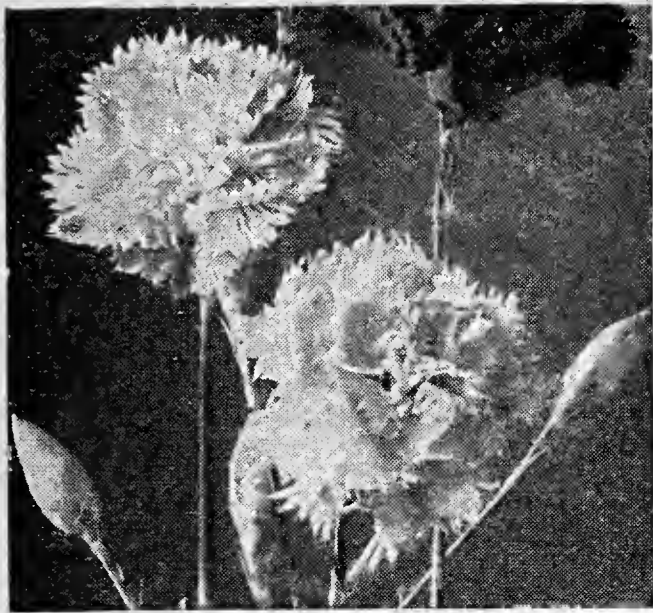
One Pkt. each the 5 colors for

Annual Mallow (Lavater)

F015. A showy annual, about 2 feet high, producing large cup-shaped shrimp-pink flowers. Sow in May and thin to 10 inches. Pkt. 10c; ¼ oz. 25c.

Shasta Daisy

ALASKA. An improved strain of this popular Daisy. Large white flowers on tall, stout stems. Pkt. 10c; ¼ oz. 30c.



Money Plant

Lunaria

If inflation is coming, beat the game and raise your own money from money plants. Beautiful purple flowers are followed by round, flat, silvery seed pods, prized for winter bouquets. Biennial, but blooms first year if sown early. **Packet 10c; 1/4 oz. 30c.**

NOTE: Be careful in ordering. Do not confuse this with Linaria or Baby Snaps.

Giant Hardy Carnation

CHABAUD'S GIANT CARNATION. The new strain. (About 85 per cent come double.) Plants thick-set; stalks stiff, bearing large double blossoms. Not so large as the greenhouse kinds, but surprisingly large if disbudded.

Bloom about 6 months from sowing. Start indoors for summer blooming. May be sown

also in open garden. Give winter protection. **Colors:** Red, Rose-pink, Salmon-rose, White. **Prices for any separate color:** Pkt. 15c; 2 pkts. 25c. **Mixed colors:** Pkt. 10c.

MARGUERITE CARNATION. F20. Double flowers with lovely fringed petals; delightfully fragrant; wide range of charming colors. Very hardy. Pkt. 10c; 1/8 oz. 25c.



Everlasting or "Straw Flowers"

(*Helichrysum*.) Very ornamental in garden, easily grown from seed sown outdoors. Particularly valuable for winter decoration of vases and everlasting bouquets.

Important: Cut the flowers when partly open just as shown in this picture. Don't put them in water but hang them up dry in dark.

Prices: Any color, or all mixed: Pkt. 10c; 3 for 25c; 1/4 oz. 30c; 1/2 oz. 50c; oz. 90c.

GOLDEN GLOBE. F6G. Large, golden yellow.

SILVER GLOBE. F6S. Chaste, silvery-yellow.

ROSE-CARMINE. F6R. Shades of rose.

"CHRISTMAS RED." F6CR. Very popular for Christmas decorations.

ALL KINDS MIXED. F6M. These and other colors all in one mixture.

AGERATUM

One of the most useful and pleasing summer annuals, the plants being literally covered from early summer until frost with a sheet of bloom.

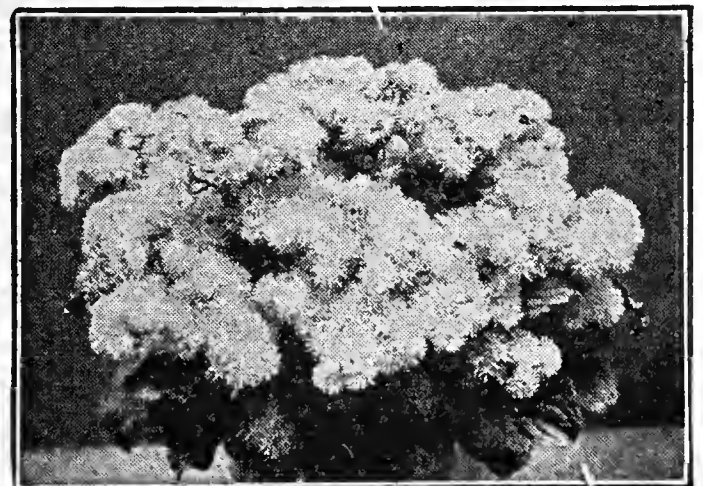
Flowers stand rain and sun without fading. The dwarf sorts are most used and very satisfactory. Seed may be sown outdoors, but earlier blooms may be had by starting some of the seed indoors.

BLUE BALL. Free-blooming, deep rich blue. Plants compact, 8 to 10 inches tall. Pkt. 10c.

BLUE CAP. (New Miniature.) Very dwarf and compact, large bright blue flowers. Pkt. 15c.

DWARF WHITE. Imperial strain. About 8 inches. Pkt. 10c.

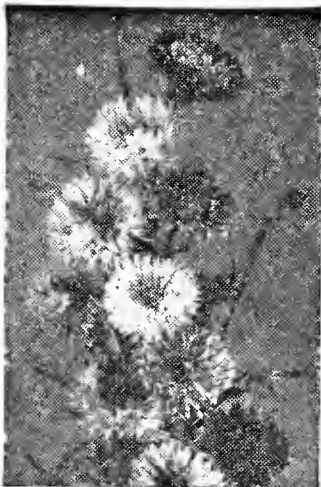
DWARF MIXED. Nice mixture of good dwarf varieties. Pkt. 5c.



Ageratum, Blue Ball, Dwarf Variety



Aster
Long's Special Mixed
All types—all colors



Bachelor Button
Double finest mixed
Splendid for cutting



Calendula
Chrysantha Strain
Buttercup yellow



Clarkia
Double Carnation
Flowered. Mixed

Specials in Best of Flower Seeds

Three 10c pkts. for 25c; 7 for 50c
(Additional 10c pkts. at 7c each.)

Amaranthus Graceful plants with ornamental foliage. All Kinds, Mixed. Pkt. 5c; ½ oz. 15c.

Anchusa (Italica Dropmore.) Perennial. Tall, showy plants, bearing deep sky-blue blooms. Pkt. 15c; ½ oz. 50c.

Anchusa (Blue Bird.) Annual. Might be called a Giant Forget-Me-Not. About 16 inches tall. Many blue flowers. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c.

Aster Long's Special Mixed, see illustration. Pkt. 10c.

Baby's Breath London Market annual white improved. See illustration. Pkt. 10c.

Bachelor Button Finest mixed double. See illustration. Pkt. 10c.

Balloon Vine Annual climber. For screens. Soak seed 24 hours. Pkt. 5c; ½ oz. 15c.

Balsam (LADY SLIPPER.) Grows quickly from seed, producing large brilliant flowers. Also called "Touch-Me-Not." Great favorite with children. **DOUBLE MIXED.** Pkt. 5c; ¼ oz. 25c.

Boltonia Perennial, 5 to 6 feet, bearing star-shaped lavender-pink blooms. Pkt. 10c.

Calendula New Chrysantha strain. See illustration. Pkt. 10c.

Calliopsis Bush plants 2 feet high covered with showy flowers. Pkt. 5c; ½ oz. 15c.

Canary Bird Flower F15. Rapid growing climber, 10 feet. Flowers canary yellow, and resembling a canary bird. Fine for porches, etc. Soak 24 hours. Pkt. 10c; ½ oz. 20c.

Candytuft **PURE WHITE, FINE MIXED.** Pkt. 5c; oz. 25c. **GIANT HYACINTH-FLOWERED CANDYTUFT.** Extra large, pure white. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c.

Carnation Chabaud's Giant, mixed colors. See illustration. Pkt. 10c.

Celosia Or **COXCOMB. OSTRICH PLUME.** Feathered varieties mixed. Pkt. 5c; ¼ oz. 25c.

Crested Coxcomb Dwarf plants with bright red combs of immense size. Pkt. 10c.

Chinese Forget-Me-Not (Cynoglossum.) Rich blue. Blooms from seed in short time. Thrives under good or poor conditions. Pkt. 10c; ½ oz. 30c; oz. 50c.

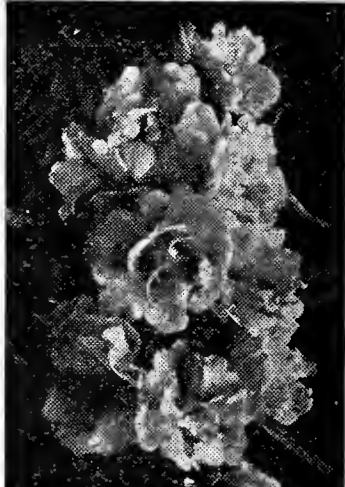
Chrysanthemum **DOUBLE ANNUAL.** Small flowered Mixed colors. Pkt. 10c; ¼ oz. 25c.

Clarkia Double Carnation flowered, mixed. See illustration. Pkt. 10c.

Cobaea Scandens (CATHEDRAL BELLS.) Rapid growing climber, 15 to 20 feet in a few months. Has lovely lilac bell-shaped flowers. Pkt. 10c; ½ oz. 25c.



Baby's Breath
London Market annual
White improved



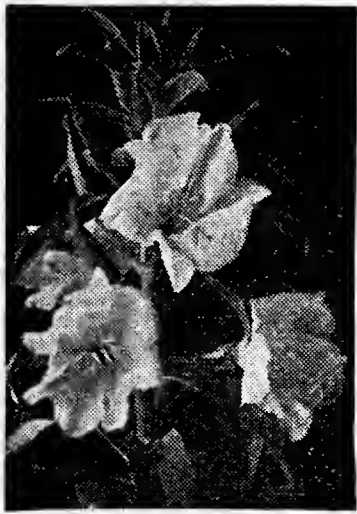
Balsam (Mixed)
(Lady's Slipper)
Children's favorite



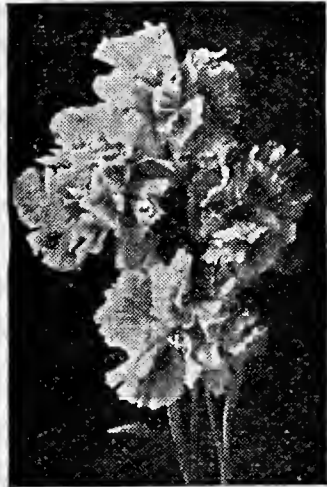
Carnation (Hardy)
Chabaud's Giant
Mixed colors



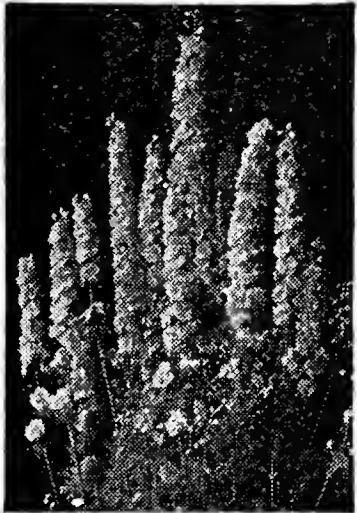
Cosmos
Early Giant Flowered
Fine mixed



Evening Primrose
Large, yellow,
fragrant



Godetia
Gladiolus flowered
Mixed for cutting



Larkspur
Giant Imperial Mixed
Finest cutting



Nasturtium
Golden Gleam
Sweet scented

Cosmos "Early Giant"

F27. WHITE F29. CRIMSON
F28. PINK F30. FINE MIXED
Your choice of any of these colors, or mixed:
Pkt. 10c; ½ oz. 25c.

Cypress Vine F31. Rapid climber with feathery foliage and star-shaped blossoms. Soak seed 24 hours in warm water. Pkt. 10c; ½ oz. 25c.

Dahlia Seed LONG'S SPECIAL MIXTURE. Pkt. 25c.
LONG'S PROFESSIONAL MIXTURE. Seed saved from the finer varieties. Pkt. \$1.00.

Daisy DOUBLE. The poet's favorite flower. Perennial, blooming first year from seed. Very neat for borders. F32, PINK; F33, WHITE; F34, MIXED. Price for either color or mixed: Pkt. 10c.

Evening Primrose (Oenothera Lammiana.) Plants 2 to 4 ft. Blooms from seed sown outdoors from early spring to June. The large yellow, fragrant blooms open at twilight. Do not confuse with Evening Scented Stock (Bicornis). Pkt. 10c; ½ oz. 30c; oz. 50c. See illustration.

Evening Scented Stock (Matthiola Bicornis.) Annual. Beautiful lilac flowers, emitting a delightful perfume in the evening. The seed pods are interesting, having two "horns," hence the name "Bicornis." Pkt. 10c; ½ oz. 25c.

"Forget-Me-Not" Hardy perennial and one of the daintiest of garden favorites. Blooms first year and better next. Color blue. Pkt. 10c; ¼ oz. 25c.

Four o'Clock Good old-fashioned easy-to-raise flowers, splendid for hedge center or background. Mixed colors. Pkt. 5c; oz. 20c; ¼ lb. 60c.

Fox Glove Tall perennial with spikes of vari-colored and spotted tube-like flowers, blooming second year from seed. Pkt. 10c.

Gaillardia Portola Hybrids. Shades of bronzy-red, golden tipped. Very robust. Pkt. 10c. See illustration.

Geranium Perennial blooming first year from seed if started early. Fine mixed. Pkt. 15c.

Geum (Mrs. Bradshaw.) Perennial. Bearing double orange-scarlet flowers second year and after. Pkt. 10c; ½ oz. 50c.

Geum (Lady Stratheden.) Flowers golden yellow. Pkt. 10c; ¼ oz. 50c.

Godetia Gladiolus flowered mixed. See illustration. Pkt. 10c.

Heliotrope Perennial, blooming first year. Choice mixed. Pkt. 10c.

Japanese Hop A rapid growing climbing vine much used for covering unsightly objects and for shading windows and porches. Soak seed 24 hours. Pkt. 10c; ½ oz. 25c.

Kochia Foliage turns red in fall. See illustration. Pkt. 10c.

Larkspur Giant Imperial mixed. See illustration. Pkt. 10c.

Marigold Tall African mixed. See illustration. Pkt. 10c.

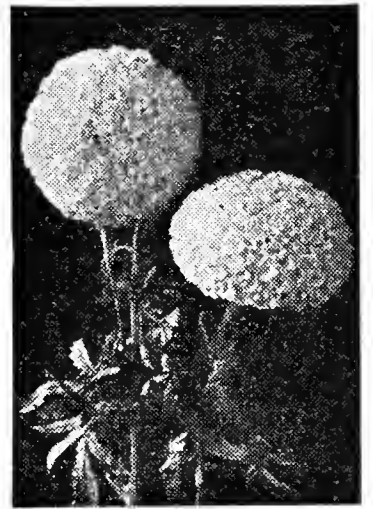
Mexican Fire Plant (Heterophylla.) Also called "Annual Poinsettia," because top leaves marked brilliant scarlet. About 30 inches tall. Grows quickly. Pkt. 10c; ¼ oz. 35c. (Caution! Do not confuse this with Kochia, called Mexican Fire Bush.)



Gaillardia
Shades of bronzy red
Golden tipped. Robust



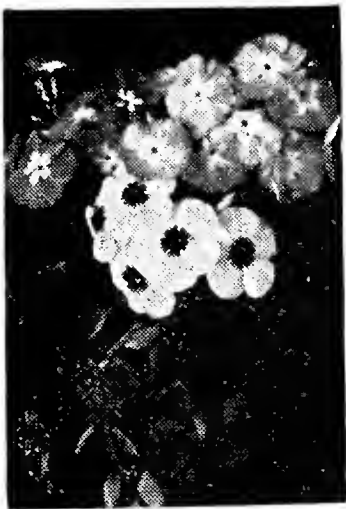
**Kochia—Summer
Cypress**
Foliage red in fall



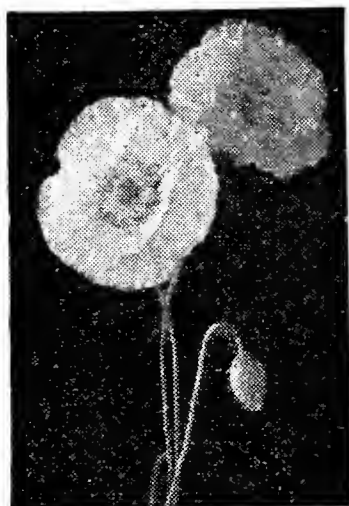
Marigold
Tall African
Mixed colors



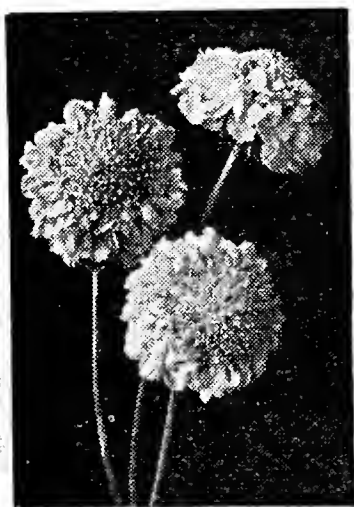
Petunia
Choice mixed colors
Splendid



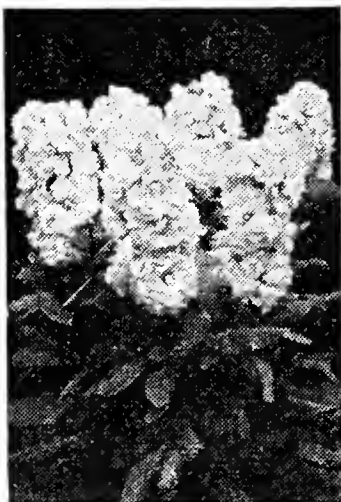
Phlox—Annual
Grandiflora
Choice mixed



Poppy
Shirley—All types, all
Colors mixed



Scabiosa
(Pin Cushion Plant)
Mixed colors



Stocks (Ten Weeks)
Annual. "Cut and
come again." Mixed

Mignonette No garden is complete without this old-fashioned fragrant flower. Comes into bloom soon.
LONG'S SPECIAL MIXTURE. Extra fine varieties mixed. Pkt. 5c; ½ oz. 25c.

Nasturtium Golden Gleam. See illustration. Pkt. 10c.

Nasturtiums, Dwarf—Pkt. 5c

EMPRESS OF INDIA. F77. Crimson.
GOLDEN KING. F78. Rich orange-yellow.
KING THEODORE. F79. Velvety crimson.
PEARL. F80. Lemon-yellow or primrose.
Any separate color: Pkt. 5c; oz. 10c.
LONG'S SPECIAL MIXTURE. F76. Pkt. 5c; oz. 10c; ¼ lb. 40c.

Nasturtiums, Tall—Pkt. 5c

Fine for covering trellises, stumps, fences, etc. Very showy.

ROSE. F84. Bright soft rose.
SCARLET. F85. Bright scarlet.
SUNLIGHT. F86. Clear rich yellow.
VESUVIUS. F87. Salmon-rose.
Any separate color: Pkt. 5c; oz. 10c.
LONG'S SPECIAL MIXTURE. F82. Pkt. 5c; oz. 10c; ¼ lb. 40c.

Nicotiana (FLOWERING TOBACCO PLANT.) Pkt. 5c.

Petunia Mixed colors. See illustration. Pkt. 10c.

Phlox Drummondii For beds and massing nothing surpasses these beautiful annuals.

GRANDIFLORA MIXED. See illustration. Pkt. 10c; ½ oz. 30c; ¼ oz. 50c.

Pinks (DIANTHUS.) Hardy sweet scented annuals blooming all summer in variety of brilliant colors.

HEDDEWIGII. F94. Finest of all pinks. Great variety of colors. Pkt. 10c; ½ oz. 30c; ¼ oz. 50c.

Gorgeous Poppies Wonderfully brilliant and always popular flowers. Sow where wanted, as difficult to transplant.

DOUBLE CARNATION FLOWERED. Perfectly double, globular flowers with fringed petals in many brilliant colors, mixed. Pkt. 10c; ½ oz. 25c. See illustration.

TULIP POPPY. F95. Vivid scarlet. Pkt. 10c; ¼ oz. 35c.

SHIRLEY. F96. Beautiful poppies, white, pink, lavender, purple, crimson, single and double, mixed. Pkt. 10c; ¼ oz. 25c. See illustration.

ORIENTAL. F97. (Perennial.) Tall and showy. Scarlet flowers. Looks well among shrubs. Pkt. 10c; ½ oz. 25c.

DOUBLE SHIRLEY POPPIES. You'll like these.

(F0137, Rose.) Pkt. 10c.

(F0138, Salmon.) Pkt. 10c.

(F0139, Mixed Double.) Pkt. 10c.

PEONY-FLOWERED POPPIES. Gigantic blossoms like fine double peonies. Rich colors. Easy to grow. Sow outdoors. Thin to 6 inches. **Shrimp Pink, Red or Mixed colors.** Either color or many colors mixed, pkt. 10c; 3 pkts. 25c; ½ oz. 25c; oz. 40c. (The Shrimp Pink is exceptionally fine.)

Portulaca (MOSS ROSE.) F99. **SINGLE MIXED.** Pkt. 5c; ¼ oz. 25c.

Portulaca FINE DOUBLE MIXED. F100. Pkt. 10c.

Rincinus (CASTOR BEANS.) Tropical-looking plants growing to immense size from seed sown after danger from frost. Pkt. 10c; oz. 25c.



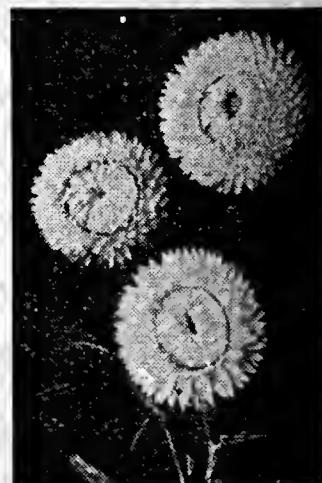
Poppy—Double
Carnation Flowered
Fringed petals. Mixed



Salpiglossis
(Velvet Trumpet)
Mixed colors. Showy



Snapdragon
Large, lovely flowers
in many colors, mixed



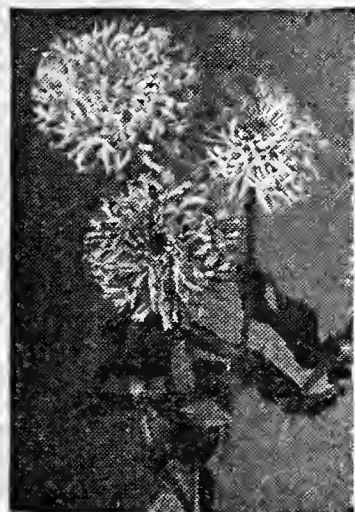
Strawflowers
(Everlastings)
For winter bouquets



Sweet Pea—Long's
"33 in 1" Spencer
mixtures. Gorgeous



Zinnia
California Giant
Immense mixed



Zinnia—Fantasy
Informal, shaggy
flowers. Mixed colors



Zinnia—Lilliput
Mixed colors
Lasting when cut

Salpiglossis (VELVET TRUMPET.) Very showy plant with trumpet-shaped blossoms in rare combinations of color, beautifully marbled and penciled. Mixed colors. Pkt. 10c.

Salvia (SCARLET SAGE.) Standard bedding plant where brightness of color is wanted. Flowers borne in spikes of fiery red, lasting long time. Pkt. 10c; ¼ oz. 60c; ½ oz. \$1.00. Annual.

Scabiosa Mixed colors. See illustration. Pkt. 10c.

Scarlet Flax (LINUM.) Bright red flowers. Pkt. 5c; oz. 25c.

Snapdragons Many colors of Giant kinds (and rust-proof). Pkt. 10c. See illustration.

Stocks TEN WEEKS. F103½. "Cut and come again" fragrant annual. Profuse bloomer. Colors range through all the soft and distinct shades.
DWARF LARGE TEN WEEKS STOCKS. In separate colors.
(F0131, BLOOD RED.)
(F0132, CARMINE PINK.)
(F0133, LAVENDER.)
(F0134, PEACH BLOSSOM.)
(F0135, WHITE.)
(F103½, MIXED COLORS.)
Your choice any color or mixed. Pkt. 10c. Any 3 Pkts. for 25c.

Strawflowers Everlasting for winter bouquets. See illustration. Pkt. 10c.

Sweet Pea Long's "33 in 1" Spencer mixture. See illustration. Pkt. 10c.

Verbena Giant mixture. See illustration. Pkt. 10c.

Wild Cucumber A quick-growing annual—30 feet in a season. Soak seed in warm water 24 hours. Pkt. 10c; oz. 25c.

Zinnia

California Giants mixed. See illustration. Pkt. 10c.

Dahlia Flowered mixed. See illustration. Pkt. 10c.

Fantasy mixed. See illustration. Pkt. 10c.

Lilliput mixed. See illustration. Pkt. 10c.

Mexicana mixed. See illustration. Pkt. 10c.

Scabiosa Flowered mixed. See illustration. Pkt. 10c.

LONG'S "Hit or Miss" A "Surprise" mixture of many kinds flower seeds—as one customer said, "It's all hit and no miss." Something new nearly every day after begins to bloom. Makes a hit with all who try it. Large pkt. 10c.

Seeds for Rock Gardens

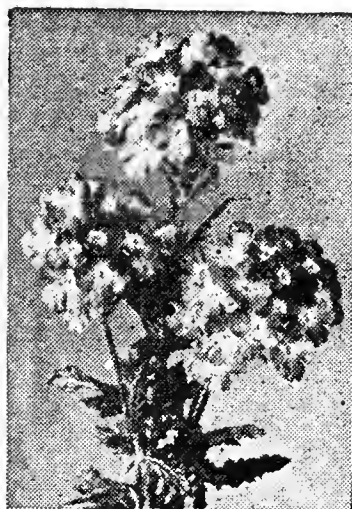
We have never gone into the Rock Garden phase of gardening, but in answer to a demand from our customers for good but inexpensive seeds for Rock Gardens and similar uses, we have secured from seed specialists the following seeds:

Rock Garden Seeds. Annuals, in mixed varieties and colors. Pkt. 10c.

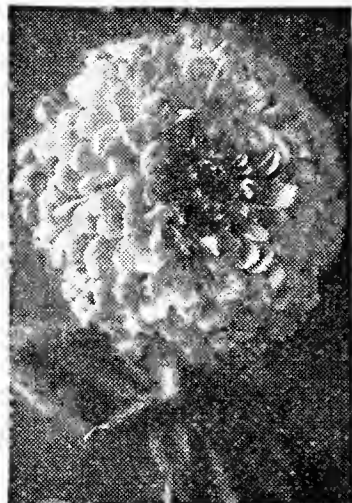
Rock Garden Seeds. Perennials, in mixed varieties and colors. Pkt. 20c.

Super Wired Wood Labels

Took me YEARS to locate the real good grade of copper wired wood label of good size and "Super-Smooth." You need them for labeling cloth bags. Very useful in garden also. Will supply you these labels at: 100 for 40c; 200 for 75c; 500 for \$1.60; 1,000 for \$3.00, prepaid.



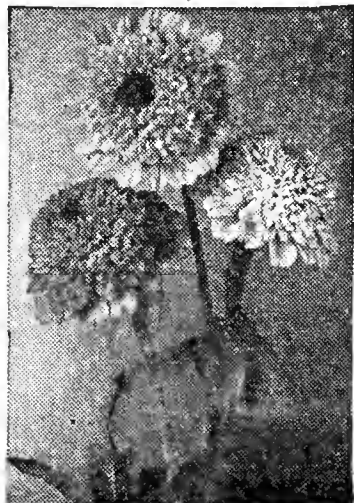
Verbena
Make a big show
Giant mixture



Zinnia
Dahlia Flowered
in mixed colors



Zinnia—Mexicana
Two-toned flowers
Many colors mixed



Zinnia
Scabiosa Flowered
Mixed colors

Delightful Dahlias for 1939

Types of Dahlia

The **CACTUS** has pointed petals, often the petals rolled or twisted. If petals too broad for Cactus, yet not broad enough for Decorative, then we call this the **HYBRID CACTUS** type. The **DECORATIVE** type has broad, flat petals and many of them. The **SHOW** type has quilled petals, making a ball-shaped or nearly ball-shaped blossom.

Dahlia Specials

Any **FOUR** 30c kinds for \$1.00. Additional 30c kinds at 25c each.

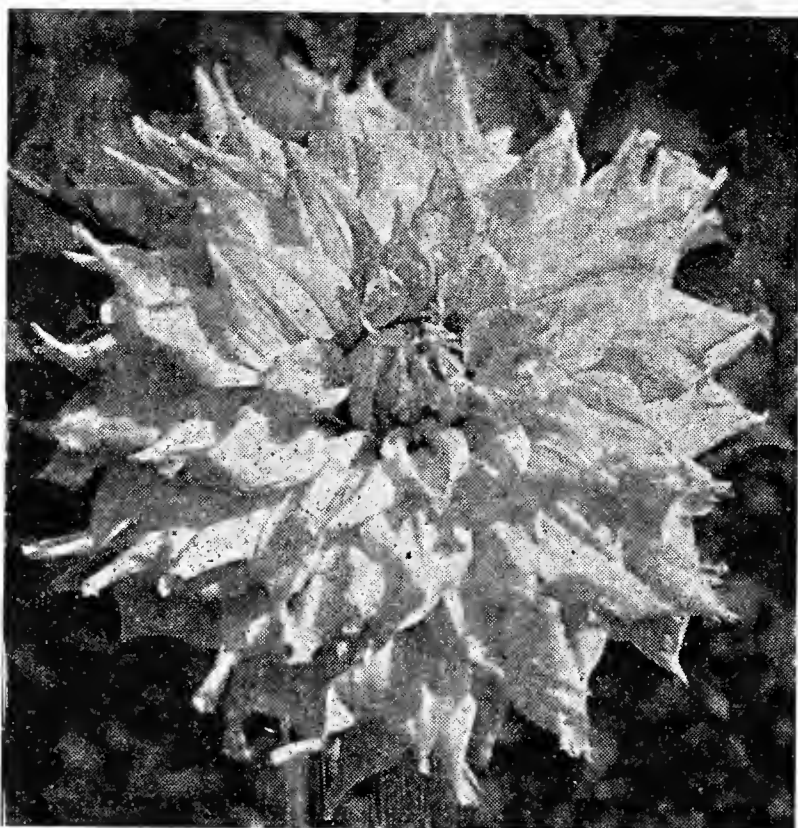
Any **THREE** 40c kinds for \$1.00. Additional 40c kinds at 30c each.

Any **THREE** 50c kinds for \$1.20. Additional 50c kinds at 40c each.

Any **TWO** 75c kinds for \$1.20. Additional 75c kinds at 60c each.

Any **TWO** \$1.00 kinds for \$1.50. Additional \$1.00 kinds at 75c each.

ANY TWO \$1.50 kinds for \$2.50.



Margaret Woodrow Wilson—Decorative

Superb Named Dahlias

All Dahlias Priced Prepaid
(Prices are for Divisions)

Amun Ra (Dec.) A mammoth Dahlia borne on stout stems of good length. The flowers are gorgeous. A combination of copper, orange and golden bronze. Each 40c.

Andreas Hofer (Cactus) Bright clear rose-pink, blending to white at center. Very early, continuous bloomer. 50c.

Avalon (Dec.) Pure, clear yellow flowers of immense size. Stems long, and so strong that the big blooms are held in ideal position. Fine cutting variety. Each 40c.

Brockton Beauty (Dec.) Pure white, orchid-violet tips. Lovely combination. Long stiff stems. 40c.

California Idol This mammoth decorative yellow combines all the virtues of a first-class modern dahlia. Color, clear lemon yellow, borne on exceptionally long, erect stems. Flowers open slowly and remain in prime condition for a full week. \$1.50.

Catherine Alexander (Semi-Cactus) Large coral-salmon with long stiff stems. Ideal for cutting. 50c.

City of Cleveland (Informal Dec.) Unusual, russet red. Excellent. Good growing habits and it produces many flowers. Each \$1.00.

"Dee-lighted" (Show.) Pure white. Largest of show dahlias. Each 30c.

Fort Monmouth (Semi-Cactus) Rich wine red. A shaggy monster that always creates a sensation. One of the largest and best. 50c.

Elkridge (Dec.) A superb white. Stems long and erect. Flower large. An ideal white for cutting. Each 50c.

Fireman (Informal Dec.) This sensational red Dahlia carried off the American Home Achievement Medal as the best undisseminated variety at Boston. The color is a flashy cardinal red with gold flushes and golden tips. Flowers are large, and are held high above the foliage on long stiff stems. A strong grower and prolific bloomer. Each \$1.00.

Gero's Pink (Show.) Rich pink, beautifully quilled. Each 30c.

Helen Hollis (Show.) Beautifully quilled, bright red. Each 30c.

Hunt's Velvet Wonder (Informal Dec.) One of the giants of the exhibition type. Color a rich, bright violet burgundy, in some lights looks like royal purple. Petals are long and wavy and taper near the tips. Huge blooms on good strong, cane-like stems, well above foliage, which is very dark. Each \$1.00.

Jane Cowl (Dec.) A massive decorative with petals curled and twisted. Color, a glistening bronzy buff and old gold. Deeper toward center. Each 30c.

Jersey's Beacon (Dec.) A decided novelty of Chinese scarlet with a paler reverse, giving a two-toned effect. Each 50c.

Jersey's Beauty (Dec.) Beautiful pink, excellent stem, fine keeping qualities. Each 30c.

J. K. Alexander, Jr. Mammoth Semi-Cactus. Rich deep crimson. Long, cane-like stems. Largest of its color. \$1.00.

Darling Pompons

CUTE LITTLE DAHLIAS



Pompons are the show or quilled type. Some blossoms are almost as round as a ball. The charm of these Pompon, Lilliput, Pewee or Midget Dahlias is due to their being small, prim and precise. instead of big, careless and informal.

Pompons measure only 2 inches or less in diameter. Don't enrich the soil for pompons. Work for size of bloom on your mammoth varieties, but keep the Pompons small and "just as sweet as they are."

Pompons "bloom and bloom and bloom." They are the answer to the question, "Why don't Dahlias last longer in bouquets?" Well, Pompons DO last longer. And such charming bouquets as they make!

CARDINAL. Fine bright cardinal red.

CLARA HARSH. Yellow, tipped crimson.

DARKNESS. Rich dark red or maroon.

DEE DEE. Pure lavender of perfect form.

DEW DROP. Light pink, edged darker.

GIRLIE. Lovely pinkish mauve color.

GOLDILOCKS. Gold, deepening at center.

HONEY. Fine light yellow, tipped red.

JESSICA. Yellow, tipped red.

JOE FETTIE. Pure white. Excellent.

LITTLE DORRIT. Maroon-purple.

LITTLE EDITH. Perfect form. Primrose-yellow, tipped bright carmine.

LITTLE HERMAN. Dark red, each petal tipped white.

ROSE WILMOTH. Rose pink. Fine form.

YELLOW GEM. Pure yellow. Best of the yellow Poms.

POMPON PRICES: Any of these POMPON dahlias, labeled, at 30c each; 2 for 55c; 4 or more, alike or assorted, at 25c each.

Mixed Pompons

Leave it to me to send you a dandy mixture of these cute little Pompons (none labeled) at 5 for \$1.10; 10 for \$2.00, prepaid.

Kemp's Violet Wonder (Decorative.) A large, well-formed flower. Good stems and habit. Color, rich violet purple. Each 50c.

Lord of Autumn (Dec.) (Almy.) The super Dahlia in the yellow class. Has been grown 11 to 12 inches, and 7 inches deep in the garden of the originator. Color is a rich, deep golden yellow and the formation is as wonderful as the size. The long pointed and slightly twisted petals recurve till stem is entirely hidden for 6 inches or more, making the flower resemble a giant chrysanthemum. Each \$1.00.

Man o' War (Informal Dec.) One of the most pleasing "reds" in the garden because of its good habits of growth, fine stem and numerous large flowers. The color is a rich dark carmine. Each 75c.

Margaret Woodrow Wilson

An exhibition dahlia of immense size and wondrous beauty. Color, an opalescent pink. Good grower. Profuse bloomer. Each 40c.

Monmouth Champion (Dec.) Has brilliant orange-flame blooms borne very freely on strong, vigorous plants. Of enormous size. Each 50c.

Mrs. Carl Salbach (Dec.) Soft lavender-pink. Remarkable stems. Each 30c.

Mrs. Ida De Ver Warner (Dec.) Exquisite soft orchid. Very large. Splendid for cutting. Each 30c.

Radio (Dec.) Without a doubt one of the greatest dahlias ever originated. Color, blood red, edged and tipped with yellow. Each 50c.

Rollo Boy (Hy. Cactus.) Delicate shade of amber, deepening to old gold. Stiff stems. Each 50c.

Rosa Nell (Dec.) Pure, bright rose. Immense flowers. Each 30c.

Roycroft

Finest bright cinnamon Cactus, with long stiff stems. A giant. 50c.

Ruth Vaughan (Dec.) Similar to Jersey's Beauty. Clear La France pink, shading to yellow at base of petals. Heavy bloomer. 75c.

Satan (Hybrid Cactus.) A giant red that is sometimes tipped with gold. Unusually strong plant growth with fine stems. Each 75c.

The Commodore (Dec.) Very large loose petaled lemon yellow, overlaid with golden sheen. Each 50c.

White Wonder (Hybrid Cactus.) Flowers very large on fine stems, pure white and of good substance. Each 50c.

Yankee King Carnelian red. Informal. Decorative, reverse shaded mallow purple. 30c.

Lost Label Dahlias All good kinds, but labels lost in handling or storing. Or same may be from stocks we have in large supply and labeled. Special price, NONE labeled, our selection of kinds; 4 for \$1.00; 9 for \$2.00.

LONG'S VEGETABLE SEEDS

Tried and True—Best for You

Beans, Priced Prepaid

Brittle Wax The tender pods break like icicles, with seldom a sign of string. Flavor fine. The long, round fleshy pods are a beautiful yellow. Beans long, white, with dark eye. Large pkt. 10c; ½ lb. 18c; 1 lb. 30c; 2 lbs. 60c. **Prepaid.**
Brittle Wax shown at the right.

Stringless Green Pod Might be called a green pod "Brittle Wax." Beans brown. Pods round and tender. Large pkt. 10c; ½ lb. 15c; 1 lb. 25c; 2 lbs. 50c. **Prepaid.**

Kentucky Wonder Favorite pole bean. Pkt. 10c; ½ lb. 18c; 1 lb. 30c; 2 lbs. 55c. **Prepaid.**

Colorado Cream Butter (Aztec.) Immense white bean, shape of navy. Pkt. 10c; ½ lb. 22c; 1 lb. 40c; 2 lbs. 75c. **Prepaid.**

Burpee's Bush Lima Pkt. 10c; ½ lb. 35c; 2 lbs. 65c. **Prepaid.**

Henderson's Lima "Baby Lima." Pkt. 10c; ½ lb. 15c; 1 lb. 25c; 2 lbs. 40c. **Prepaid.**

HOPI INDIAN LIMA BEAN

Similar to Henderson's Lima, but a little larger and thicker. Has the flavor of the large Lima. Vining type. Very heavy yielder.

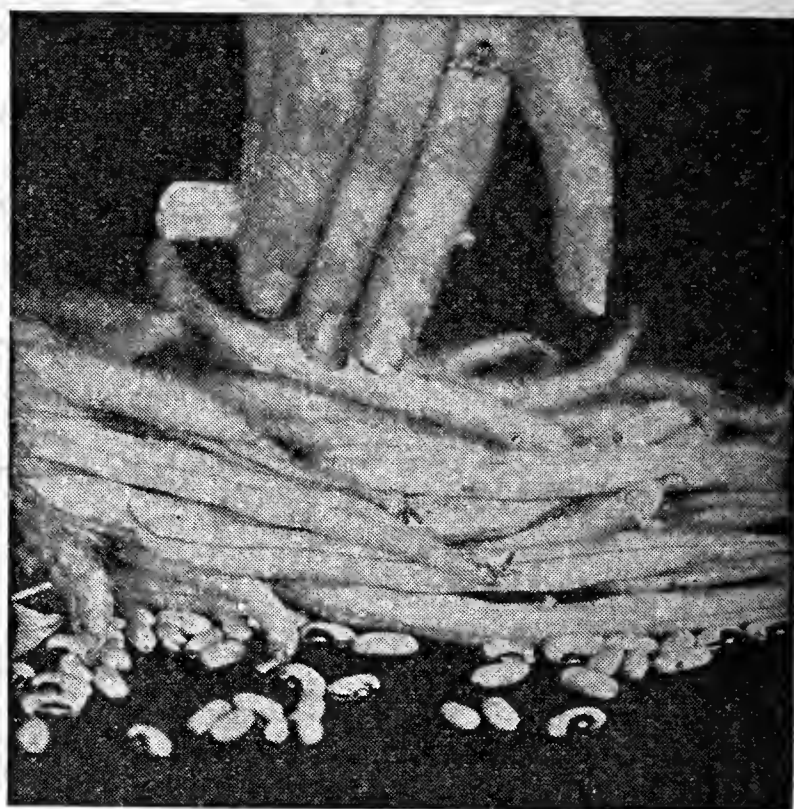
HOPI PAPOOSE LIMA. Grown by the Hopi Indians "Out Where the West Begins" from prehistoric times, and but recently released from the Hopi Reservation in Arizona.

Hopi Papoose Lima thrives in all sections where beans are grown. "Hardy as a Hopi." Can be used green or dry.

Large pkt. 10c; ½ lb. 20c; 1 lb. 30c; 2 lbs. 55c; 4 lbs. \$1.00, prepaid.

Beans—Larger Lots

Not Prepaid.	5 lbs.	10 lbs.	25 lbs.
BRITTLE WAX	\$1.00	\$ 1.80	\$ 4.00
B. STR. GREEN POD90	1.60	3.50
HENDERSON LIMA90	1.60	3.50
KENTUCKY WONDER ..	1.00	1.80	4.00
HOPI INDIAN LIMA80	1.40	3.00



Scarlet Runner Usually listed in flower section only, but logically belongs with vegetables also. The pods can be used green as snap beans. In England this variety is a great favorite because of its delicious edible pods which follow the sprays of bright scarlet pea-shaped blossoms. Pkt. 10c; ½ lb. 25c; 1 lb. 45c, prepaid.

Washington Asparagus

Seed: Pkt. 10c; oz. 15c; ¼ lb. 40c; 1 lb. \$1.00.

Roots: 16 for 50c; 50 for \$1.00; 120 for \$2.00, prepaid.

Make the rows 2 to 3 feet apart, set plants 12 to 15 inches in row. Make a trench so the plants set just deep enough that the crowns will come 3 to 4 inches below level of ground.



Table Beets, Prepaid

PRICES: All Table Beets, **LARGE PKT.** 5c; oz. 10c.

Crosby's Early Egyptian Turnip shape; flesh deep red. Early.

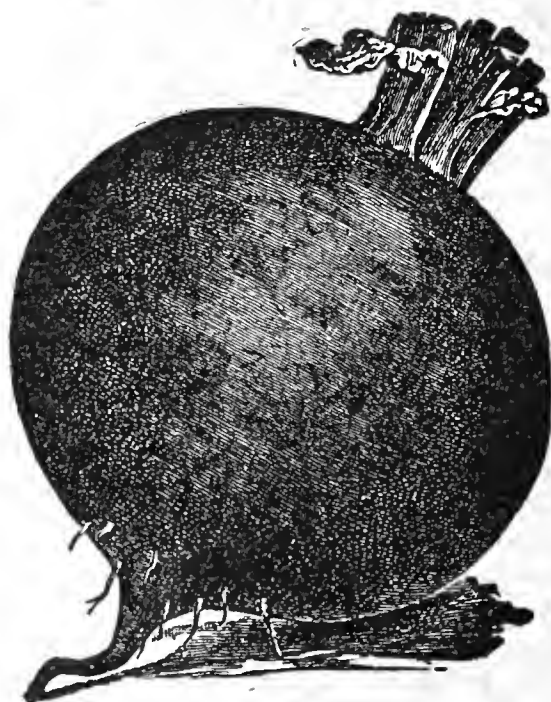
Detroit Dark Red Globe shape; smooth; dark red; tops small, permitting close planting. A good all around early, medium or late variety. Splendid for canning when small.

Early Eclipse Similar to Crosby's but flesh a lighter red. Most people prefer the darker red.

Early Wonder A splendid extra early variety. Quick growing attractive variety of globe shape. The flesh is dark red, sweet and tender. Fine for summer and fall use, canning or storing for winter.

Table Beets—Larger Lots—Prepaid

	¼ lb.	½ lb.	1 lb.	2 lbs.	3 lbs.	5 lbs.
All 4 Varieties Beets..	\$0.25	\$0.40	\$0.70	\$1.30	\$1.80	\$2.50



C A B B A G E—Best Kinds for HOME and MARKET

—Prepaid

Copenhagen Market Early Round Head Cabbage, also splendid for winter, when planted later. The leaves fold so tightly that it can be grown close together. Pkt. 10c; oz. 20c.

Danish Round Head (Short-Stemmed Hollander.) One of the best main crop varieties. Heads very solid; good keeper. The main variety grown by large gardeners and shippers for fall and winter use. The standard best late cabbage. Pkt. 10c; oz. 20c.

Golden Acre Similar to Copenhagen, but more uniform in type, a little smaller, but week or so earlier. Heads round, from 9 to 11 inches in diameter. Pkt. 10c; oz. 25c.

Danish "Baby Head" A very early round head type that takes little space for each plant. The heads are of medium size, just right for average family use, and exceedingly solid. Pkt. 10c; oz. 25c.

EARLY JERSEY WAKEFIELD. Small pointed head. Pkt. 5c; oz. 15c.

WINNINGSTADT. Heads firm, slightly pointed, medium early. Pkt. 5c; oz. 15c.

ENKHUIZEN GLORY. Same season as Winningstadt, but head is round. Pkt. 5c; oz. 15c.

LATE FLAT DUTCH. Very large. Pkt. 5c; oz. 15c.

SAVOY CABBAGE. Leaves beautifully crimped. Fine flavor. Pkt. 5c; oz. 20c.

MAMMOTH ROCK RED. Large red cabbage. Pkt. 5c; oz. 20c.

Brussels Sprouts Tiny cabbages; grow closely on stalks. Pkt. 5c; oz. 25c.

Yellows Resistant Cabbage

MARION MARKET. Pkt. 10c; oz. 25c; ¼ lb. 75c; lb. \$2.00.

WISCONSIN NO. 8. Pkt. 10c; oz. 25c; ¼ lb. 75c; lb. \$2.00.

GLOBE. Pkt. 10c; oz. 30c; ¼ lb. 80c; lb. \$2.50.

Chinese Or **CELERY CABBAGE.** Early plants often run to seed. Sow in June. Tie up like cauliflower to blanch. Pkt. 10c; oz. 25c.



Cabbage—Larger Lots

—Prepaid	¼ lb.	1 lb.	5 lbs.
BABY HEAD	\$0.75	\$ 2.40
COPENHAGEN MARKET	.60	1.80	\$ 8.00
DANISH ROUND HEAD.	.50	1.60	7.00
GOLDEN ACRE70	2.00	9.00
OTHER VARIETIES45	1.40	6.00

Sealed Bags Cabbage Seed

Seed from our Denmark growers and put up in sealed bags for us by them.

Copenhagen Market Denmark high grade.
PRICES: ½ lb. \$1.15; 1b. \$2.00; 2 lbs. \$3.90; 3 lbs. \$5.70; 4 lbs. \$7.20; 5 lbs. \$8.50, prepaid.

Danish Round Head Short stemmed.
PRICES: ½ lb. \$0.90; 1b. \$1.75; 2 lbs. \$3.40; 3 lbs. \$4.80; 5 lbs. \$7.50, prepaid.

Golden Acre Exceedingly early round head type. Seed from originator of **GOLDEN ACRE.**
PRICES: ½ lb. \$1.40; 1b. \$2.50; 2 lbs. \$4.80; 3 lbs. \$6.90; 5 lbs. \$11.00, prepaid.

Mangels, Sugar Beets, Prepaid

Prices: All Mangels, also **LONG'S** Special Mixture of Mangels and Sugar Beets: Pkt. 5c; oz. 10c; ¼ lb. 25c; 1b. 60c; 3 lbs. \$1.50; 5 lbs. \$2.25; 10 lbs. \$4.00, prepaid. (Write for prices on larger lots.)

MAMMOTH LONG RED. Great yielder. One of the best. Prices above.

GOLDEN TANKARD. Roots thick and short. Prices above.

GIANT HALF SUGAR. About half out of the ground. Prices above.

WANZLEBEN SUGAR BEET. The standard sugar beet. Prices above.

Special Mixture of Mangels and Sugar Beets

Mixed by myself from our tested seed. Better for stock than all Mangels or all Sugar Beets. Prices above.

Egg Plant

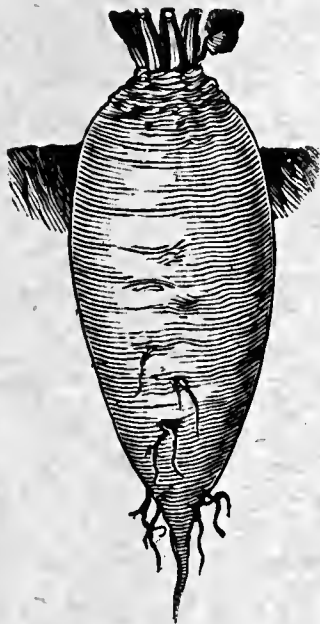
Culture: Start plants in box or hotbed. Do not set out until quite warm weather. Very tender. Ground should be rich.

BLACK BEAUTY. Pkt. 10c; ½ oz. 25c.

Endive

WHITE CURLED. Pkt. 5c; oz. 15c; ¼ lb. 30c.

BROAD LEAVED. Pkt. 5c; oz. 15c; ¼ lb. 30c.



CARROTS

They do say Carrots are good for your complexion, digestion and disposition.

Six Super-Six, Prepaid

OXHEART. Short, thick roots, orange flesh. Large pkt. 5c; oz. 10c.

DANVER'S HALF LONG. Medium length, orange color. Large pkt. 5c; oz. 10c.

CHANTENAY. Splendid table carrot. Large pkt. 5c; oz. 10c.

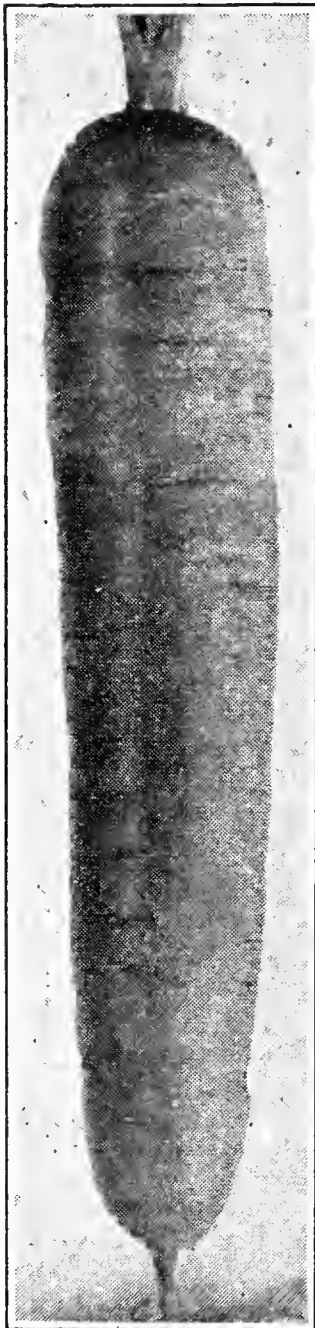
NANTES. Roots almost cylindrical, about 6 inches long; smooth. Flesh orange-red, very sweet, and almost without core. Large pkt. 5c; oz. 10c.

MORSE'S BUNCHING. (New.) Tops short. Stems medium size and strong. Roots at maturity $1\frac{1}{4}$ by 8 inches, almost cylindrical with rounded shoulders (see illustration at left). Large pkt. 5c; oz. 10c.

CHANTENAY (NEW RED CORED). A distinct improvement over the well-known Chantenay in color, texture, and quality of flesh. Roots $5\frac{1}{2}$ to 6 inches long, $2\frac{1}{4}$ inches thick at the shoulder; tapered, stump-rooted; flesh and core reddish-orange, fine grained, sweet. Large pkt. 5c; oz. 10c.

Carrots—Larger Lots

Prepaid	$\frac{1}{4}$ lb.	1 lb.	5 lbs.
CHANTENAY	\$0.25	\$ 0.60	\$ 2.50
CHANTENAY (Red Cored).....	.25	.70	3.30
DANVERS25	.70	3.00
MORSE'S BUNCHING30	.75	3.30
NANTES30	.80	3.50
OXHEART25	.70	3.00

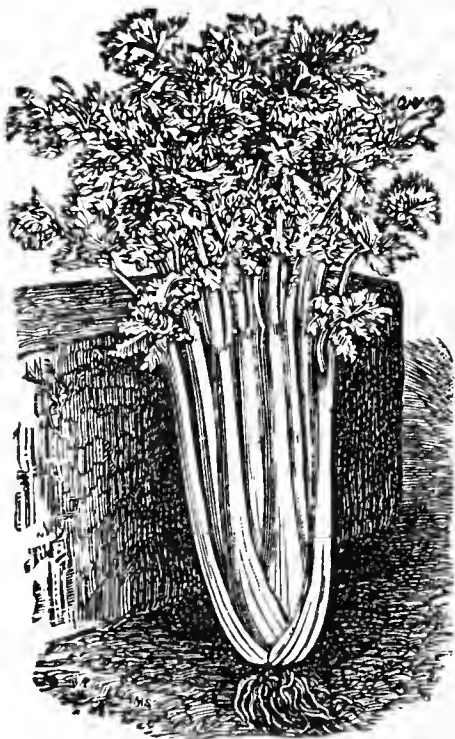


Morse's
Bunching



Chantenay
Red Cored

Celery, Prepaid



Culture: Sow in protected bed; sow thin and cover lightly. Transplant in June. Ask your Agricultural College for information on celery growing.

GOLDEN SELF-BLANCHING. One of the best early kinds for fall use. Pkt. 10c; $\frac{1}{2}$ oz. 25c; oz. 40c.

GIANT PASCAL. The best late celery for winter use. May be blanched with soil, paper or boards. To get those brittle, sweet, white

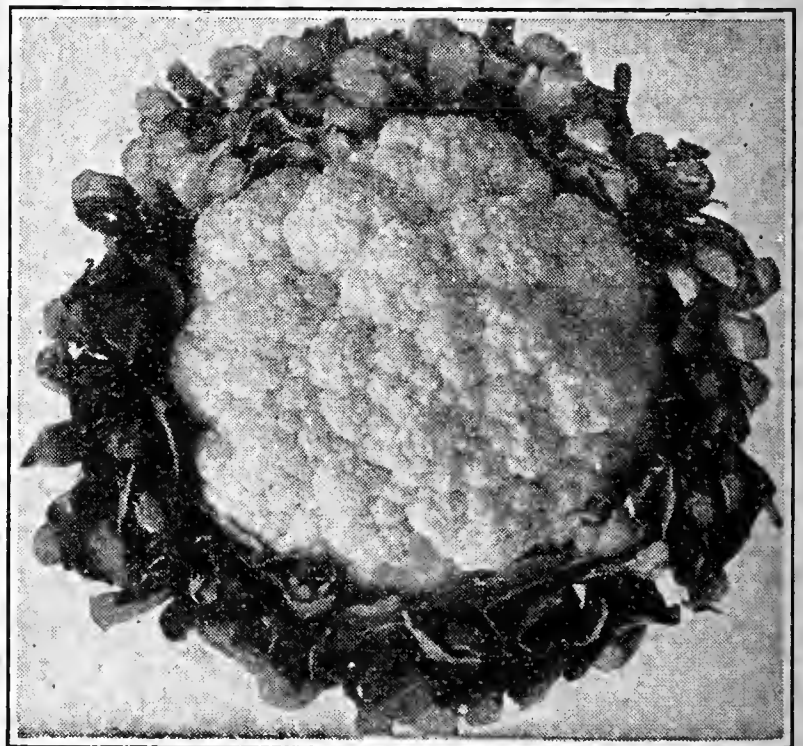
stalks it should be taken up, trenched or banked up in cellar. Pkt. 10c; $\frac{1}{2}$ oz. 25c; oz. 40c.

GIANT PASCAL. Special Stock. Re-selected. Fine. Pkt. 15c; $\frac{1}{2}$ oz. 40c; oz. 75c.

WHITE PLUME. Preferred by some to Self-Blanching. Fall variety easily blanched. Pkt. 5c; $\frac{1}{2}$ oz. 25c; oz. 40c.

CELERIAC. For seasoning meats, soups, salads. Turnip-shaped roots. Pkt. 5c; oz. 25c.

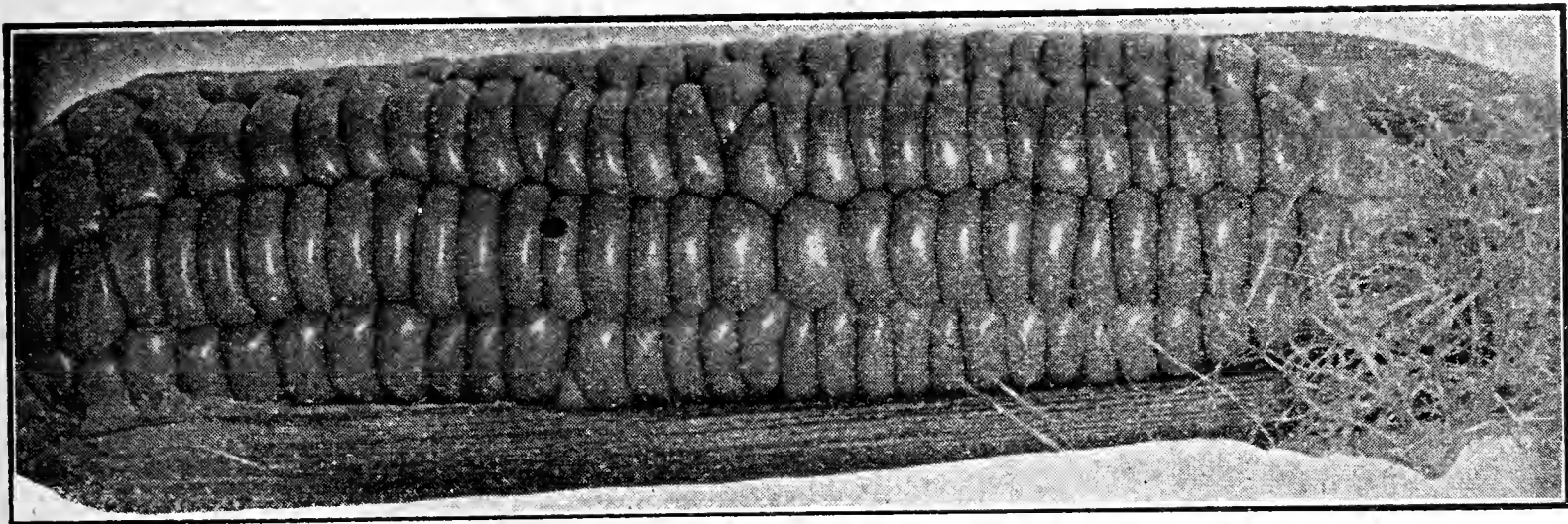
Cauliflower, Prepaid



PRICES: Price for either variety: Pkt. 10c; $\frac{1}{8}$ oz. 30c; $\frac{1}{4}$ oz. 50c; $\frac{1}{2}$ oz. 90c; oz. \$1.50; $\frac{1}{4}$ lb. \$5.00; $\frac{1}{2}$ lb. \$9.50; lb. \$18.00.

EARLY SNOWBALL. Early and main crop variety. Selected imported seed.

DRY WEATHER. Very large, white heads. Also called Danish Giant. Later than Snowball. High grade imported seed.



Sweet Corn, PREPAID

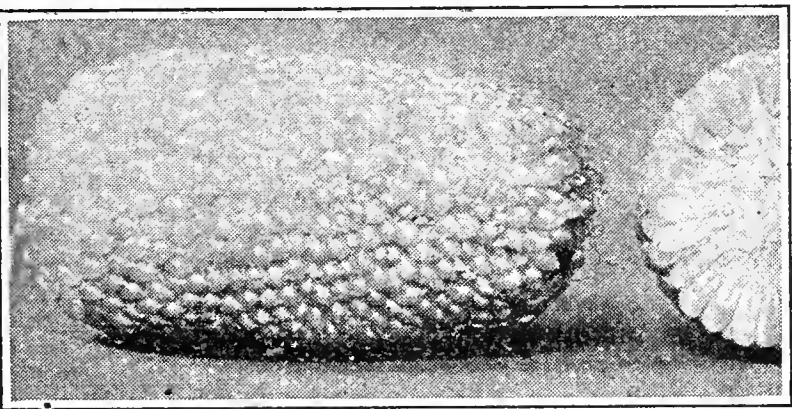
PRICES: All Sweet Corn at: Large pkt. 10c; 1/2 lb. 20c; 1 lb. 30c; 3 lbs. 80c (alike or assorted kinds), prepaid.

- GOLDEN BANTAM.** If you plant just one kind of Sweet Corn, then make this the one. Not only sweet, but the silks or "whiskers" come out easily, leaving a nice clean ear for cooking.
- "EARLY SUNSHINE."** Similar to Bantam in color and size but a week earlier.
- EARLY GOLDEN GEM.** Small ears but exceedingly early.
- GOLDEN EARLY MARKET.** Large, early, sweet, big seller.
- GIANT BANTAM.** Known also as Bantam-Evergreen. Golden color.
- GILL'S EARLY GOLDEN SWEET.** Early Gem and Early Golden Market cross. Has the good qualities of Gem, but larger. Early.
- STOWELL'S EVERGREEN.** Large white.
- COUNTRY GENTLEMAN.** Tall late, white.

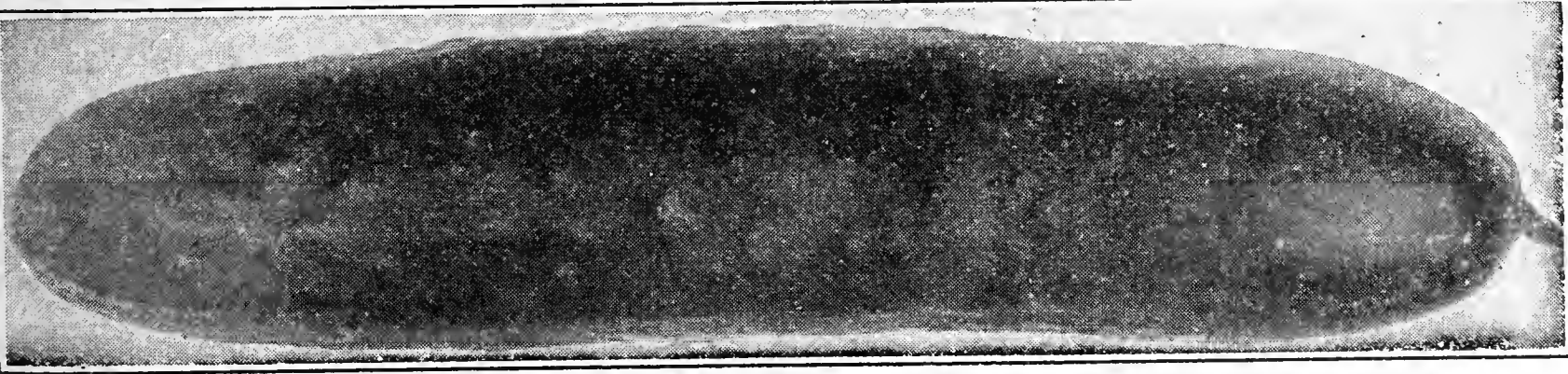
Sweet Corn—Larger Lots

NOT PREPAID.	5 lbs.	10 lbs.	25 lbs.
ALL VARIETIES.....	\$1.00	\$ 1.80	\$ 4.00

Pop Corn, PREPAID



- JAPANESE HULL-LESS.** Ears are short and "stubby." Grains very deep and slim. Hulls thin and transparent. Pkt. 10c; 1/2 lb. 15c; 1 lb. 25c; 2 lbs. 50c; 3 lbs. 70c, prepaid.
- MAMMOTH WHITE, SPANISH.** Pkt. 10c; 1/2 lb. 15c; 1 lb. 25c; 3 lbs. 60c, prepaid.
- DYNAMITE.** Also known as "T. N. T.," also So. American. Large ears and grains. Rich yellow, which, when popped, gives the effect of buttered pop corn. Pkt. 10c; 1/2 lb. 15c; 1 lb. 25c; 2 lbs. 45c; 3 lbs. 60c, prepaid.



Cucumbers, PREPAID

"Long's Long Longed-For Longest Long Green"

Extra long variety of beautiful appearance and splendid flavor. For pickles or slicing. For home or market.

Really, you're missing something fine if fail to plant at least a few hills of this "Cuke." When well grown, the fruits are about a foot long and 2 1/2 inches in diameter near the blossom end, tapering slightly toward the stem.

The flesh is white and crisp and noticeably free from that bitterness usually found in Long Green varieties. Large pkt. 10c; oz. 20c. (Call this the 5L Cuke for short.)

Prices: All CUCUMBERS (except "5L") at: LARGE Pkt. 5c; oz. 10c.

- EARLY FORTUNE.** Fine for pickles when small, and good slicer.
- EARLY WHITE SPINE.** Old favorite.
- KLONDIKE.** Very early white spine.
- BOSTON PICKLING.** For pickles.
- IMPROVED LONG GREEN.**
- DAVIS PERFECT.** So nearly perfect in shape it often brings extra price.
- WEST INDIA GHERKIN.** Very small prickly sort, for pickles only. Use when quite young. Pkt. 5c; oz. 25c.

Cucumbers—Larger Lots

Prepaid	1/4 lb.	1 lb.	5 lbs.
LONG'S "5L".....	\$0.60	\$ 1.80	\$ 3.00
OTHER VARIETIES.....	.25	.70	\$ 3.00

Head Lettuce, Prepaid

Prices: All varieties LETTUCE: LARGE PKT. 5c; Oz. 10c.

Improved Hanson Good heading variety. May also be used as leaf lettuce.

Iceberg Similar to Hanson. Crisp and tender. Fine for home gardens.

Big Boston Popular market variety.

Denver Market Rather loose head; leaves light golden green.

Early Prize Head Forms loose head. Leaves crimped; tinged brownish-red.

Cos One of the surest blanching kinds, of elongated form.

Mignonette Here it is! A delicious head lettuce that is almost 100% sure to head. Ideal for the home garden. Heads small. The outer leaves have a bronzed cast. The solid heads are a creamy greenish color.

New York Also called Los Angeles, Wonderful, Mountain Iceberg, and Western Iceberg. True selected stock of this NEW YORK head lettuce seed: (Pkt. 5c) (oz. 10c) (¼ lb. 35c) (1b. \$1.20) (2 lbs. \$2.30) (3 lbs. \$3.30) (4 lbs. \$4.20) (5 lbs. \$5.00), prepaid.



Head Lettuce—New York

LEAF LETTUCE, PREPAID

Black Seeded Simpson

Grows quickly, making fluffy, loose bunch of tender, creamy leaves of delicate flavor.

Grand Rapids Light green leaves with fringed edges.

Lettuce—Larger Lots

Prepaid.	¼ lb.	1 lb.	5 lbs.
NEW YORK.....	\$0.35	\$ 1.20	\$ 5.00
OTHER VARIETIES....	.25	.70	3.30

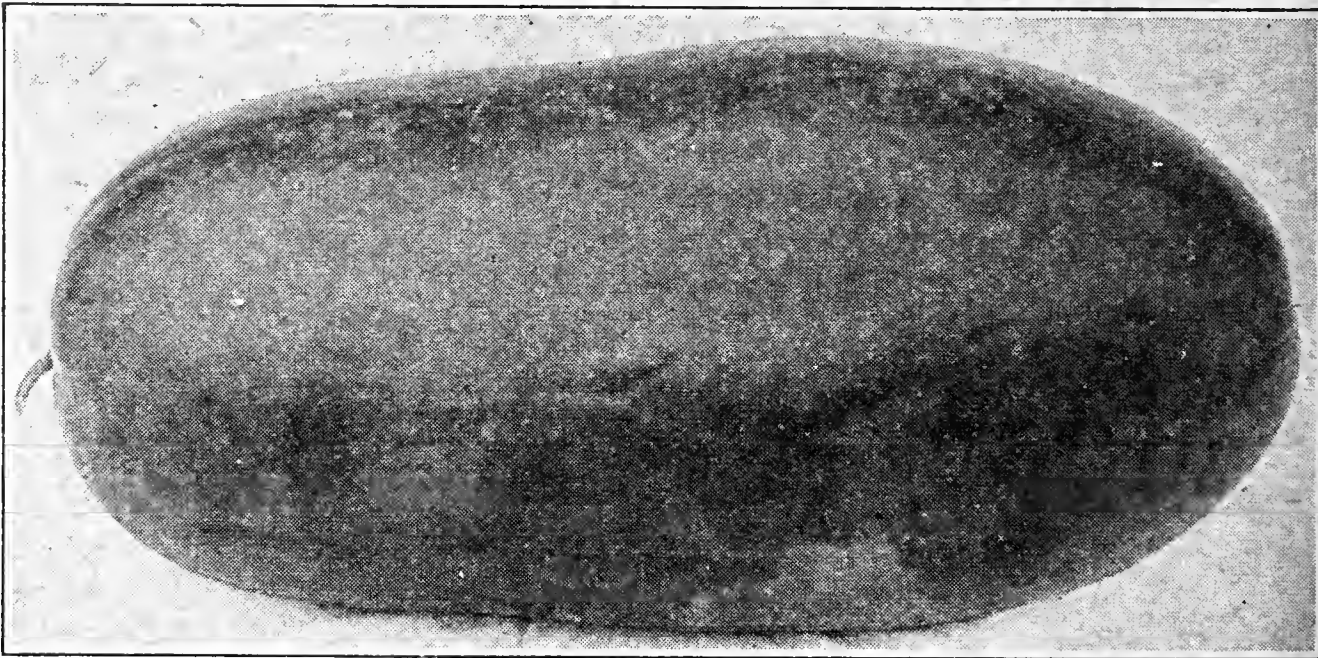
Water Melons

Prepaid

PRICES: All Water Melons, LARGE PKT. 5c; Oz. 10c.

Fordhook

Earliest and best melon of good size. Round, flesh bright red.



Kleckley's Sweet—Improved

Ice Cream Very sweet, early melon for home or home market.

King and Queen (Winter Watermelon.) A Russian variety of fair size, round in shape; rind light cream with green striping; early.

Klondike The favorite brown seeded strain. Flesh deep red, stringless and melting. Seeds small, spotted white and brown. Weight around 25 pounds.

Kleckley's Sweet The skin is dark green, flesh bright scarlet, ripening close to the skin. Solid heart does not crack open when ripe. Sweet, sugary.

Stone Mountain A large, nearly round melon having red flesh and free from stringiness. Very productive and excellent for home use. Big seller. (Also called "Dixie Belle.")

Tom Watson Similar to Kleckley's Sweet, but still larger, and firmer.

Citron Used for preserves. Pkt. 5c; oz. 15c; ¼ lb. 35c.

Water Melon—Larger Lots

Prepaid	¼ lb.	1 lb.	5 lbs.
KLONDIKE	\$0.30	\$ 0.90	\$ 4.00
OTHER VARIETIES....	.25	.65	2.50

Herbs All 10c Pkt.

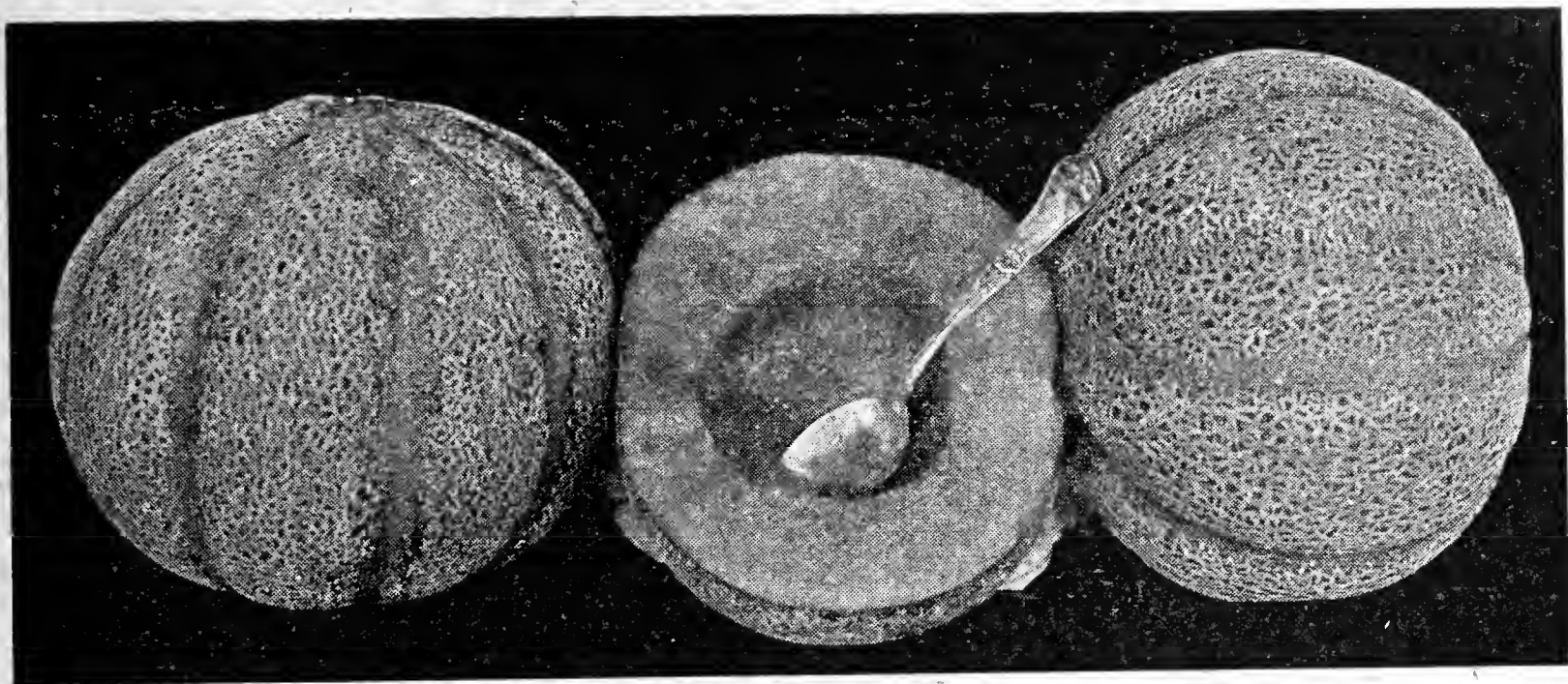
Caraway, Catnip, Coriander, Fennel, Lavender, Marjoram, Rosemary, Savory, Dill—Oz. 15c; Sage—½ Oz. 25c.

Kohl-Rabi

WHITE VIENNA. The best. Has flavor of cauliflower. Pkt. 10c; oz. 25c; ¼ lb. 70c.

Kale, or Borecole

Used for greens. Pkt. 5c; oz. 15c.



Greeley Wonder Melon—"Sweet as Honey"

Musk Melons, Prepaid

PRICES: All Musk Melons and Cantaloupes, LARGE PKT. 5c; Oz. 10c, Prepaid.

Rocky Ford The green meated strain. Hale's strains now superior.

Hale's Best One of the best of the Rocky Ford type Cantaloupes. Early. Salmon-colored flesh. Good keeper and shipper.

Hale's Jumbo Similar in quality to the smaller shipping type, Hale's Best, but much larger. Hale's Jumbo is preferred by many for the home garden, also for nearby markets and roadside stands. It is rather large for crating, though sometimes nine can be put into a flat crate. Flesh thick and of deep salmon.

Emerald Gem Small, early salmon flesh melon, fine grained and sweet.

Mustard, Prepaid

OSTRICH PLUME. Leaves long, ruffled and curved. Cook it like spinach. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 70c, prepaid.

Okra, or Gumbo, Prepaid

The green pods are used in soups, to which they impart a rich flavor. Pkt. 5c; oz. 15c.



Parsley

Culture: Soak seed in tepid water a few hours before planting. Cover ½ inch.

DARK MOSS CURLED. Fine for garnishing. Pkt. 5c; oz. 15c; ¼ lb. 35c.

Honey Dew Large late melon that ripens after being picked and stored, if fails to mature in field. Green flesh.

Honey Dew Same as above, but flesh salmon. (Be sure to state which wanted.)

Banana Banana shape and banana-like flavor. Thick salmon flesh.

Greeley Wonder Earlier than Rocky Ford, and much larger. Does well wherever melons are grown. Salmon flesh.

Milwaukee Market Medium to large, oval, salmon-fleshed melon. Very prolific, vigorous grower. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 80c, prepaid.

Musk Melon—Larger Lots

Prepaid	¼ lb.	1 lb.	5 lbs.
All Varieties.....	\$0.25	\$ 0.70	\$ 3.00

GARDEN LEMON. Very small. For pickles and preserves. Pkt. 5c; oz. 20c.

LONG'S Parsnips, Prepaid



Culture: Sow early in deep mellow soil, pressing soil after planting.

HOLLOW CROWN. Large. Pkt. 5c; oz. 10c; ¼ lb. 25c; lb. 60c; 2 lbs. \$1.00, prepaid.

Onion Seed

Mountain Danvers (Improved A. L. Franklin Strain.) Rich golden yellow globe. Nearly as round, and sound, as a baseball. Early, good yielder, long keeper. Fine, both for high and lower altitudes. **Pkt. 5c; oz. 20c.**

Yellow Spanish The true mammoth yellow Riverside bronze-yellow globe strain. **Pkt. 5c; oz. 20c.**

White Spanish Like the Yellow Spanish, but white. Gigantic size. Fine. **Pkt. 5c; oz. 20c.**

White Globe Southport strain. Also called "Ideal White Globe." **Pkt. 5c; oz. 15c.**

White Silverskin Early, good size. **Pkt. 5c; oz. 15c.**

White Barletta Small, very early. For pickling. **Pkt. 5c; oz. 20c.**

Red Globe Southport type. **Pkt. 5c; oz. 15c.**

Yellow Globe Southport type. **Pkt. 5c; oz. 15c.**

Yellow Globe Danvers Later than Mt. Danvers. **Pkt. 5c; oz. 15c.**

Onions—Larger Lots

Prepaid	¼ lb.	1 lb.	5 lbs.
EARLY BARLETTA.....	\$0.60	\$ 1.80	\$ 7.50
MT. DANVERS, IMP.....	.50	1.40	5.75
SO. RED GLOBE45	1.40	6.00
SO. YELLOW GLOBE....	.45	1.50	6.50
WHITE GLOBE50	1.60	7.00
WHITE SILVERSKIN...	.50	1.60	7.00
WHITE SPANISH70	2.00	9.00
YEL. GLOBE DANVERS.	.50	1.50	6.50
YELLOW SPANISH.....	.50	1.40	6.00

Onion Sets

All our Onion Sets are Colorado grown. VERY solid, clean and uniform. Best in the world. (Write for prices on larger lots.)

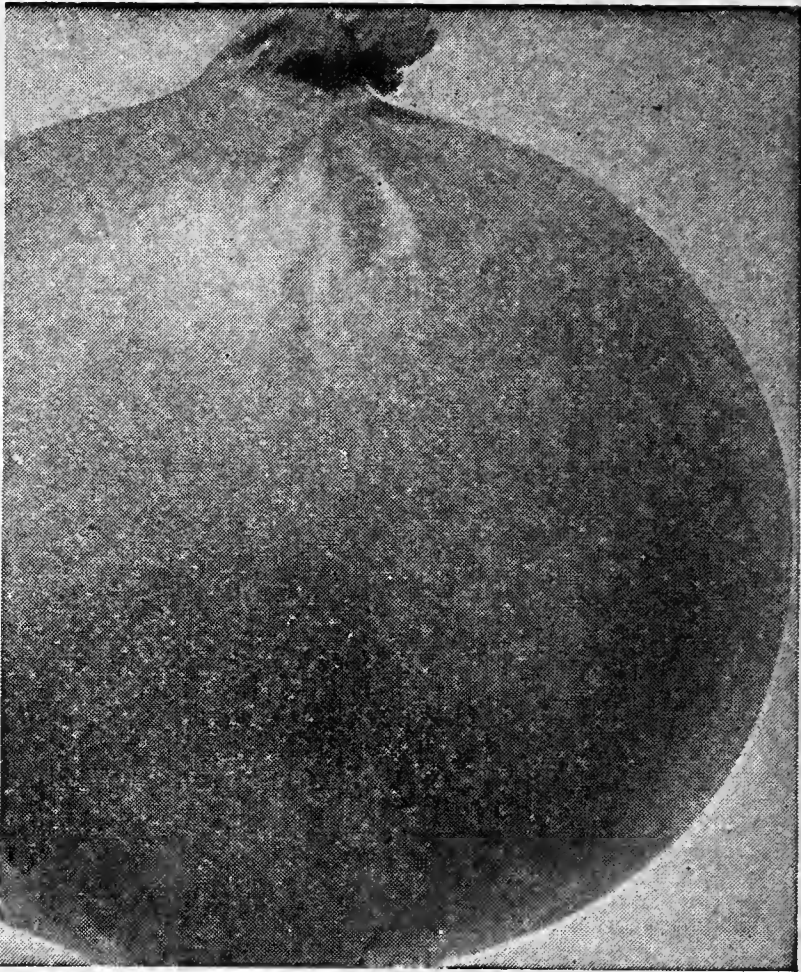
Large Dry Onions for fall and winter use are easily raised from sets. Costs more to plant than seed, but returns are quicker, and most of the tedious hand labor of thinning and weeding is avoided.

Use the smaller sets for growing large bulbs. Plant hazel or tiny size, not the larger unless you have to. Smaller sets are cheaper even at higher price per quart, and make better matured dry onions. Larger or Regular Sets O. K. for green onions and come a little quicker.

REGULAR SIZE SETS

	2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone	7th Zone
YELLOW						
1 Quart....	\$0.23	\$0.24	\$0.25	\$0.26	\$0.27	\$0.29
2 Quarts...	.40	.41	.44	.47	.49	.53
4 Quarts...	.72	.76	.83	.92	.99	1.09
8 Quarts...	1.24	1.32	1.45	1.61	1.75	1.93
16 Quarts...	2.28	2.44	2.68	2.98	3.26	3.60
WHITE						
1 Quart....	.25	.26	.27	.28	.29	.31
2 Quarts...	.46	.47	.50	.53	.55	.59
4 Quarts...	.82	.89	.90	.99	1.06	1.16
8 Quarts...	1.44	1.52	1.65	1.81	1.95	2.13

All sets 32 lbs. to bushel (1 lb. to quart.)



Mountain Danvers, Improved

Hazel Size Sets

Hazels are like other bottom sets but run smaller. The smaller size not only gives you about twice as many sets to the quart as ordinary sets, but also gives you a better set, for this reason: Many larger sets will send up a seed stalk, which causes a hard, woody center.

But Hazel Size Sets rarely produce seed stalks. They make the finest green onions and the best of matured bulbs, and the crop is ready for market before onions from seed come in.

PRICES FOR HAZEL SETS (About 300 to the Quart)

HAZEL	2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone	7th Zone
YELLOW						
1 Quart....	\$0.33	\$0.34	\$0.35	\$0.36	\$0.37	\$0.39
2 Quarts...	.61	.62	.65	.68	.70	.74
4 Quarts...	1.12	1.19	1.23	1.32	1.39	1.49
8 Quarts...	1.94	2.02	2.15	2.31	2.45	2.63
HAZEL WHITE						
1 Quart....	.39	.40	.41	.42	.43	.45
2 Quarts...	.70	.71	.74	.77	.79	.83
4 Quarts...	1.32	1.39	1.43	1.52	1.59	1.69
8 Quarts...	2.44	2.52	2.65	2.81	2.95	3.13

"Tiny" Onion Sets

The smallest of all Onion Sets, about twice as large as garden peas. You don't need to set them. Just sow in a row like peas and cover about one inch.

They make onions much earlier than seed. Especially valuable for growing dry onions for winter use. Being so small you get all the way from 600 to nearly 1,000 Tiny sets to the quart.

YELLOW TINY SETS: Pint 35c; qt. 60c; 2 qts. \$1.00; 4 qts. \$1.80, prepaid, any zone.
WHITE TINY SETS: Pint 40c; qt. 70c; 2 qts. \$1.20; 4 qts. \$2.20, prepaid, any zone.

POPULAR, PROFITABLE PEAS

PRICED PREPAID

Alaska Early smooth pea, standing early planting, but hard to sell after the larger sorts come in a little later. Pkt. 5c; ½ lb. 15c; lb. 30c; 2 lbs. 55c; 3 lbs. 80c.

Alderman The Tall Telephone type, but better than that good variety. If you plant just one of the tall, immense podded kinds, make this the one. Large pkt. 10c; ½ lb. 18c; lb. 35c; 2 lbs. 65c; 3 lbs. 90c.

Ameer Almost as early as Alaska, but larger. Smooth seeded. Pkt. 5c; ¼ lb. 18c; lb. 30c; 2 lbs. 55c; 3 lbs. 80c.

Dwarf Telephone A second early pea with short to medium vine, but pods and peas nearly as large as Laxtonian. Large pkt. 10c; ½ lb. 18c; lb. 35c; 2 lbs. 65c; 3 lbs. 90c.

Edible Pod Dwarf Gray Sugar. Pods as well as peas are cooked, like snap beans. Pkt. 5c; ½ lb. 18c; lb. 35c.

Everbearing (Bliss.) An old time late sort. (Stridah is ever so much better.) Pkt. 5c; ½ lb. 18c; lb. 35c; 2 lbs. 65c; 3 lbs. 90c.

Large, Luscious Laxtonian This big variety is as early as the small American Wonder. Pods long, vines short. Peas are large, wrinkled, sweet, 7 to 10 in a pod. Require no staking. Peas easily gathered by the handful, and shelling of a mess is a short job, on account of size of pods and peas. Improved strain. Extra fine. Large pkt. 10c; ½ lb. 18c; lb. 35c; 2 lbs. 60c; 3 lbs. 80c.

Little Marvel Early; vine short; pods not large, but always packed tight. Large pkt. 10c; ½ lb. 18c; lb. 30c; 2 lbs. 55c; 3 lbs. 80c.

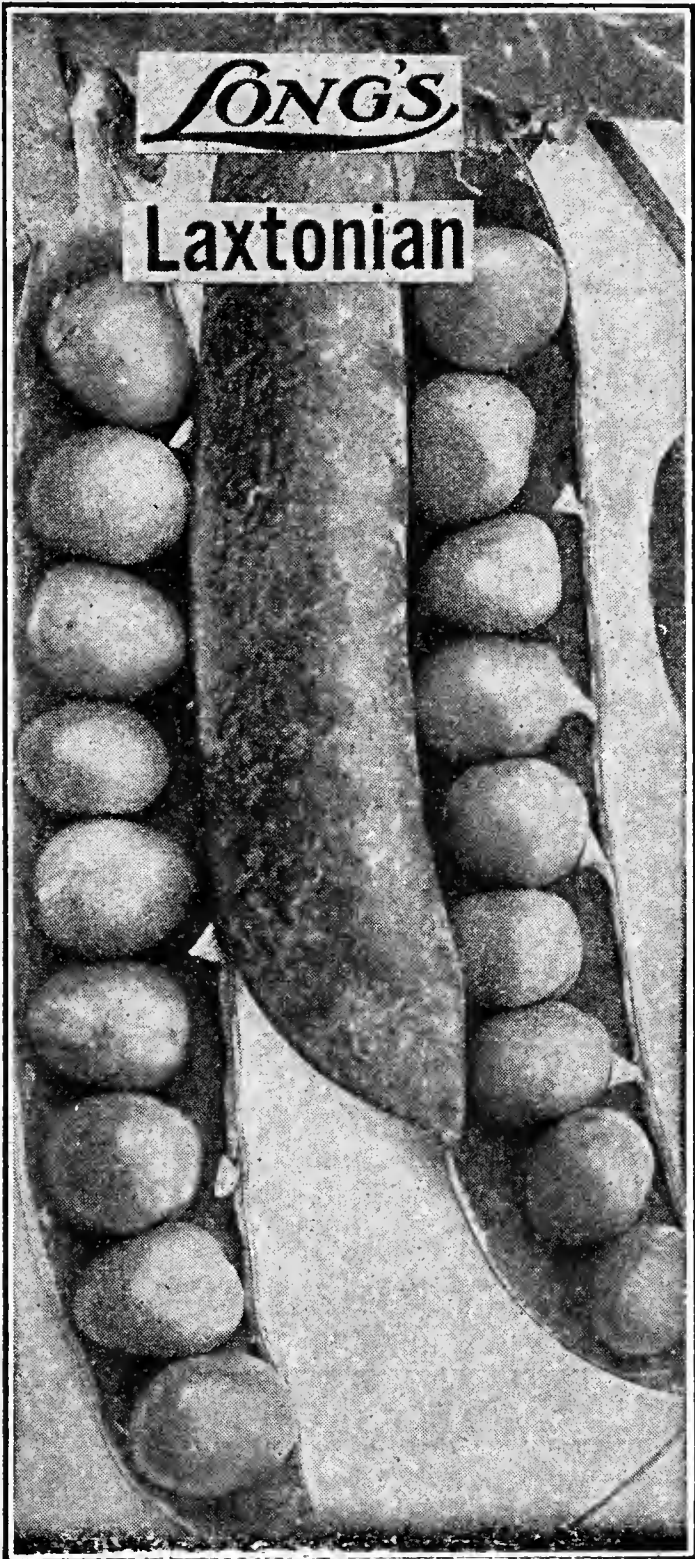
Stridah A wonderful new second early, medium vines, giant pods, filled with large peas of splendid flavor. Plant and see what you discover. Large pkt. 10c; ½ lb. 18c; lb. 35c; 2 lbs. 65c; 3 lbs. 90c.

Peas—Larger Lots

Not Prepaid	5 lbs.	10 lbs.	25 lbs.
ALASKA	\$0.90	\$ 1.70	\$ 3.80
ALDERMAN	1.20	2.10	4.40
AMEER	1.00	1.80	4.00
DWARF TELEPHONE...	1.10	2.00	4.00
EVERBEARING	1.10	2.00	4.00
LAXTONIAN	1.10	2.00	4.00
LITTLE MARVEL.....	1.20	2.10	4.40
STRIDAH	1.20	2.10	4.40

Bear this in mind. The smooth varieties, like Alaska and Ameer, may be planted very early, even in February if soil permits. They seldom, if ever, rot in the cold wet ground. Because of this these kinds are valuable. They deliver the goods early. But the wrinkled kinds—Laxtonian, Gradus, Stridah, Alderman, etc.—in fact, all the others in my list, are sweeter and should be planted fairly early.

Peas thrive best in the cooler early months of the season, and do not do very well from late plantings. Beans like hot weather but peas prefer it cooler. So plant liberally early in spring. Sow rather thick, using a pound to about 75 feet of row.



LONG'S Long Season Pea Collection

Plant these all same time, early spring best, and you will have a succession of luscious green peas for weeks.

½ lb. Alaska	\$0.15
1 lb. Laxtonian35
½ lb. Little Marvel.....	.30
½ lb. Dwarf Telephone18
½ lb. Stridah18
½ lb. Alderman18

Total value.....\$1.34

SPECIAL PRICE: \$1.00 FOR ALL

All Collections Prepaid

To prolong the season still more, plant Alaska and Laxtonian first and early. In week or so plant Blue Bantam and Dwarf Telephone. Then a week or 10 days later plant Stridah and Alderman. Don't hold any until late in spring. Peas do best if planted rather early.

Peppers

Prepaid

Culture: Sow $\frac{1}{4}$ in. deep in hotbed or shallow boxes. Follow same suggestions given above for tomatoes. Peppers will not germinate if ground is cold. Plants tender. Set out 12x24 inches, after late frosts.

RUBY KING. Large sweet pepper. Pkt. 5c; $\frac{1}{2}$ oz. 25c; oz. 40c.

CHINESE GIANT. Larger than Ruby King. Mild. Pkt. 10c; $\frac{1}{2}$ oz. 20c; oz. 35c; $\frac{1}{4}$ lb. 90c.

LONG RED CAYENNE. Pkt. 5c; $\frac{1}{2}$ oz. 20c; oz. 40c. "Full of pep."



RED CHILL. Small, red, very hot. Pkt. 5c; $\frac{1}{2}$ oz. 20c; oz. 40c.

PIMIENTO. Mildest of all peppers. Pkt. 10c; $\frac{1}{2}$ oz. 25c; oz. 45c.

NEAPOLITAN. Early. Fruit grow upright. Pkt. 5c; $\frac{1}{2}$ oz. 20c; oz. 40c.

HARRIS EARLY GIANT. Earliest of all giant peppers. Enormous fruits nearly 5 inches high and $3\frac{1}{2}$ inches through. Valuable for home or market. Pkt. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c; $\frac{1}{4}$ lb. 75c.

WORLD BEATER. A cross between Chinese Giant and Ruby King, having earliness of latter and size of the former. Flesh thick and mild. Very productive. Pkt. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c; $\frac{1}{4}$ lb. 75c.

CALIFORNIA WONDER. Similar to Chinese Giant, with remarkably crisp, tender and sweet flesh. Shape uniformly good. Not lopsided. Base level. Ideal for stuffing. A real wonder. Pkt. 10c; $\frac{1}{2}$ oz. 20c; oz. 35c; $\frac{1}{4}$ lb. 90c; lb. \$2.70.

Rhubarb, Pie Plant

Sow the seed in spring, and transplant where wanted the following spring. Pkt. 5c; oz. 20c.

Pumpkins, Prepaid

Small Sugar The good old yellow pie pumpkin. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c; lb. 55c.

Large Field Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; lb. 50c.

King of Mammoths Largest of all pumpkins, yet good for pies as well as for stock. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 30c; lb. 80c.

Best Rutabaga

Prepaid



A. M. PURPLE TOP. Color purple above and yellow under the ground. Flesh yellow and solid; few leaves and small neck. Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c; lb. 70c; 2 lbs. \$1.20.

Rutabagas require longer to mature a crop than is needed for turnips. Better plant rutabagas before July 1st most sections. But turnips may be sown from early spring until August. Keep fresh supply coming.

Crisp Radishes for Home and Market . . . Prepaid

PRICES: All Radishes: Large Pkt. 5c; Oz. 10c.

Early Scarlet Turnip **WHITE TIP** (Sparkler strain). Quick-growing, attractive for rich red with white bottom.

Glass Or **CINCINNATI MARKET.** Corresponds to Icicle, but color is red.

French Breakfast Half long type. Red, shading to white at base. Soon gets pithy.

Saxa Exceedingly early bright scarlet round radish, with few leaves.

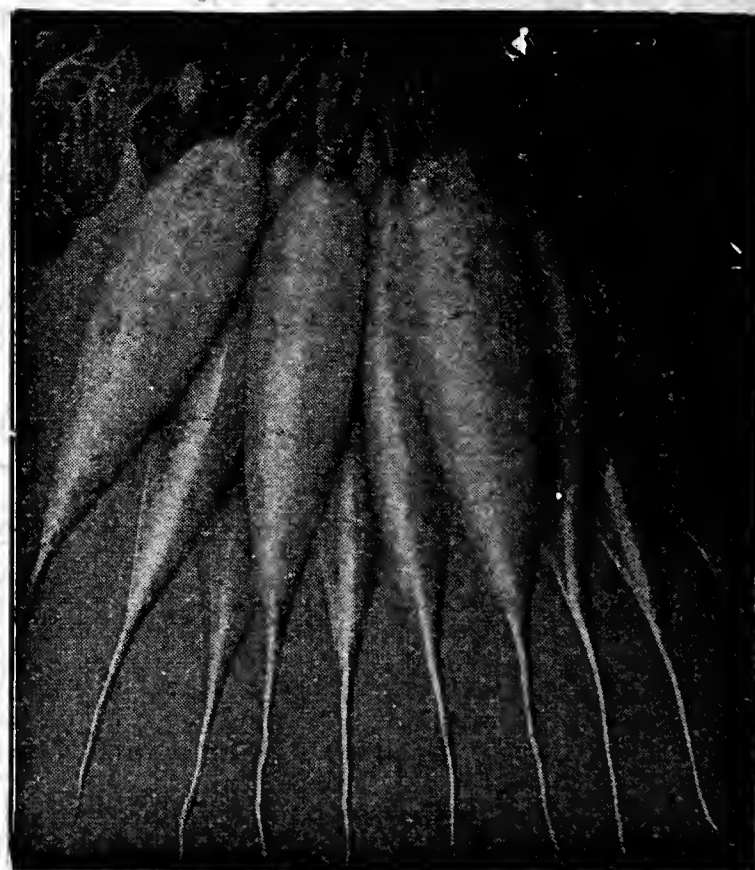
White Strasburg Similar to Icicle but Larger. Later.

Crimson Giant Round, bright red, growing quickly to bunching size, but will keep right on growing to large size without losing its crispness. Plant Crimson Giant and Icicle from early spring until September and have fresh, crisp radishes all summer and fall.

Chinese Rose (Winter.) Pink, oval or half long.

White Chinese (Winter.) Very large, mild and juicy.

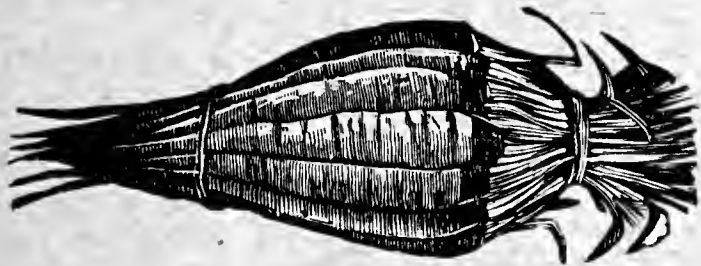
White Icicle The name just fits. Is one of the earliest long radishes, good for sowing every few weeks from early spring until September.



Radishes—Larger Lots

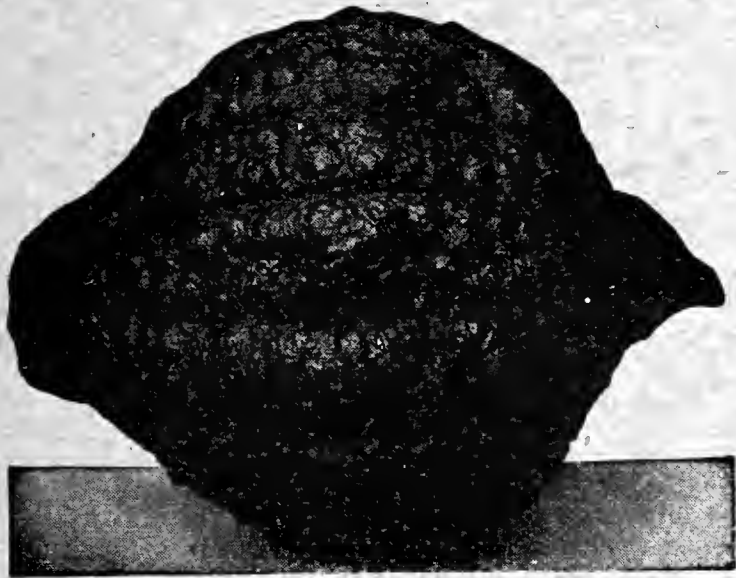
Prepaid $\frac{1}{4}$ lb. 1 lb. 5 lbs.
ALL VARIETIES.....\$0.25 \$ 0.60 \$ 2.75

Salsify



(Vegetable Oyster.) Sow where may remain until late in fall, or may be left in ground and dug as needed in winter. Large pkt. 5c; oz. 20c; ¼ lb. 60c, prepaid.

Squash, Prepaid



All Squash: Large Pkt. 5c; Oz. 10c.

TRUE HUBBARD. The good old green, solid, hard shell, long keeping, fine flavored kind that melts in your mouth.

SWEET POTATO. Large oval squash, tapering at blossom end. Skin olive-green. When baked, resembles sweet potatoes.

DELICIOUS. Varies in form and color.

WHITE BUSH SCALLOPED. For summer use.

GIANT CROOKNECKED. Summer squash.

BANANA. As name implies, this is a long squash. When baked the thick golden meat is indeed delicious.

NEW TABLE QUEEN. Small but very prolific. Size 5 to 6 in. long; 4 to 5 in. across. Flavor splendid. Table Queen usually has thin, dark green shell, but color varies. Can be baked or boiled in 20 minutes. Served in halves, it is most attractive and delicious. Early, yet stores well.

Squash—Larger Lots

Prepaid	¼ lb.	Lb.	2 lbs.	5 lbs.
ALL VARIETIES...	\$0.25	\$0.75	\$1.40	\$3.00

Spinach, Prepaid



All Spinach: LARGE PKT. 5c; Oz. 10c.

BLOOMSDALE, SAVOY LEAVED. One of the best early varieties. Popeye's favorite.

VIROFLAY. Vigorous growing early kind with large, thick, dark green leaves.

"KING OF DENMARK." Does not run to seed as quickly as some kinds. Makes a quick growth of dark green leaves, large and attractively crumpled.

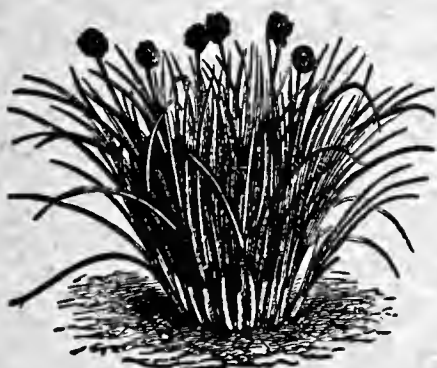
Spinach—Larger Lots

Prepaid	¼ lb.	1 lb.	5 lbs.
ALL VARIETIES.....	\$0.15	\$ 0.35	\$ 1.50

Swiss Chard



SWISS CHARD—Alias Spinach Beet, Asparagus Beet, "Chicken's Delight." Leaves may be cooked for "greens" like spinach. The stalks may be cut lengthwise and crosswise, the quartered pieces then boiled and served in butter or milk dressing like asparagus. Grow plenty and feed surplus to the chickens. They like Swiss Chard and thrive on it. Don't dig up the root or cut off all the top. Pull off the outside stalks. Others will keep forming from heart of plant. Grows in hot weather when spinach lies down on the job. Stands a lot of freezing in fall and still keeps growing. Really a wonderful and useful vegetable. Large pkt. 5c; oz. 15c; ¼ lb. 35c; lb. \$1.00, prepaid.



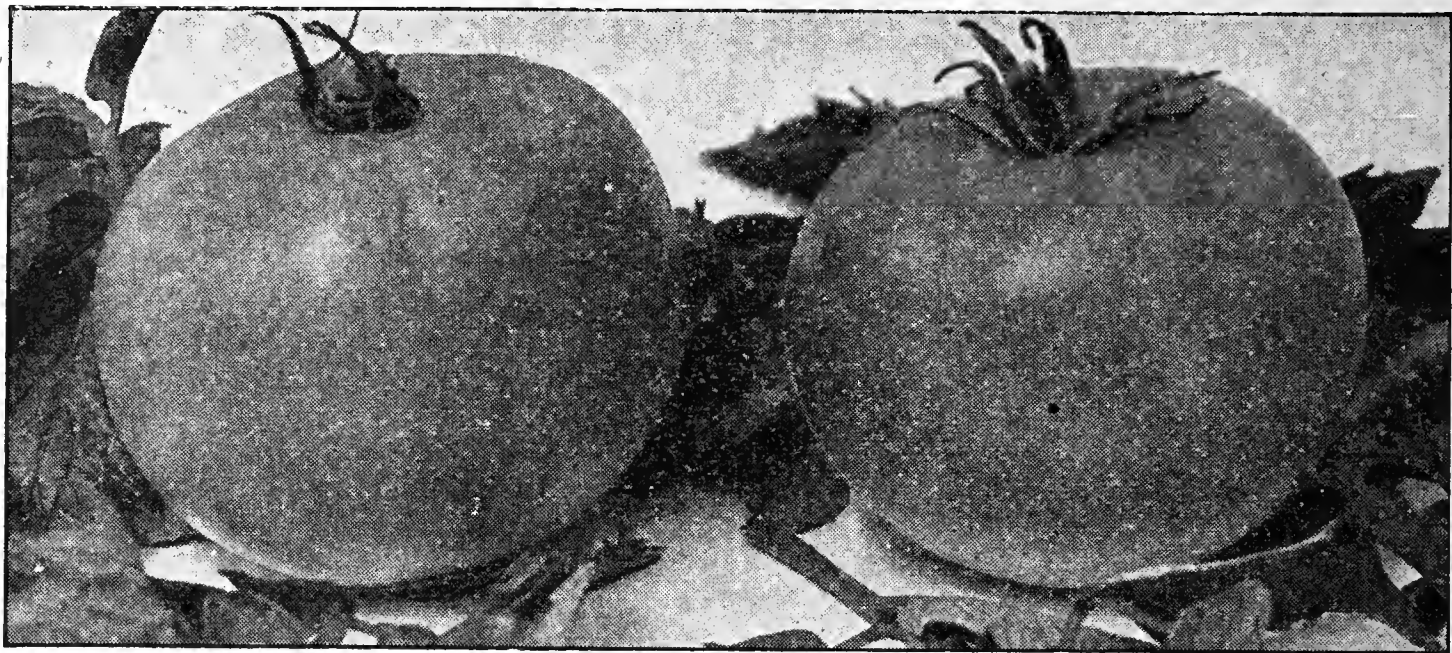
Chives

Perennial herb. The leaves have a delicate onion flavor. For seasoning green salads. Lavender flowers. Seed, Pkt. 10c; ½ oz. 30c.

SELECT TOMATOES for Home and Market

PREPAID

Culture: Sow the seed in boxes in the house or in hotbed 6 to 8 weeks before time to set out. Tomato seed must be kept warm to start it. (Same with pepper seed.) If come up thick, thin at once. When plants have 5 leaves transplant to shallow boxes or cold frames. Set plants 3 to 4 inches apart. Gradually harden them off by exposing to outdoor air to get stalky, sturdy plants. Set plants deep in garden or field, about 3 feet apart.



The New "Penn State" Tomato—Early, Immense Yields

The New "Penn State"

Originated by Dr. Myers at the Pennsylvania State College and Experiment Station.

Very compact growth, due to self-pruning habit, which makes close planting possible. Its fruit, formed in clusters, is a rich scarlet. Foliage covers fruit well.

The shape is almost spherical, the "meat" dark red, with very little core. Few seeds. Very early. Yield heavy. (Pkt. 10c) (½ oz. 25c) (oz. 45c) (2 oz. 75c) (¼ lb. \$1.25).

Earliana Earliest red. Pkt. 5c; ½ oz. 20c; oz. 35c; ¼ lb. 90c; lb. \$3.50.

Earliana (Special strain.) Seed saved from finest globe-shaped tomatoes of earliest maturity. Pkt. 10c; ½ oz. 30c; oz. 50c; ¼ lb. \$1.50.

Bonny Best Bright scarlet. Few days later than Earliana, but larger and smoother. Pkt. 5c; ½ oz. 20c; oz. 35c; ¼ lb. \$1.00; lb. \$3.50.

Chalk's Early Jewel Deeper red than Earliana, larger and very good. Pkt. 5c; ½ oz. 25c; oz. 35c; ¼ lb. \$1.00; lb. \$3.50.

Livingston's Beauty Medium early, smooth, prolific, purplish red. Standard main crop variety. Pkt. 10c; ½ oz. 25c; oz. 40c; ¼ lb. \$1.20; lb. \$3.90.

Ponderosa Largest of all tomatoes, sometimes rough. Pkt. 10c; ½ oz. 30c; oz. 50c; ¼ lb. \$1.50.

John Baer Extra early scarlet. Big yield. Highly recommended by our Agricultural College. Pkt. 5c; ½ oz. 20c; oz. 35c; ¼ lb. \$1.00; lb. \$3.50.

Marglobe Large, smooth, solid, bright red tomato especially resistant to rust and wilt. Pkt. 10c; ½ oz. 25c; oz. 40c; ¼ lb. \$1.20.

Early Red Head A "Red that is Red," real early tomato of medium size, almost round, solid and smooth and of good flavor. Sets heavy, and keeps right on bearing during the season. Pkt. 10c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.40.

John Baer (Special strain.) Result of years' selecting to obtain earliest and best fruits of this variety. Pkt. 10c; ½ oz. 30c; oz. 50c; ¼ lb. \$1.50.

Yellow Pear Small pear-shaped tomato for preserving. Pkt. 5c; ½ oz. 25c; oz. 45c; ¼ lb. \$1.20.

Ground Cherry (Husk Tomato.) Each fruit in husk. Sweet and fine for preserving or pies. Yellow fruits. Pkt. 10c; ½ oz. 25c; oz. 45c.

Seldom anything gained, often time lost, by setting tomato and pepper plants out before ground and weather warm.

LONG'S TURNIPS, Prepaid

EARLY SNOWBALL. Small, pure white, round, extra early; very tender and sweet. Ideal early table turnip.

EXTRA EARLY PURPLE TOP MILAN. The earliest of all turnips. Medium size. Somewhat flat.

EXTRA EARLY WHITE MILAN. Similar to Purple Top Milan, but pure white.

WHITE EGG. Quick growing, egg-shaped, pure white variety, for spring or summer growing. Good size.

All Turnip Seed: LARGE PKT. 5c; Oz. 10c

PURPLE TOP GLOBE. Similar to White Egg in shape but with purple top.

AMBER GLOBE. Same shape as White Egg but color nearly yellow.

Turnips—Larger Lots

Prepaid ¼ lb. 1-lb. 5 lbs.
ALL VARIETIES.....\$0.25 \$ 0.60 \$ 2.50



Pfizer's Lovely Pink Glad—"SONATINE"

Introducer's description: "Color Atlas-rose, with small cherry-red blotches. The florets are exceptionally large, having very broad petals, and are strongly attached to the stems which grow to a height of 6 feet 6 inches. For cut flowers a wonderful future is predicted for Sonatine."

To me and many others, "Atlas-rose" means "watermelon-pink." At least I think of a luscious watermelon when I spy a grand spike of Sonatine.

Sonatine is one of the few Glads that you can cut without bending over—very much. You will have a fine long spike without cutting it low.

The spike is stiff and tough, seldom if ever crooks, ideal for shipping because buds lie close to the stem, and there is no excess baggage to the stem or spike.

Sonatine has been high priced, but this season we can offer it way below former prices and within the reach of all.

New Sonatine Prices: (Large, 2—12c; 10—50c) (Medium, 3—10c; 10—25c) (Small, 10—15c). See other pages for prices on larger lots.

"Lick the Thrips" with ROTOTOX—"Slays When Sprays"

Rototox is a combined contact and stomach poison. If thrips are out in the open, they are killed right now, when you spray.

Rototox is sold direct by the distributors, at the following prepaid prices: 1 ounce 35c; 8 ounces \$1.00; 1 pint \$1.75; 1 quart \$3.00; ½ gallon \$5.00; 1 gallon \$10.00; 5 gallons \$45.00. I'd say, order not less than 8 ounces.

Simply send your order with remittance di-

rect to the ROTOTOX Company, 81 West Yale Street, East Williston, New York, and your package of Rototox with instructions for its many uses will be sent parcel post prepaid.

WRITE ROTOTOX CO. for copy of their new **Green Booklet**, which is a mine of helpful information regarding the uses of Rototox, not only to "Lick the thrips," but to slay many other kinds of garden pests. Address as above.

"Your Subscription Expires"

As the magazines announce, "Your subscription expires with this number."

There is one way to renew your subscription to a magazine. Pay up.

There are two ways to keep yourself in good and regular standing on our mailing list. One is to send an order. The other is to drop us a line asking for catalogues.

We do not expect an order from everyone, every year. No mail order house does. And we are not stingy with catalogues, so long as they last.

We appreciate names sent us by customers and friends. But wish such names "hand picked." Only one, or a few, from any one person. Cannot use long lists. Do not offer any pay or premiums for names. Consider that you do your friend as big a favor as you do us when you have us place a name on our list for "Long's Garden Book."

More About Douglas Glad

This is one of the biggest and best of the champion Glads of 10 or 15 years ago. How well do I remember the massive and stunning displays of Douglas at the big flower shows in "the good old days." It was as sensational then as Miss New Zealand is now. Even today Douglas gives some of the new creations a scare.

Joe Coleman Passes On

You who read page 31 in my 1938 Fall catalogue will recall that I praised Joe Coleman, originator of **Minuet**, which still is the measuring stick for all lavender Glads.

About a week after I sent Joe a marked copy of the catalogue, he and Mrs. Coleman were killed in an auto accident. The car skidded off a bridge into the river near Bradentown, Florida, at which place Joe grew and shipped cut Glads to the wholesale markets. The report I read said their daughter, Catherine, will continue the business there.

Gladiolus Bulbs

FOR WINTER AND SPRING DELIVERY

☞ Kinds, Sizes and Prices in This Catalogue Cancel All Former Listings or Offers ☞

Three Size Glad Bulbs

The **LARGE BULBS** measure (in diameter) from 1¼ inches up, mixed sizes. (Part No. 1 and part No. 2 sizes.) This size is designated by the letter "L".

MEDIUM BULBS measure ¾ inch to an inch or larger, mixed sizes. (Part No. 3 and part No. 4 sizes.) These Medium Bulbs bloom splendidly, though the large bulbs make still larger spikes and more of them. **Medium bulbs are designated by the letter "M".**

NOTE: If sold out No. 1 size, we may send all No. 2 for Large, but more of them. If out No. 3, will send all No. 4 but more of them. Usually have enough so can send as noted above, however.

SMALL BULBS are designated by the letter "S". They will average nearly half-inch in diameter. **Not sold as blooming sizes, yet many will bloom.**

NOTE: It will help us in filling your Glad bulb orders if you will mention the size each time: Large, Medium, Small, or just the letters L, M or S.

What Size Shall I Buy?

A **Large** bulb usually produces two spikes of blossoms, sometimes three. A **Medium** bulb will produce a splendid spike, maybe two. A **Small** bulb is not certain to bloom, but many small bulbs will bloom, producing small spikes.

Medium and **Small** bulbs are especially valuable for producing new, vigorous bulbs and many bulblets. **Large** and **Medium** bulbs best for blooms.

Prices, Terms, Delivery

I prepay all Glad orders. (Except at wholesale as noted.)

Each item on your Glad order must amount to not less than 10c.

TERMS: Cash with order, or ¼ cash with order, balance C. O. D. Or send ¼ with order, and balance any time before we are ready to ship.

DELIVERY: (Except wholesale lots.) I pay all postage or express charges, and guarantee safe delivery. (My choice, whether parcel post or express.)

If your express office is different from your mail address, please be SURE to give express office address also when ordering.

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate, but must amount to not less than 10c.)

All Glad prices are prepaid to you **EXCEPT** lists plainly marked **F. O. B. Boulder**. You pay transportation if ordered at F. O. B. rates.

Second Choice, Please

Sooner or later, some kinds and sizes of Glad bulbs will be sold out. Saves a lot of time and correspondence if you will kindly—

1. Name a few varieties that we may send in case sold out of any item on your order;
2. Say if we may send another size.
3. Say if we may send something good, our selection, from kinds we have to spare.

How to Send Money

For small amounts, stamps, coin or currency usually safe if sent in our strong return envelopes. Money Orders or checks safer, account if lost or stolen neither you nor we can lose.

If You Pay Transportation

As noted elsewhere in the following pages, I prepay all but wholesale lots.

BUT, many customers have been much pleased with my special proposition in the past.

If the customer pays express on Glads priced prepaid, I will send extra Glads to more than offset the express charges. I'll send extra bulbs of kinds on your order, or some good kinds, my selection, or maybe both.

If order part from wholesale list and part from prepaid lists, you will find it much to your advantage to do as many others have done. Just say, "Send all at my expense and add more Glads to **COVER SENDING COSTS ON PREPAID ITEMS.**"

On good size orders express usually cheaper, as bulbs take a special second class rate by express.

But if you specify parcel post shipment and you pay carrying charges, then we ship C. O. D. for postage. Please do not send any money in such cases for postage or try to estimate it. Nor say you will remit for postage later.

We keep no postage accounts. Either express, you pay express on arrival, or parcel post, the postage C. O. D.

Any Glads priced prepaid may be ordered f. o. b. Boulder, at the prepaid prices, but I then send you more than enough extra stock to offset the carrying charges. (Order should be \$3.00 or more to take advantage of this offer.)

Send list for price on the lot, if you care to, but only for good sized lots, not a list amounting to only a few dollars. I'll make you price f. o. b. Boulder on the list. Please state definitely the kinds, sizes and quantities of each wanted.

We ship bulbs all winter. Prefer to ship soon as order is received, because have so many other shipments in spring. But, of course, will hold until spring if you say so. Safe delivery guaranteed. You take no risk, no matter when we ship.

"Glad Gossip," 10 Cents

"Glad Gossip" is a 24-page booklet I wrote to help both amateurs and professional growers get the most pleasure and profit from their Glads. Doesn't tell all there is to know about Glads, but tips you off about many points of vital interest.

Among other things, about eight pages are given to **thrips**. Many who followed my suggestions last season solved their thrips problems, and have renewed their enthusiasm for growing Glads as a hobby or for market.

The price is 10 cents. If not worth 10 cents then it isn't worth sending for. **It's been worth dollars to many Glad growers.** You'll be surprised.

Free with Glad orders amounting to \$1.00 or over, if asked for when order is sent. Otherwise, 10c please.

LONG'S Long Count

Your GLAD orders will be filled liberally. I could promise you more for your money but I like to surprise you by doing better than I offer. **The larger the order, the more liberal the overcount.**

Choice Named

VARIETIES
OF

Gladiolus

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate; but must amount to not less than 10c.)

Acadia (Palmer.) Geranium-pink. Cream throat. Tall, stiff, straight spike. Many well placed large blooms open. Lovely. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Adirondack (Christ.) Large, dark rose. Very unusual color. (L. 10c; 10—80c) (M. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, \$1.00)

Aida (Pf.) Rich, deep violet-blue. Large, tall, straight, early, strong grower. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Alayne (Kinyon.) Beautiful new shade of light rose. Never flecks. Straight stems. Blooms somewhat ruffled and all face one way. Splendid keeper when cut, opening up perfectly to the last tip. (L. 25c) (M. 15c) (S. 10c).
(LONG SEASON ASSORTMENT, \$1.00)

Albatross (Pf.) Large pure white. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Amador (Kingsley.) New glowing red Glad that glistens in the sun and sparkles under electric light. Good size, good spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).

Amrita (Palmer.) Shades of capucine buff, yellow throat, ruffled. (L. Each, \$1.50) (M. Each, \$1.00) (S. Each, 60c).

Angelica (Baerman.) New, lovely waxy frilled pink. (L. Each, \$1.50) (M. Each, \$1.00) (S. Each, 50c).

Apricot Glow (Palmer.) As named. (L. 2—10c; 10—40c; 100—\$3.00) (M. 10—25c; 100—\$1.60). Prepaid.

Arabella (Pf.) Glossy, dark purple, almost black. Large florets; heavy texture. Very tall exhibition variety. (L. 25c).

Arethusa (F-B.) Heavy ruffled apricot with cream throat. (L. Each, \$2.00) (M. Each, \$1.20) (S. Each, 80c).

Ariadne (Baerman.) Tall blotched white. (L. 75c; 10—\$6.00) (M. 50c; 10—\$4.00) (S. 30c; 10—\$2.40).

Auahi (From New Zealand.) Smoky mauve, suffused old rose, white throat. Unusual exhibition variety with up to 10 open. (L. 50c; 10—\$4.00) (M. 30c; 10—\$2.40) (S. 20c; 10—\$1.80) (Bts. 10—50c).

Ave Maria (Pf.) Large near-blue. Tall straight spike. Many large blooms open, facing one way, well placed. Early. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Bagdad (Palmer.) Smoky old rose. Large. Tall straight spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Barcarole (Palmer.) New large, tall, clear orange. (L. Each, \$2.00) (M. Each, \$1.25) (S. Each, 75c).

Beacon (Palmer.) Red salmon with large cream blotches. (L. 25c; 10—\$2.00) (M. 18c; 10—\$1.40).

Beautiful Ohio (Hul.) New tall lavender-rose. (L. Each, 45c) (M. Each, 35c) (S. Each, 25c).

Berty Snow (Mair.) Large lavender. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

These Prices Prepaid Bulbs Plainly Labeled

Betty Brown Eyes (Briggs.) Orange, maroon blotches on two lower petals. (L. 2—14c; 10—60c) (M. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, \$1.00)

Betty Co-Ed (Briggs.) Soft creamy pink, "that schoolgirl complexion." (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Betty Nuthall (Salbach.) Coral with orange throat. Still one of the best. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Bill Sowden (Fallu.) Very large deep red. Favorite Australian Glad. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Blue Admiral (Christ.) Deep violet-blue. Clear color. Tall, strong straight spike. Large blooms, well faced, plenty open. Added to these good qualities is its healthy growth in field and good keeper in storage. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 10—30c).
(LONG SEASON ASSORTMENT, \$1.00)

Blue Danube (Pf.) Amethyst-blue with darker throat. Straight spike carrying large well spaced blooms. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Blue Beauty (Blaue Schonheit.) (Pf.) Giant light blue with edges of petals overlaid violet-blue. Wide opened florets. A super Ave Maria. (L. 30c; 10—\$2.40) (M. 20c; 10—\$1.60) (S. 10—\$1.00).
(LONG SEASON ASSORTMENT, \$1.00)

Blue Triumphator (Pf.) Largest of the near blues. (This stock mixed with Picardy.) (L. 10—40c; 100—\$3.00) (M. 10—20c; 100—\$1.80) (S. 10—12c; 100—\$1.00). All prepaid.

Bob White (Zimmer.) Immense white with two rose lines on lower petals. Tall, straight spike. Good. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).

Camellia (Palmer.) New blush white with orange blotch on cream ground. Tall, straight spike. (L. Each, \$1.50) (M. Each, \$1.00) (S. Each, 60c).

Canzonetta (Christ.) Large salmon-scarlet; self, no blotches. Many open. Stock scarce. (L. Each, \$1.50) (M. Each, \$1.00).

Champlain (Palmer.) A healthy, vigorous blue, or near-blue. Soft violet with slightly darker throat. (L. 2—14c; 10—60c) (S. 10—18c).

Chamouny (Baerman.) New light cerise-rose. A Picardy seedling of real merit. (L. Each, \$3.60) (M. Each, \$2.40) (S. Each, \$1.60).

Charles Dickens (Pf.) Radiant purple. Very tall, good spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Christabel (Mitsch.) Shrimp pink with cream throat. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, \$1.00)

Commander Koehl (Pf.) Immense dark scarlet of glowing brilliancy. A sensation in gardens and show rooms. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Coronation (Palmer.) Light salmon, shading to cream. Exhibition type. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Coryphee (Pf.) Soft pink with white throat. (L. 2—12c; 10—50c).

D. A. Hay (New Zealand.) Large pink with cream throat. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).

Debonair (Palmer.) LaFrance pink. Throat shrimp pink and cream. Tall, straight spike. Very long flower head. Blooms spaced and faced right, and a whole of a lot of them. Another Palmer winner. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Do-X (Pf.) Amber yellow. Good form, good size. Long spikes. (L. 12c; 10—\$1.00) (M. 2—14c; 10—60c).

Dr. F. E. Bennett (D.) Bright red. (Fast being replaced by Red Phipps.) (L. 2—12c; 10—50c) (M. 10—25c).

Dr. Durr (Pf.) New white with cream throat. Very early. If you see a tall white among your early Glad blooms, the chances are it's Dr. Durr. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Dr. Hoeg (Prestgard.) Glistening dark red. (L. 15c; 10—\$1.20) (M. 2—10c; 10—80c).

Dr. Moody (Kinyon.) Large lavender. Early. Good straight spike. Blooms well placed. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Dr. Nelson Shook (K.) Tyrian-rose. Ruffled. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Duna (Palmer.) Soft light pinky buff. A beautiful clear, distinct new shade in Glads. Tall, straight spike. The opening florets look like lovely rosebuds. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Early Dawn (Briggs.) Tall and large, very early rich geranium pink. Color deeper on lower petals. One of the few large, good, early pinks. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Early Melody (Arenius.) Early pinkish lavender. (L. 10—50c) (M. 3—10c; 10—30c)

Early Peach (Pruitt.) Peach-red, blunting to ivory in throat. (L. 70c; 10—80c) (M. 2—12c; 10—50c).

Early Rose New. Originated by Milton Jack, Canada. Milton's got something there. Sez 'e: "Rich rose, shading to lighter rose in throat. Twenty buds, 8 open. Fine form and placement. Unique color. Early. Our most popular seller last season."

EARLY ROSE caught the eye of visitors in our gardens also last summer. Very similar to the popular Matador. Shall need to grow and compare them another season to judge which is the better. (Large sold out.) (M. 2—14c; 10—60c) (S. 3—10c; 10—30c).

Early Sunrise (Vel.) Large, tall, deep salmon. Early. (Color varies.) (L. 2—14c; 10—60c).

Edith Robson (Australia.) Light salmon-rose with reddish blotch. Very tall, strong growing plant with immense spike of bloom. A winner as an exhibition and cut flower variety. 10 to 12 well placed blooms open. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, 50c)

Ellen Marie (Pruitt.) Salmon-pink, 6 to 9 blooms open. Flow-ers very large, of exhibition type. Beautifully ruffled. Almost self color. No flecking. Similar to Picardy but deeper tone, and earlier. (L. 75c; 10—\$5.00) (M. 38c; 10—\$2.50) (S. 18c; 10—\$1.50) (Blts. 10—30c; 100—\$2.50).

Eloise (Dorrett.) Clear, dark lavender or orchid. Unusual shade. (L. Each, 30c; 10—\$2.40) (M. 20c; 10—\$1.60) (S. 15c; 10—\$1.20) (Blts. 10—40c).

Emile Aubrun (Lemoine.) Huge spike. Flower of smoky bronze, with cherry blotch. Have never had enough of this yet to supply the demand. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, 50c)

Evelyn Kirtland (Mrs. Austin.) Deep rose-pink. Center shell-pink. Scarlet blotches lower petals. Tall, straight spike. An old favorite come back. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

(LONG SEASON ASSORTMENT, 50c)

Fata Morgana (Pf.) Peach blossom. Amber throat. Good spikes. One of the earliest. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Flaming Meteor (Mitsch.) Extra large, red blooms, five or six open at a time. One of the tallest, most spectacular Glads grown. A real novelty. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).

(LONG SEASON ASSORTMENT, \$1.00)

Frost Pink Ornatus (Evans.) Love-ly ruffled sil-very pink. (L. Each, \$1.00) (M. Each, 60c) (S. Each, 40c).

Gate of Heaven (Pf.) Straight spike. Strong growing, pure, rich, deep yellow. Florets large, ruf-fled, well placed and of good substance. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Giant Nymph (Coleman.) Tall pink. (L. 2—10c; 10—40c; 100—\$3.00). Prepaid.

Gladdie Boy (Bill.) Extra early deco-rative pink with deep yellow throat. Ruffled, and very lovely. Good for cutting and valuable because so early. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

(LONG SEASON ASSORTMENT, 50c)

Golden Chimes (Ellis.) Beautiful large light yellow. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).

Golden Cup (Palmer.) Yellow. Deeper than Golden Dream, and larger. Good tall, straight, stiff spike, with plenty well placed blooms. A crooked spike of Golden Cup is almost unknown. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Golden Dream Tall yellow. (L. 2—10c; 10—40c; 100—\$3.00). Prepaid.

Golden Goddess Salbach's patented large exhibition yellow. (Large Bulbs, Each, 20c; 3—45c; 6—80c; 12—\$1.50; 25—\$2.85; 100—\$9.00).

Golden Lancer (Heberling.) Good, commercial yellow. (L. 20c; 10—\$1.60) (M. 12c; 10—\$1.00) (S. 2—14c; 10—60c).

- Gold Mine** (Briggs.) Large, yellow, similar to Golden Measure. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
- Green Light** (Pf.) New ruffled white with green cast when flower opens. (L. 50c; 10—\$4.00) (M. 35c; 10—\$2.50).
- Heiligtum** (Pf.) Large alabaster white, with greenish throat. Strong grower. Long, straight spike. (L. 50c; 10—\$4.00) (M. 35c; 10—\$2.50) (S. 25c; 10—\$2.00).
- Hercules** (Crow.) New shade of clear buff. Tall massive spike. Blooms large and of heavy texture. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).
- Heritage** (Ristow.) Very large warm pink, throat lighter, with white midribs on lower petals. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—10c; 10—40c).
- Honor** (Mrs. Kinyon.) New clear lavender. Opens six large, well placed blooms. Straight, stiff spike. Beautiful! (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—12c; 10—50c).
(LONG SEASON ASSORTMENT, \$1.00)
- Iosco** (Kinyon.) Giant exhibition yellow or "ivory-buff." (L. Each, \$1.00.)
- Irak** (Mitsch.) A silvery-grey sport of Bagdad. Finer color than MARMORA, and taller. A giant novelty. (L. 35c; 10—\$2.80) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20).
- Isola Bella** (Pf.) New. Cattleya pink with a soft lilac hue. The wide open florets are slightly ruffled. (L. 40c; 10—\$3.00) (M. 30c; 10—\$2.40) (S. 20c; 10—\$1.60).
- Janet** (Crow.) Smoky gray shaded pink. (L. 2—10c; 10—40c; 100—\$3.00). Prepaid.
- Jersey Cream** (Evans.) A new good commercial. Strong grower. Good habits. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, \$1.00)
- Johann Strauss** (Pf.) Large salmon pink to peach-red, with yellow throat. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).
- Jonkheer Van Tets** (Pf.) Grand immense white. Great prize winner at the Boston and other large shows. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)
- Jonquil** (Palmer.) Clear deep yellow. No markings. (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.20) (S. 10c; 10—80c).
- Jos. Hayden** (Pf.) Light lavender with dark violet blotches on lower petals. A striking novelty. (L. Each, \$2.00) (M. Each, \$1.50).
- J. S. Bach** (Pf.) Immense salmon-orange. Here is one answer to "What's a good early red?" (L. 10c; 10—80c) (M. 2—12c; 10—50c).
- King Arthur** (Arenius.) Grand deep rose-lavender. Florets very large, of distinct shape, edges fluted, of heavy substance, and well arranged. Visitors spot this as one of the most outstanding and interesting among newer Glads. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)
- Lady Eaton** (Palmer.) Venetian pink. (L. Each, 15c.)
- La Paloma** (Dusinberre.) Vivid orange. One of the earliest. (L. 2—10c; 10—40c; 100—\$3.00). Prepaid.
- Leona** (Pruitt.) A very rich rose-red. Medium late, tall growing, carrying from 6 to 8 fine, large, ruffled flowers open at one time. (L. 75c; 10—\$5.00) (M. 38c; 10—\$2.50) (S. 18c; 10—\$1.50) (Blts. 10—30c; 100—\$2.50).
- Libelle** (Pf.) Heliotrope-blue, violet feather in throat. Flowers large and of a very pleasing color. One of the clearest of the "blues." And early. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
- Linalee** (D.) Large rich pink, Phipps seedling. Deeper pink than Phipps. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
- Londonderry** (Christ.) Giant rich bronzy orange with faint smoky cast over all. Touch of carmine in the throat. A giant in both plant and flowers. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—12c; 10—50c).
(LONG SEASON ASSORTMENT, \$1.00)
- Louis d'Or** (Pf.) Bright orange-yellow early Decorative. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).
- Maid of Orleans** (Pf.) Large lovely milky white with cream throat. Tall, straight spike. Flowers perfectly placed. A glorious white, now considered by many (everything considered) the best and most satisfactory white. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)
- Makenu** (New Zealand.) Large wide open ruffled florets of orange shade, with scarlet blotch. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20).
- Mammoth White** (U. B.) Immense white. Several spikes make a mass of blooms. A dozen are "stupendous, colossal"! (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)
- Marchen** (Pf.) Luminous pink. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—12c; 10—50c).
- Margaret Beaton** (Twomey.) New, immense white, with orange-scarlet blotch. (L. Each, \$1.50) (M. Each, \$1.00) (S. Each, 60c).
- Margaret Fulton** Superb early salmon decorative. A distinct shade, different from the color of any other variety. Great favorite with florists on account of its rich color. Fine habits. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)
- Marmora** (Errey.) Immense smoky lavender from Australia. Many blooms open, on good, tall, straight spike. Great exhibition variety. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)
- Matador** (Christ.) Lavender-red, with dark blotches. Similar to Early Rose. Deeper color in throat. (L. 40c; 10—\$3.00) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20).
- Maunga** (New Zealand.) Gigantic pure white. Prize winner at many New Zealand shows. Exhibition Glad, but florets too loosely attached for a good commercial. (L. 20c; 10—\$1.60) (M. 10c).
- Max Reger** (Pf.) New light lavender-blue. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).
- Mildred Louise** (Wentworth.) Marvelous strawberry pink. Yellow throat. Very large. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)
- Milford** (New Zealand.) Clear, even tone of lovely light blue. Flowers very large, 9 open. Spike and placement splendid. A sturdy, healthy, beautiful giant Glad. (L. Each, 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, \$1.00)

Millie Parks (New Zealand.) Shrimp pink, flaked rose dore, primrose throat. An improved D. A. Hay. (L. 50c; 10—\$4.00) (M. 25c; 10—\$2.00).

Minuet (J. C.) Large lavender. Still the favorite. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Miss Alameda (Salbach.) Large deep salmon-pink, with carmine blotch. Tall straight spike. Florets large and of heavy substance. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, 50c)

Miss Greeley (Briggs.) Very similar to Mr. W. H. Phipps, but better in some points. Miss Greeley is about three weeks earlier than Phipps. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Miss Marion (Zimmer.) A very distinctive shade of mauve lavender not seen in any other glad. A soft cream throat further enhances its beauty. (L. Each, 40c) (M. Each, 25c) (S. Each, 15c).

Miss New Zealand (New Zealand.) The sensational gigantic introduction that all Glad fans are talking about. Color, salmon-apricot, suffused rose with blotch of ripe peach. The Glad that put New Zealand on the Glad map. Gigantic in every way. (L. 20c; 10—\$1.60) (M. 12c; 10—\$1.00) (S. 10c; 10—80c).
(LONG SEASON ASSORTMENT, \$1.00)

Morocco (Pf.) Very dark maroon. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Mother Machree (Stevens.) Soft smoky lavender, combined with orange and gray. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Mr. W. H. Phipps (D.) "The Wonder Glad." La France pink. Has been grown with 20 open blooms. (L. 2—12c; 10—50c) (M. 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Mrs. Douglas (Diener.) Begonia-rose, striped brilliant scarlet. Very tall, large, vigorous. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Mrs. E. A. Rides (New Zealand.) Large blue lavender with reddish center. Eight large florets open. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20).

Mrs. E. J. Heaton (Heaton.) Glowing salmon with clear cream throat. 6 to 8 large flowers open on tall, strong, straight spikes. Like Mildred Louise in general appearance. Stands up under heat and other adverse conditions. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c) (S. 10—18c).
(LONG SEASON ASSORTMENT, 50c)

Mrs. E. J. Toon (Toon, New Zealand.) A tall, very large fine white. (L. Each, \$1.00).

Mrs. G. Wade (Whiteley, New Zealand.) Medium yellow. Same shade as Golden Chimes. Early, 8 to 10 open. (L. 12c; 10—\$1.00) (M. 2—14c; 10—60c) (S. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, \$1.00)

Mrs. Pendleton Light pink with dark red blotch. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Mywag (Palmer.) Large salmon, white throat with red blotch. (L. 75c; 10—\$6.00) (M. 50c; 10—\$4.00).

Nadia (Leffingwell.) New small Decorative. Upper petals bright salmon. Lower petals deep yellow. Long flower head. (L. \$1.00; 10—\$8.00) (M. 60c; 10—\$4.80) (S. 35c; 10—\$2.70).

New Era (Ellis-Majeski.) Eosine pink blended with La France pink. See page 48.

Ninth Symphony (Pf.) New. A first class exhibition variety. Color vivid salmon red with silky sheen without any markings. The florets are very large, wide opened, of good lasting substance. (L. 20c; 16—\$2.00) (M. 12c; 10—\$1.00) (S. 2—14c; 10—70c).
(LONG SEASON ASSORTMENT, \$1.00)

Oeganda (Pfitzer.) The nearest to a real black Glad. Like Morocco, but darker. (L. 40c) (M. 25c) (S. 15c).

Our Selection (Australia.) Salmon-red, flecked with deeper shade, often marked with slate flakings. Lower petals carrying a blotch of cerise bordered with cream. Strong spikes carry large blooms, many open. Placement splendid. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Paradise (Pruitt.) Apricot-buff, shading to yellow in throat. Tall spike with 6 or more large florets open at once, and well placed. The color is similar to Wasaga. Vigorous grower. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 3—10c; 10—30c).

Paul Grampel (Pf.) Brilliant scarlet. (L. Each, \$1.00) (M. Each, 50c) (S. Each, 30c).

Peggy Lou (Wilson-Evans.) Smooth, deep shrimp pink with a rosy cast, and slight peppering of deeper rose in throat. Very similar to PICARDY in every way except that PEGGY LOU is deeper in color. (L. \$1.00; 10—\$8.00) (M. 75c; 10—\$6.00) (S. 50c; 10—\$4.00) (Blts. 20c; 6—\$1.00; 10—\$1.60).

Pelegrina (Pf.) Near blue. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Pensacola (Christ.) Pure scarlet red. No markings. Very attractive. Some say the best in its color class. (L. 15c; 10—\$1.20) (M. 10c; 10—80c) (S. 2—12c; 10—50c).
(LONG SEASON ASSORTMENT, \$1.00)

Pfitzer's Triumph (Pf.) Immense blooms of salmon-orange. Usually classed with reds. (L. 2—12c; 10—50c).

Pfitzer's Masterpiece Large salmon-pink, lighter throat. Many open. (L. Each, \$1.00) (M. Each, 75c).

Picardy (Palmer.) Soft shrimp pink. Many say this is the most outstanding introduction in recent years. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—10c).
(LONG SEASON ASSORTMENT, 50c)

Pirate (Palmer.) Shades of carmine and pomegranate-purple. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).

Pititi (New Zealand.) Salmon-apricot flaked darker. Throat powdered henna. Plant, spike, florets very large, 10 to 12 open. Champion bloom at Papanui, New Zealand show 1934. (L. 12c; 10—\$1.00) (M. 2—14c; 10—60c) (S. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, \$1.00)

Prairie Gold (Corrington.) Rich deep yellow. Carmine on tips and reverse side of petals. The color is very unusual. (L. 25c) (M. 15c) (S. 10c).
(LONG SEASON ASSORTMENT, \$1.00)

Prof. Slogteran (Holland.) Pure fresh pink; carmine feather. (L. 2—12c; 10—50c) (M. 10—25c).

Puritan (Baerman.) New ruffled pure pink. (L. Each, \$2.00) (M. \$1.20).

Rameses (Stevens.) Red-purple with deep crimson blotch. Spike very tall. Florets large. Ruffled. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Rapture (Palmer.) Medium light salmon with diffused creamy blotch. Similar to Mildred Louise. Later. Very strong grower. Good Commercial. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Recado (Palmer.) Gigantic new smoky. (L. \$1.50) (M. \$1.00) (S. 60c).

Red Phipps (Briggs.) A glowing red. Splendid spike, good placement. Buds and blossoms attached to spike just right for packing and long distance shipping. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Redwood Beauty (Majeski.) Something like the popular "Our Selection," but larger and brighter. (L. Each, 30c) (M. Each, 20c).

Regent (Palmer.) Fine new scarlet. (L. \$1.00; 10—\$6.00) (M. 60c; 10—\$4.80) (Blts. 4—25c).

Reverie (Palmer.) Light pink, cream throat. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c) (S. 10—20c).

Rewi Fallu (Australia.) Tall, straight, strong spike with 6 or more massive, rich deep red blooms open at once, and plenty buds showing color.

Rewi Fallu is a healthy, husky grower. Makes fine clean bulbs, and good size bulb-lets that germinate easily and grow like weeds. Medium bulbs produce exhibition spikes. For prices see page 54.

Richard Wagner (Christ.) Good cream, nearly white. Glad of good size and satisfactory habits. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 2—10c; 10—40c).

(LONG SEASON ASSORTMENT, \$1.00)

Rideau (Palmer.) Smoky salmon shade. Large. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Rima (Mitsch.) Lovely blend of lilac and rose, with lighter, creamy throat. One of the most beautiful of pastel-colored Glads. Tall, straight spikes with 5 to 7 open. "Delightfully Different." Has captured the fancy of both fans and florists. (L. \$1.20; 10—\$9.60) (M. 60c; 10—\$4.80) (S. 30c; 10—\$2.40).

Robert Burns (Christ.) Similar to Blue Admiral, but larger and better. (L. 75c; 10—\$6.00) (M. 50c; 10—\$4.00) (S. 35c; 10—\$2.80).

Rosamond (Wright.) Salmon-rose with darker blotch. (L. Each, \$1.50) (M. Each, \$1.00) (S. Each, 60c).

Royal Gold (Pf.) Upper petals yellow. Lower petals deep gold. (L. Each, \$1.00) (M. 60c) (S. 30c).

Royal Omar (Christ.) Large, robust, pink. (L. 25c; 10—\$2.00).

Sahara (Palmer.) Light brown to tan. Unusual color, well named. (L. 60c; 10—\$4.80) (M. 40c; 10—\$3.20) (S. 25c; 10—\$2.00).

Salbach's Orchid (Salbach.) Similar to Minuet but pink—the shade of a Cattleya orchid. If you like Minuet (and who doesn't!) you will be delighted with SALBACH'S ORCHID. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Schwaben Girl (Pf.) Pure pink without markings—strong straight spikes. Large florets with round petals, 8 to 10 open. Surprisingly early for such a large, fine Glad. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

(LONG SEASON ASSORTMENT, 50c)

Shirley Temple (Pruitt.) Immense ruffled cream, heavy "leathery" substance, tall spike. (L. 75c; 10—\$6.00) (M. 40c; 10—\$3.40) (S. 20c; 10—\$2.00).

Smiling Maestro (Christ.) Deep salmon-rose, flaked brown. Large exhibition type. (L. 10c; 10—80c) (M. 2—12c; 10—50c).

Solveig (Prestgard.) Large ruffled white. (L. Each, 12c; 10—\$1.00) (M. 2—15c; 10—70c).

Sonatine (Pf.) Very tall, large, early, lustrous pink, with non-kinking spike. Florets very large with broad petals, strongly attached to spike. Tall, strong, straight spikes. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Southern Cross (New Zealand.) Large rich red. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Spirit of St. Louis (D.) Good early orange saffron. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Spray of Gold (Palmer.) Early deep yellow. Waved petals. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

St. Lawrence (Christ.) Bright scarlet with cardinal throat. (L. Each, 25c) (M. Each, 20c) (S. Each, 15c).

Star of Bethlehem (Pf.) New pure white similar to Maid of Orleans, but larger. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 3—10c; 10—30c).

Sweetheart (Prestgard.) Lovely decorative white with pink edges. Well named. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

(LONG SEASON ASSORTMENT, 50c)

Taiaroa (New Zealand.) Salmon-pink, flaked slate with purple blotch. 9 large well placed florets open at once. (L. 2—16c; 10—70c) (M. 2—10c; 10—40c).

(LONG SEASON ASSORTMENT, \$1.00)

Takina (New Zealand.) Another giant as large as Miss New Zealand, but entirely different in color. The plant, spike and flowers are massive. Color, rosaline purple, flaked darker. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20).

(LONG SEASON ASSORTMENT, \$1.00)

Tawhaki (New Zealand.) Terra-cotta, blooms with chocolate blotch. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).

Toa (New Zealand.) Another large husky Glad from New Zealand. Tall, straight spike. Florets large, well placed and plenty open. Color, rosy salmon, with darker blotch. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).

Uncas (Webster.) New exhibition orange.
(L. Each, \$1.50) (M. Each, \$1.00)
(S. Each, 60c).

Vagabond Prince (Palmer.) Bronze-red, with rich orange-red throat blotches. Big seller. Order early. (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.20) (S. 10c; 10—\$1.20).

Valeria (Pruitt.) A very unusual soft shade of red. 4 to 6 large flowers open. Straight, stiff stem. (L. 75c; 10—\$5.00) (M. 38c; 10—\$2.50) (S. 18c; 10—\$1.50) (Bts. 10—30c; 100—\$2.50).

Veilchenblau (Pf.) One of the older "blues," still wanted. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Wasaga (Palmer.) A beautiful clear glowing buff with wide open ruffled blooms. Absolutely no markings or flecking of any kind. One of the most beautiful varieties in existence. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Whero (New Zealand.) Immense scarlet-red with darker flecks at outer edges. (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.00).

White Spire (Kinyon.) New. A lovely mammoth pure glistening white. (L. Each, \$1.00.) Large sizes only for sale.

Wurtembergia (Pf.) Very large red with white throat. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Zuni (Mitsch.) Some experts say this is today the world's No. 1 Smoky Glad-iolus. A rich, sparkling silvery-rose, lit by a large terra cotta throat. Many 6½-inch florets open at one time. Hard to believe your own eyes when you see ZUNI—also, IRAK. (L. \$1.20; 10—\$9.60) (M. 60c; 10—\$4.80) (S. 30c; 10—\$2.40).

Early Bird Mixed

Mixed from good named varieties, **EARLY BLOOMING KINDS**. Miss Greeley and other good earlies included. My selection. None labeled.

(L. 2—14c; 10—60c; 50—\$2.20; 100—\$4.00.)
(M. 10—40c; 50—\$1.50; 100—\$2.80.) Prepaid.

Exhibition Mixed

Each order mixed from fine named varieties, my selection, none labeled.

(L. 2—12c; 10—50c; 50—\$2.00; 100—\$3.60.)
(M. 10—30c; 50—\$1.20; 100—\$2.00.) Prepaid.

Long Season Mixed

Please note carefully that this is different from Long's Long Season Assortments.

The other Glad ASSORTMENTS are all of one variety in each Assortment, and the variety labeled. The bulbs are mixed sizes that will be in bloom a long time.

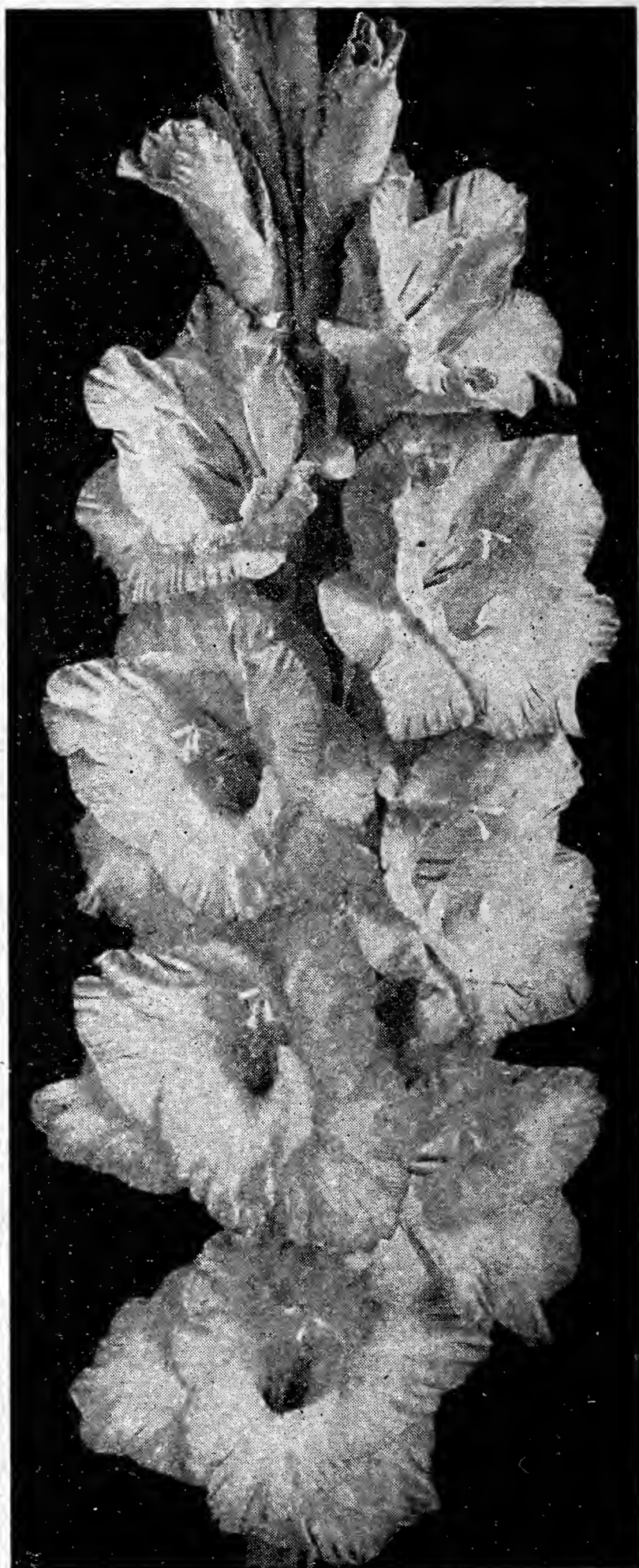
These Long Season MIXTURES are made up of many varieties. The bulbs are also mixed sizes, but kinds not labeled.

This Long Season Mixture contains many grand varieties seldom used in mixtures.

The bulbs are blooming sizes, from half inch or so up to nearly inch and a half.

LONG SEASON MIXTURES, PREPAID

33 Bulbs for...\$1.00	188 Bulbs for...\$4.00
77 Bulbs for... 2.00	244 Bulbs for... 5.00
122 Bulbs for... 3.00	313 Bulbs for... 6.00



Frilled Pink—"New Era"

Introduced jointly by Ellis and Majeski.

"Eosine pink blended with La France pink. A pink that is PINK. We believe it to be the finest color of any Glad yet introduced. Soft cream throat, white midribs. Extremely ruffled (very frilled) 10 open florets and buds.

"Good placement and always straight. Heavy texture. Under subdued light it has no equal.

"1936 Shows—Illinois State Glad Show, first in both single and 3-spike class. In six showings NEW ERA is credited with seven blue ribbons."

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
EACH	\$.90	\$0.75	\$0.60	\$0.45	\$0.30	\$0.20
TEN	7.20	6.00	4.50	3.20	2.20	1.50

BULBLETS: 10—60c; 100—\$5.00. All Prepaid.

GLADIOLUS COLLECTIONS

\$3.30 Labeled Collection "A"

All Large Bulbs, Prepaid

- | | |
|-----------------|--------------------|
| 6 Acadia | 5 King Arthur |
| 5 Ave Maria | 4 Mammoth White |
| 5 Bagdad | 7 Margaret Fulton |
| 4 Berty Snow | 5 Mildred Louise |
| 4 Betty Co-Ed | 5 Mother Machree |
| 6 Betty Nuthall | 5 Our Selection |
| 5 Dr. Moody | 6 Picardy |
| 7 Dr. Durr | 5 Red Phipps |
| 7 Duna | 5 Salbach's Orchid |
| 5 Gladdie Boy | 8 Wasaga |
| 6 Golden Cup | |
- All the above, each labeled, \$3.30, prepaid.

\$2.20 Labeled Col. "AA"

Same kinds and same number of bulbs as in Collection "A," but bulbs **Medium**, \$2.20.

\$1.80 Labeled Col. "AAA"

Same kinds and same number of bulbs as in Collection "A," but bulbs **Small**, \$1.80.

\$5.00 Labeled Collection "B"

All Large Bulbs, Prepaid

- | | |
|-------------------|---------------------|
| 5 Blue Admiral | 5 Libelle |
| 5 Champlain | 6 Maid of Orleans |
| 5 Charles Dickens | 6 Minuet |
| 5 Commander Koehl | 5 Miss Greeley |
| 9 Debonair | 7 Mrs. E. J. Heaton |
| 9 Early Dawn | 5 Pelegrina |
| 5 Edith Robson | 6 Rapture |
| 3 Flaming Meteor | 7 Sonatine |
| 8 Gate of Heaven | 5 Taiaroa |
| 9 Golden Cup | 6 Southern Cross |
| 5 Honor | 4 Vagabond Prince |
- All the above, each labeled, \$5.00, prepaid.

\$3.80 Labeled Col. "BB"

Same kinds and same number of bulbs as in Collection "B," but bulbs **Medium**, \$3.80.

\$2.90 Labeled Col. "BBB"

Same kinds and same number of bulbs as in Collection "B," but bulbs **Small**, \$2.90.

\$8.00 Labeled Collection "C"

All Large Bulbs, Prepaid

- | | |
|--------------------|---------------------|
| 3 Alayne | 9 Mildred Louise |
| 4 Betty Brown Eyes | 5 Milford |
| 6 Bill Sowden | 4 Miss New Zealand |
| 5 Bob White | 3 Pensacola |
| 4 Christabel | 3 Pittiti |
| 7 Edith Robson | 1 Redwood Beauty |
| 5 Emile Aubrun | 2 Rewi Fallu |
| 1 Hercules | 2 Rima |
| 3 Heritage | 2 Shirley Temple |
| 4 J. S. Bach | 7 Star of Bethlehem |
| 6 Londonderry | 6 Taiaroa |
| 8 Maid of Orleans | 3 Whero |
- All the above, each labeled, \$8.00, prepaid.

\$6.00 Labeled Col. "CC"

Same kinds and same number of bulbs as in Collection "C," but bulbs **Medium**, \$6.00.

\$4.00 Labeled Col. "CCC"

Same kinds and same number of bulbs as in Collection "C," but bulbs **Small**, \$4.00.

\$10.00 Labeled Col. "D"

All Large Bulbs, Prepaid

- | | |
|---------------------|---------------------|
| 4 Blaue Schonheit | 2 New Era |
| 6 Blue Admiral | 3 Ninth Symphony |
| 4 Christabel | 4 Rima |
| 4 Flaming Meteor | 2 Sahara |
| 4 Irak | 5 Smiling Maestro |
| 8 King Arthur | 10 Sonatine |
| 7 Londonderry | 5 Star of Bethlehem |
| 6 Milford | 7 Taiaroa |
| 5 Miss Alameda | 2 Takina |
| 5 Miss New Zealand | 3 Vagabond Prince |
| 7 Mrs. E. J. Heaton | 3 Zuni |
- All the above, each labeled, \$10.00, prepaid.

\$7.00 Labeled Col. "DD"

Same kinds and same number of bulbs as in Collection "D," but bulbs **Medium**, \$7.00.

\$4.80 Labeled Col. "DDD"

Same kinds and same number of bulbs as in Collection "D," but bulbs **Small**, \$4.80.

\$15 Labeled Collection "E"

All Large Bulbs, Prepaid

- | | |
|-------------------|-------------------------|
| 3 Alayne | 1 New Era |
| 1 Auahi | 2 Ninth Symphony |
| 2 Beacon | 1 Pfitzer's Masterpiece |
| 3 Blaue Schonheit | 3 Prairie Gold |
| 3 Ellen Marie | 1 Recado |
| 1 Eloise | 1 Redwood Beauty |
| 3 Early Rose | 3 Rewi Fallu |
| 1 Green Light | 3 Rima |
| 1 Isola Bella | 2 Robert Burns |
| 3 Max Reger | 2 Sahara |
| 3 Millie Parks | 2 Shirley Temple |
| 5 Miss Alameda | 3 Vagabond Prince |
| 3 Mrs. E. J. Toon | 2 Zuni |
- All the above, each labeled, \$15.00, prepaid.

\$9.90 Labeled Col. "EE"

Same kinds and same number of bulbs as in Collection "E," but bulbs **Medium**, \$9.90.

\$7.70 Labeled Col. "EEE"

Same kinds and same number of bulbs as in Collection "E," but bulbs **Small**, \$7.70.

\$6.60 Rare Bulblet Collection "EEEE"

Each Variety Labeled, Prepaid

- | | |
|----------------------|--------------------|
| 18 Alayne | 14 New Era |
| 7 Auahi | 36 Ninth Symphony |
| 22 Blaue Schonheit | 8 Naida |
| 28 Early Rose | 46 Mrs. G. Wade |
| 24 Ellen Marie | 31 Pensacola |
| 5 Eloise | 17 Prairie Gold |
| 8 Frost Pink Ornatus | 4 Recado |
| 66 Honor | 10 Rewi Fallu |
| 13 Irak | 9 Rima |
| 19 Leona | 4 Robert Burns |
| 77 Londonderry | 14 Shirley Temple |
| 18 Matador | 26 Takina |
| 43 Milford | 38 Vagabond Prince |
| 17 Millie Parks | 17 Whero |
| 20 Miss Marion | 11 Zuni |

Rare Gladiolus Bulbs and Bulblets Priced Prepaid

In selecting from the following list, you may figure 3 or more bulbs at the 10 rate. Figure 25 or more at the 100 rate. ALL PLAINLY LABELED.

If you wish to pay the express or parcel post, go ahead and make out your order at these prepaid prices, then I'll add extras of kinds ordered to more than cover carrying charges.

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
ALAYNE	Each	\$ 0.30	\$ 0.25	\$ 0.20	\$ 0.15	\$ 0.10	20..	\$0.25
	Ten	2.40	2.00	1.60	1.20	.80	\$ 0.60	100..	1.00
AUAHI	Each	.60	.50	.40	.30	.25	.20	5..	.25
	Ten	4.80	4.00	3.20	2.40	2.00	1.60	100..	4.00
BEACON	Each	.30	.25	.20	.15
	Ten	2.40	2.00	1.60	1.20
BLUE ADMIRAL.....	Ten	1.00	.80	.60	.50	.40	.30	100..	.30
	100	8.00	6.40	4.80	4.00	3.20	2.40	1000..	2.50
BLUE BEAUTY	Each	.35	.30	.25	.20	.15	.10	10..	.25
	Ten	2.80	2.40	2.00	1.60	1.20	.80	100..	2.00
DO-X	Ten	1.20	1.00	.80	.60	16..	.25
	100	9.60	8.00	6.40	4.80	100..	1.25
ELLEN MARIE	Each	1.00	.75	.50	.38	.25	.18	10..	.30
	Ten	7.50	5.00	3.75	2.50	2.00	1.50	100..	2.50
FROST PINK ORNATUS...	Each	1.25	1.00	.75	.60	.50	.40	3..	.25
	Ten	10.00	8.00	6.00	4.80	4.00	3.20	16..	1.00
HERCULES	Ten	1.50	1.20	1.00	.80
HERITAGE	Ten	1.20	1.00	.80	.60	.40	.30	10..	.25
HONOR	Ten	1.60	1.20	1.00	.80	.60	.40	20..	.25
	100	12.00	9.60	8.00	6.40	4.80	3.20	100..	1.00
IRAK	Each	.40	.35	.30	.25	.20	.15	10..	.25
	Ten	3.20	2.80	2.40	2.00	1.60	1.20	100..	2.00
ISOLA BELLA	Each	.40	.35	.30	.25	.20	.15	8..	.25
	Ten	3.20	2.80	2.40	2.00	1.60	1.20	40..	1.00
JOHANN STRAUSS.....	Ten	1.00	.80	.60	.50
LOUIS D' OR.....	Each	.20	.15	.12	.10	12..	.25
	Ten	1.60	1.20	1.00	.80	.60	100..	1.50
MAKENU	Each	.30	.25	.20	.15	8..	.25
	Ten	2.40	2.00	1.60	1.20	100..	2.50
MATADOR	Each	.50	.40	.30	.25	.20	.15	6..	.25
	Ten	4.00	3.20	2.40	2.00	1.60	1.20	100..	3.00
MAUNGA	Each	.25	.20	.15	.12	12..	.25
	Ten	2.00	1.60	1.20	1.00	100..	1.50
MAX REGER.....	Each	.20	.15	.12	.10
	Ten	1.60	1.20	1.00	.80
MILLIE PARKS.....	Each	.75	.60	.40	.30	3..	.25
	Ten	6.00	4.80	3.20	2.40	25..	1.00
MISS MARION.....	Each	.50	.40	.30	.25	.20	5..	.25
	Ten	4.00	3.20	2.40	2.00	1.60	25..	1.00
MISS NEW ZEALAND.....	Ten	2.00	1.60	1.20	1.00	.80	.70	12..	.25
	100	16.00	12.80	9.60	8.00	6.40	4.20	100..	1.50
MRS. G. WADE.....	Ten	1.20	1.00	.80	.60	.50	.40	100..	.40
NINTH SYMPHONY.....	Ten	2.00	1.60	1.20	1.00	.80	.70	12..	.25
PENSACOLA	Ten	1.50	1.20	1.00	.80	.60	.50	20..	.25
	100	12.00	9.60	8.00	6.40	4.80	4.00	100..	1.00
PITITI	Ten	1.20	1.00	.80	.60	.50	.40	40..	.25
	100	9.60	8.00	6.40	4.80	4.00	3.20	100..	.50
REDWOOD BEAUTY.....	Each	.40	.30	.25	.20
	Ten	3.20	2.40	2.00	1.60
RIMA	Each	1.50	1.20	.80	.60	.45	.30	10..	.80
	Ten	12.00	9.60	6.40	4.80	3.60	2.40	100..	6.40
SMILING MAESTRO.....	Ten	.80	.60	.50	.40
TAKINA	Ten	2.00	1.60	1.20	1.00	100..	1.00
VAGABOND PRINCE.....	Ten	2.00	1.60	1.40	1.20	1.00	.80	15..	.20
	100	16.80	12.80	11.00	9.60	8.00	6.40	100..	1.00
ZUNI	Each	1.50	1.20	.80	.60	.45	.30	10..	.80
	Ten	12.00	9.60	6.40	4.80	3.60	2.40	100..	6.40

Gladiolus Bulbs Priced per 100 Prepaid

25 or more bulbs at the 100 rate. If sold out of size ordered, will send size smaller, adding more bulbs to make up the difference in price **UNLESS YOU REQUEST OTHERWISE.** All plainly labeled.

Prepaid, Per 100	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches
ACADIA	\$ 4.00	\$ 2.80	\$ 1.80	\$ 1.20	\$ 0.90	\$ 0.80
AIDA	4.00	3.00	2.00	1.60
AVE MARIA.....	4.00	2.80	2.00	1.40	1.00	.80
BAGDAD	4.00	2.80	2.00	1.40	1.00	.80
BERTY SNOW.....	4.00	3.00	2.00	1.40
BETTY CO-ED.....	4.00	3.00	2.00	1.40	1.00	.80
BETTY NUTHALL.....	4.00	2.80	2.00	1.40
BILL SOWDEN.....	4.00	2.80	2.00	1.40	1.00	.80
CHAMPLAIN	3.60	2.40	1.80
CHARLES DICKENS.....	4.00	3.00	2.20	1.60
COMMANDER KOEHL.....	4.00	3.00	2.00	1.60
CORONATION	4.00	3.00	2.00	1.60	1.40	1.20
DEBONAIR	2.80	2.00	1.40	1.00	.80
DR. DURR.....	4.00	2.80	1.80	1.20	.80	.60
DR. MOODY.....	4.00	3.00	2.00	1.40	1.00	.80
DUNA	4.00	2.80	1.80	1.20	.80	.60
EARLY DAWN.....	4.00	2.80	1.80	1.20	.80	.60
EDITH ROBSON.....	4.00	3.00	2.00	1.60
EMILE AUBRUN.....	4.00	3.00	2.00	1.60
EVELYN KIRTLAND.....	3.00	2.00	1.60
FATA MORGANA.....	2.80	1.80	1.20	.90	.70
GATE OF HEAVEN.....	4.00	3.20	2.40	1.80	1.20	1.00
GLADDIE BOY.....	4.00	3.00	2.00	1.60
GOLDEN CUP.....	4.00	2.80	1.80	1.20	.80	.60
J. VAN TETS.....	4.00	3.00	2.00	1.60
J. S. BACH.....	8.00	6.00	5.00	4.00
KING ARTHUR.....	4.00	3.00	2.00	1.60	1.20	1.00
LIBELLE	4.00	3.00	2.00
LONDONDERRY	10.00	8.00	7.00	6.00	5.00	4.40
MAID OF ORLEANS.....	4.00	3.00	2.00	1.60	1.20
MAMMOTH WHITE.....	4.00	3.00	2.00	1.60	1.20
MARGARET FULTON.....	4.00	2.80	1.80	1.20	.90	.80
MARMORA	4.00	3.00	2.00	1.60
MILDRED LOUISE.....	4.00	3.00	2.00	1.60
MILFORD	8.00	6.00	5.00	4.00	3.00
MINUET	4.00	3.00	2.00	1.60
MISS ALAMEDA.....	4.40	3.60	2.80	2.40
MISS GREELEY.....	4.00	3.00	2.00	1.60
MOROCCO	3.00	2.00	1.60
MOTHER MACHREE.....	4.00	3.00	2.00	1.60
MR. W. H. PHIPPS.....	4.00	3.00	1.80	1.40
MRS. DOUGLAS.....	4.00	3.00	1.80	1.40
MRS. HEATON.....	5.00	3.80	2.60	2.20	1.60	1.20
MRS. PENDELTON.....	4.00	3.00	2.00	1.60
OUR SELECTION.....	4.00	3.00	2.00	1.60	1.20	1.00
PELEGRINA	4.00	3.00	2.00	1.60
PICARDY	3.60	2.40	1.60	1.20	.80	.60
RAMESES	3.20	2.40	2.00	1.60
RAPTURE	4.00	2.80	1.80	1.20	.80	.60
RED PHIPPS.....	4.00	3.00	2.00	1.60	1.20
SALBACH'S ORCHID.....	4.00	3.00	2.00	1.60
SCHWABEN GIRL.....	4.00	3.00	2.00	1.60
SONATINE	4.80	3.60	2.40	1.80	1.20	1.00
SOUTHERN CROSS.....	3.00	2.00	1.40	1.00	.80
SPIRIT OF ST. LOUIS.....	4.00	3.00	2.00	1.60
SPRAY OF GOLD.....	3.00	2.00	1.40	1.00
STAR OF BETHLEHEM.....	8.00	6.40	4.80	3.20	2.80
SWEETHEART	4.00	3.00	2.00	1.60	1.20	1.00
TAIAROA	5.40	4.20	3.80	2.40
VEILCHENBLAU	3.00	2.00	1.60
WASAGA	2.80	1.80	1.20	.80	.60
WURTEMBERGIA	3.00	2.00	1.60

Gladiolus Wholesale Prices per 100 F. O. B. Boulder

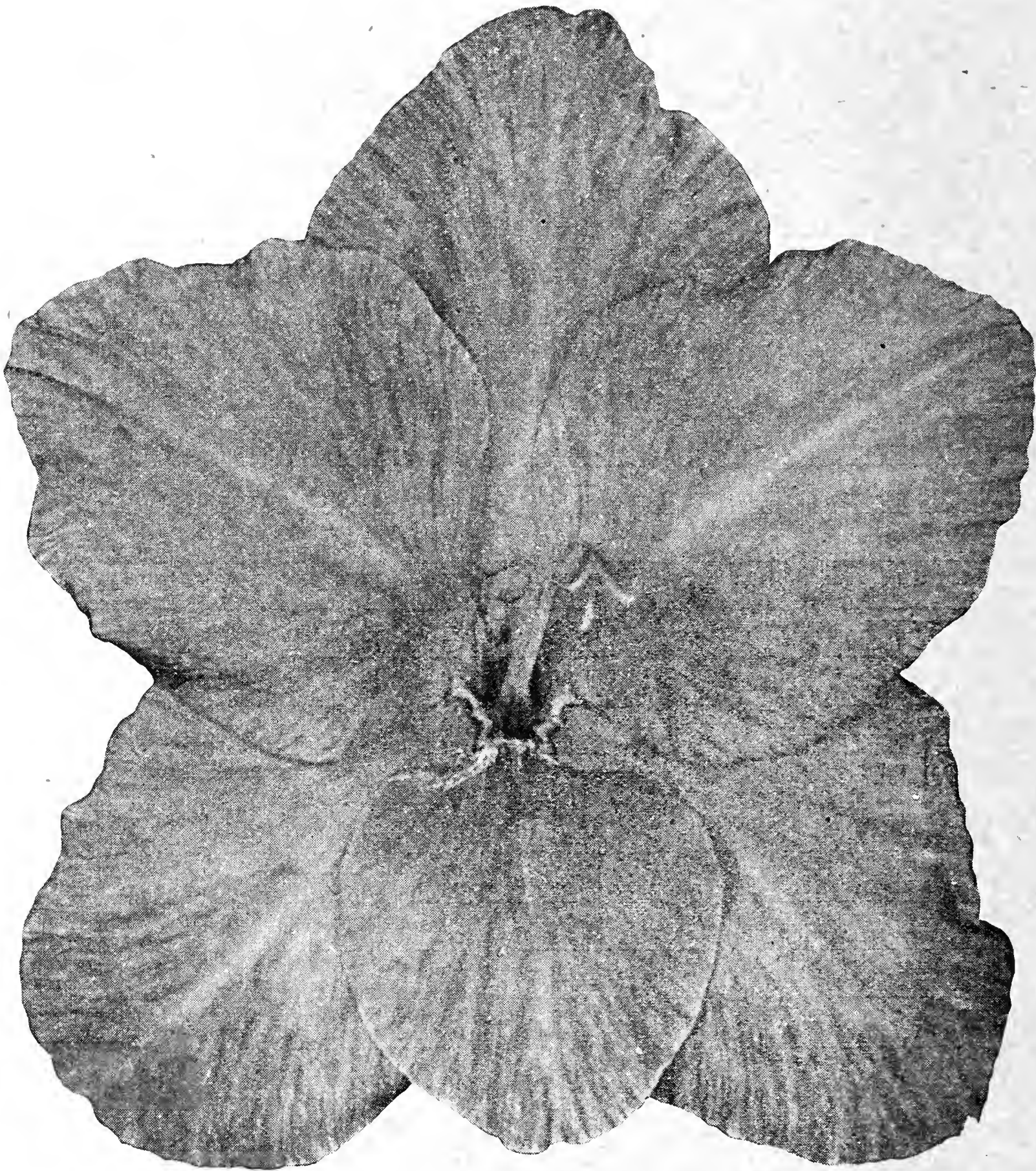
25 or more bulbs at the 100 rate. If sold out size ordered, will send size smaller, adding more bulbs to make up difference in price, UNLESS YOU REQUEST OTHERWISE. All bulbs plainly labeled.

Per 100 Wholesale, F. O. B.	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches
ACADIA	\$ 2.20	\$ 1.80	\$ 1.40	\$ 1.00	\$ 0.80	\$ 0.70
AIDA	2.50	2.00	1.60	1.40
APRICOT GLOW	2.00	1.60	1.20	.90
AVE MARIA	2.40	2.00	1.40	1.20	.80	.70
BAGDAD	2.00	1.60	1.40	1.20	.80	.70
BERTY SNOW	2.00	1.60	1.40	1.20
BETTY CO-ED	2.00	1.60	1.40	1.00	.80	.70
BETTY NUTHALL	1.80	1.40	1.20	1.00
BILL SOWDEN	2.40	1.80	1.40	1.20	.80	.70
CHARLES DICKENS	2.00	1.60	1.40
COMMANDER KOEHL	2.50	2.00	1.60	1.40
CORONATION	2.50	2.00	1.60	1.40	1.20	1.00
DEBONAIR	1.80	1.40	1.00	.80	.70
DR. DURR	2.20	1.80	1.40	1.00	.80	.70
DR. MOODY	2.20	1.80	1.40	1.20	1.00	.80
DUNA	2.00	1.60	1.20	1.00	.80	.60
EARLY DAWN	2.00	1.60	1.20	1.00	.80	.60
EDITH ROBSON	2.40	2.00	1.60	1.20
EMILE AUBRUN	2.50	2.00	1.60	1.20
EVELYN KIRTLAND	1.80	1.40	1.20
FATA MORGANA	1.60	1.20	1.00	.80	.60
GATE OF HEAVEN	2.80	2.20	1.80	1.40	1.00	.80
GLADDIE BOY	2.20	1.60	1.40	1.20
GOLDEN CUP	2.00	1.60	1.20	1.00	.80	.60
JANET	2.00	1.60	1.20
J. VAN TETS	2.40	2.00	1.60	1.20
KING ARTHUR	2.80	2.20	1.60	1.20	1.00	.80
LIBELLE	2.40	2.00	1.40
LONDONDERRY	8.00	6.40	5.60	4.40	3.80	3.20
MAID OF ORLEANS	2.50	2.00	1.60	1.40	1.00
MAMMOTH WHITE	2.50	2.00	1.60	1.40
MARGARET FULTON	2.00	1.60	1.20	1.00	.80	.70
MARMORA	2.40	2.00	1.60	1.20
MILDRED LOUISE	2.40	2.00	1.60	1.40
MILFORD	6.00	5.00	4.00	3.60	2.80
MINUET	2.50	2.00	1.60	1.20
MISS ALAMEDA	2.40	1.80	1.40
MISS GREELEY	2.60	2.00	1.60	1.40
MOROCCO	2.00	1.60	1.20
MOTHER MACHREE	2.40	2.00	1.60	1.20
MR. W. H. PHIPPS	2.20	1.80	1.40	1.00
MRS. DOUGLAS	2.20	1.80	1.40	1.00
MRS. HEATON	3.80	2.80	2.00	1.60	1.20	1.00
NEW ERA	50.00	40.00	30.00	20.00	15.00	10.00
OUR SELECTION	2.40	1.80	1.20	1.00	.80	.70
PELEGRINA	2.40	1.80	1.20	1.00
PICARDY	2.20	1.60	1.00	.80	.60	.50
PITITI	5.00	4.00	3.20	2.80	2.40
RAMESES	2.20	1.80	1.60	1.20
RAPTURE	2.00	1.60	1.20	1.00	.80	.60
RED PHIPPS	2.60	2.00	1.60	1.40	1.20	1.00
SALBACH'S ORCHID	2.20	1.80	1.40	1.20
SHIRLEY TEMPLE	48.00	36.00	24.00	18.00	14.00	10.00
SONATINE	3.20	2.40	1.80	1.20	1.00	.80
SOUTHERN CROSS	1.80	1.20	1.00	.80	.70
SPIRIT OF ST. LOUIS	1.60	1.20	1.00
SPRAY OF GOLD	1.80	1.20	1.00	.80
STAR OF BETHLEHEM	6.40	4.80	3.20
SWEETHEART	2.20	1.60	1.40	1.20	1.00	.80
TAIAROA	4.20	3.40	2.80	2.00
VEILCHENBLAU	2.00	1.60	1.20
WASAGA	1.60	1.20	1.00	.80	.60
EARLY BIRD MIXTURE	3.20	2.80	2.40	2.00
EXHIBITION MIXTURE	2.80	2.40	2.00	1.60	1.40	1.00

To Large Buyers: Growers, dealers and others who can use large quantities of a variety, or a good big order of assorted varieties of Gladiolus bulbs or bulblets, please mail me a definite list of the kinds and quantities you can use from my catalogue. Chances are I can save you money on the lot. This is for large lots. Do not send me lists of a few bulbs of a kind for special quotations.

Gladiolus Wholesale Prices per 1000 F. O. B. Boulder
250 or more bulbs at the 1,000 rate. All bulbs plainly labeled.

	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6
ACADIA	\$18.00	\$14.00	\$12.00	\$ 8.00	\$ 6.00	\$ 5.00
AVE MARIA	20.00	15.00	12.00	9.00	7.00	6.00
BAGDAD	18.00	14.00	11.00	9.00	7.00	6.00
BERTY SNOW	18.00	14.00	12.00	9.00
BETTY CO-ED	18.00	15.00	10.00	8.00	6.00	5.00
BETTY NUTHALL	18.00	14.00	10.00	8.00
BILL SOWDEN	20.00	15.00	12.00	10.00	7.00	6.00
COMMANDER KOEHL	22.00	18.00	14.00	12.00
DEBONAIR	14.00	12.00	8.00	6.00	5.00
DR. DURR	18.00	14.00	12.00	8.00	6.00	5.00
DR. MOODY	20.00	16.00	12.00	10.00	8.00
DUNA	16.00	12.00	9.00	7.00	5.00	4.00
EARLY DAWN	16.00	12.00	9.00	7.00	5.00	4.00
EDITH ROBSON	16.00	13.00	10.00
EMILE AUBRUN	22.00	16.00	13.00	11.00
EVELYN KIRTLAND	15.00	12.00	10.00
FATA MORGANA	14.00	10.00	9.00
GATE OF HEAVEN	25.00	20.00	16.00	12.00	8.00	7.00
GLADDIE BOY	20.00	14.00	11.00	9.00
GOLDEN CUP	16.00	12.00	9.00	7.00	6.00	5.00
J. VAN TETS	22.00	18.00	14.00	10.00
KING ARTHUR	24.00	18.00	14.00	10.00	8.00	7.00
LIBELLE	16.00	12.00
LONDONDERRY	60.00	50.00	44.00	40.00	32.00	28.00
MAID OF ORLEANS	20.00	15.00	13.00	10.00	8.00
MAMMOTH WHITE	20.00	16.00	14.00	11.00
MARGARET FULTON	18.00	13.00	9.00	8.00	6.00	5.00
MARMORA	20.00	16.00	12.00	10.00
MILDRED LOUISE	20.00	15.00	11.00	9.00
MILFORD	48.00	40.00	32.00	28.00	24.00
MINUET	20.00	15.00	11.00	9.00
MISS ALAMEDA	20.00	16.00	12.00
MISS GREELEY	22.00	18.00	14.00	12.00
MOROCCO	16.00	12.00	10.00
MOTHER MACHREE	22.00	18.00	14.00	11.00
MR. W. H. PHIPPS	20.00	15.00	12.00	9.00
MRS. DOUGLAS	18.00	14.00	11.00	8.00
MRS. HEATON	32.00	24.00	18.00	14.00	11.00	9.00
MRS. PENDLETON	18.00	14.00	11.00	8.00
OUR SELECTION	20.00	16.00	11.00	9.00	7.00	6.00
PELEGRINA	20.00	15.00	10.00	8.00
PICARDY	18.00	14.00	9.00	7.00	5.00	3.00
RAMESES	18.00	14.00	11.00	9.00
RAPTURE	18.00	14.00	9.00	7.00	6.00	5.00
RED PHIPPS	22.00	18.00	14.00	11.00	8.00
SALBACH'S ORCHID	20.00	15.00	11.00	9.00
SONATINE	26.00	20.00	15.00	11.00	9.00	7.00
SOUTHERN CROSS	15.00	11.00	9.00	7.00	6.00
SPRAY OF GOLD	15.00	11.00	9.00	7.00
STAR OF BETHLEHEM	50.00	40.00	28.00	24.00	20.00
SWEETHEART	20.00	14.00	11.00	9.00	7.00	6.00
TAIAROA	36.00	30.00	24.00	18.00
WASAGA	14.00	9.00	7.00	6.00	5.00
EARLY BIRD MIX	28.00	22.00	20.00	16.00
EXHIBITION MIX	24.00	20.00	16.00	12.00	10.00



New Super Giant Deep Red Glad—"REWI FALLU"

One of the largest and most amazing red Glads ever seen or heard of. Originated by Mr. E. J. Fallu in Australia.

It is difficult to get a satisfactory photograph of a deep red Glad for illustration. My son Everett took this photo of a Rewi Fallu from our garden. If you don't believe your own eyes, then grow a good husky spike of Rewi Fallu yourself and measure the blooms. My guess is that you can grow them still larger.

On a spike grown from a bulblet the two lower florets each measured a bit over 5 inches across—without stretching my imagination or the petals. The spike had 12 buds. And this from a BULBLET, I'm telling you!

Imagine a tall, straight, strong spike with 6 or more massive, rich deep red blooms open at once, and plenty buds showing color! "Ain't dat sumpin'?"

Rewi Fallu is a healthy, husky grower. Makes fine clean bulbs, and good size bulblets that germinate easily and grow like weeds. Even small bulbs make good spikes, Medium bulbs still better.

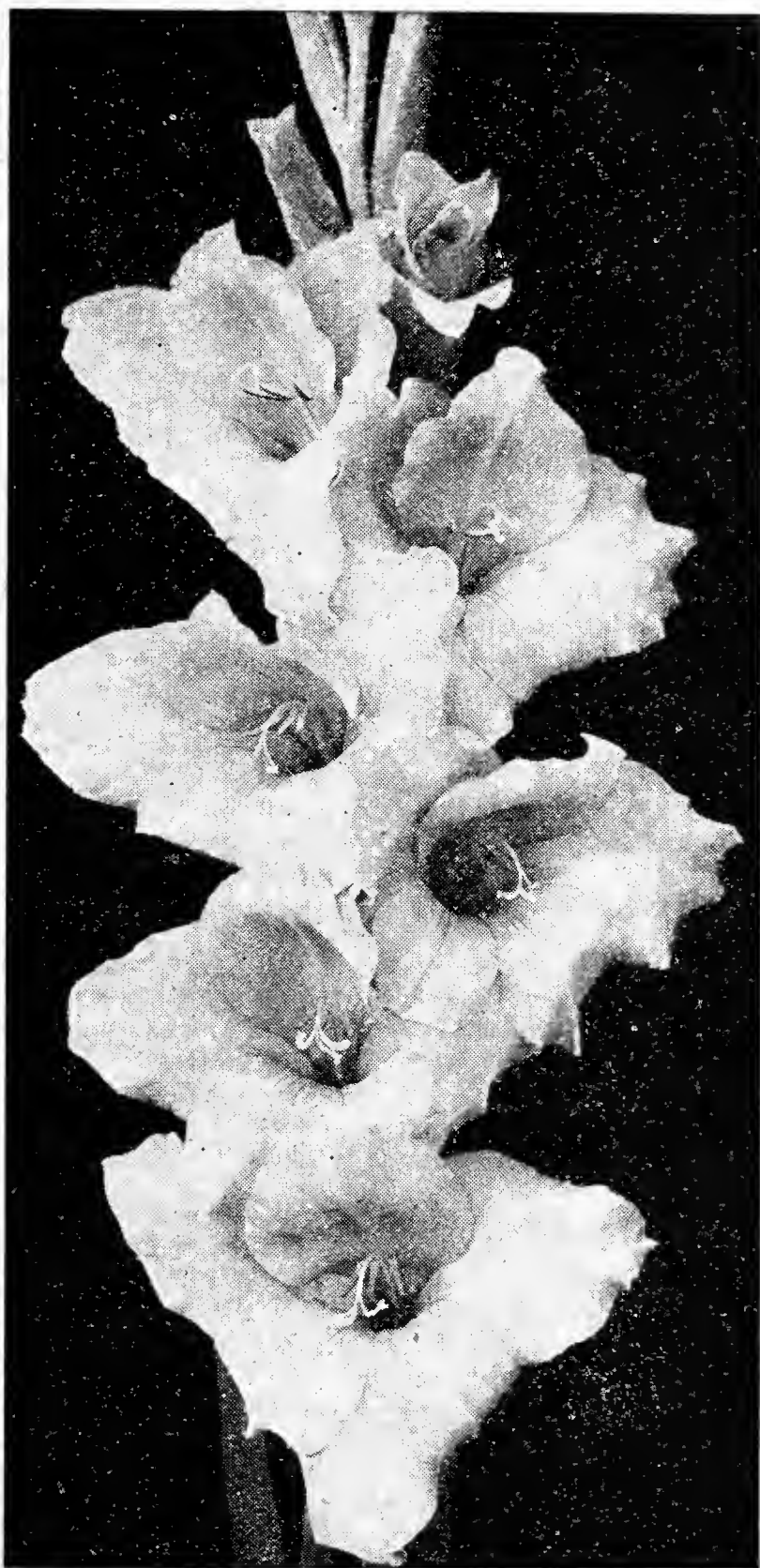
PREPAID PRICES		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BULBLETS
PER EACH.....		\$ 0.75	\$ 0.50	\$ 0.40	\$ 0.25	\$ 0.20	\$ 0.15	
PER TEN.....		6.00	4.00	3.00	2.00	1.60	1.00	
PER 100		48.00	32.00	24.00	16.00	12.00	8.00	
								5.. \$ 0.25
								100.. 4.00
								1000.. 25.00

Bulblets Per Pkt., 100, 1000—Prepaid

The number of bulblets in a packet is based on somewhat less than the 100 price for that variety. Real good value always. The larger the order the more liberal the overcount.

	Pkt.	100	1,000	Qt.
Acadia	\$0.10	\$0.15	\$1.00	\$2.00
Aida10	.20	1.50	...
Albatross10	.20	1.50	...
Apricot Glow.....	.10	.10	.80	1.50
Ave Maria10	.15	.80	2.20
Bagdad10	.15	.70	1.60
Berty Snow10	.15	1.00	2.40
Betty Co-Ed.....	.10	.15	.80	1.60
Betty Nuthall10	.10	.80	1.40
Bill Sowden10	.15	.80	2.20
Commander Koehl...	.10	.15	1.20	...
Coronation10	.15	1.20	...
Debonair10	.15	.80	2.00
Dr. Durr.....	.10	.15	.80	2.00
Dr. Moody10	.15	.80	2.00
Duna10	.10	.60	1.20
Early Dawn.....	.10	.10	.60	1.20
Edith Robson10	.15	1.00	2.50
Evelyn Kirtland.....	.10	.15	.80	2.00
Fata Morgana.....	.10	.15	.80	2.00
Gate of Heaven.....	.10	.20	1.20	3.00
Gladdie Boy.....	.10	.15	.80	2.20
Golden Cup.....	.10	.10	.60	1.20
Honor25	1.00	8.00	...
Jersey Cream.....	.25	1.00	8.00	...
J. Van Tets.....	.10	.15	1.20	3.60
King Arthur.....	.10	.15	1.20	3.60
La Paloma.....	.10	.10	.75	1.60
Libelle10	.10	.80	1.80
Londonderry25	.80	6.00	18.00
Maid of Orleans.....	.10	.15	1.00	2.50
Mammoth White10	.10	.80	1.80
Margaret Fulton10	.10	.60	1.20
Marmora10	.15	1.20	...
Mildred Louise10	.20	1.60	4.00
Milford20	.40	3.00	10.00
Minuet10	.15	1.00	3.00
Morocco10	.15	1.20	...
Mother Machree.....	.10	.15	1.00	...
Mr. W. H. Phipps....	.10	.15	1.00	...
Mrs. Douglas.....	.10	.10	.60	1.20
Mrs. Heaton.....	.10	.25	2.00	6.00
Mrs. Pendleton.....	.10	.10	.75	...
Our Selection.....	.10	.15	1.00	...
Pelegrina10	.15	1.00	2.40
Picardy10	.10	.60	1.20
Pititi15	.25	2.00	6.00
Rameses10	.15	1.00	...
Rapture10	.10	.60	1.60
Red Phipps.....	.10	.15	1.20	...
Rideau10	.15	1.00	...
Salbach's Orchid10	.15	1.00	2.80
Sonatine10	.15	1.20	3.20
Southern Cross.....	.10	.15	.80	2.40
Spray of Gold.....	.10	.15	1.00	2.20
Star of Bethlehem...	.20	.50	4.00	...
Sweetheart10	.15	1.00	2.80
Taiaroa15	.25	1.80	5.00
Veilchenblau10	.15	1.00	2.20
Wasaga10	.10	.60	1.20

See also page of rare Glads for additional bulblet prices. Page 50.



The Large, Lovely Glad **MILDRED LOUISE**

Pure deep salmon-pink, petals tipped strawberry pink, blending to pinary yellow in throat, with faint spectrum pencilling.

The stem is tall, strong, flexible, but not clubby.

Very large, wide open florets are faced and spaced exceptionally well, 16 to 22 buds to the spike.

The petals are firm, so much so that one customer said to me, "That's the Glad with tin petals"—meaning very resistant to heat and rough handling.

MILDRED LOUISE AT PREPAID PRICES.

LARGE BULBS now 2 for 12c; 10 for 50c.

MEDIUM BULBS now 3 for 10c; 10 for 25c.

SMALL BULBS now 10 for 15c; 100 for \$1.20.

Shirley Temple

A New Glad as Lovely as "Shirley in Person"

A beautiful new heavily ruffled immense cream (almost white), with deeper yellow throat. Originated by D. S. Pruitt.

Six well placed blooms of heavy substance on a long spike of eighteen florets. Edges of petals beautifully frilled.

Husky foliage, tall spike. Blooms from small bulbs, as a rule, the spikes being smaller, but lovely.

On exhibition at the Oregon Glad Show, 1937, Shirley Temple was awarded first for the best seedling and largest blossom in show.

Shirley and her parents saw this Glad on display and graciously consented to its being named for America's little sweetheart.

One Shirley blossom is a treasure itself. Try arranging the Shirley TIPS in a low bowl. You've got something there.

PRICES: (Large bulb, 75c) (Medium bulb, 40c) (Small bulb, 20c).

BULBLETS: 2—10c; 10—40c; 100—\$2.50; 1000—\$20.00; Quart, \$50.00. Prepaid.

Prepaid Prices for All 6 Sizes

SHIRLEY TEMPLE

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
EACH	\$1.00	\$0.75	\$0.50	\$0.40	\$0.30	\$0.20
TEN	8.00	6.00	4.00	3.40	2.40	2.00
100	60.00	40.00	32.00	27.20	19.20	14.40



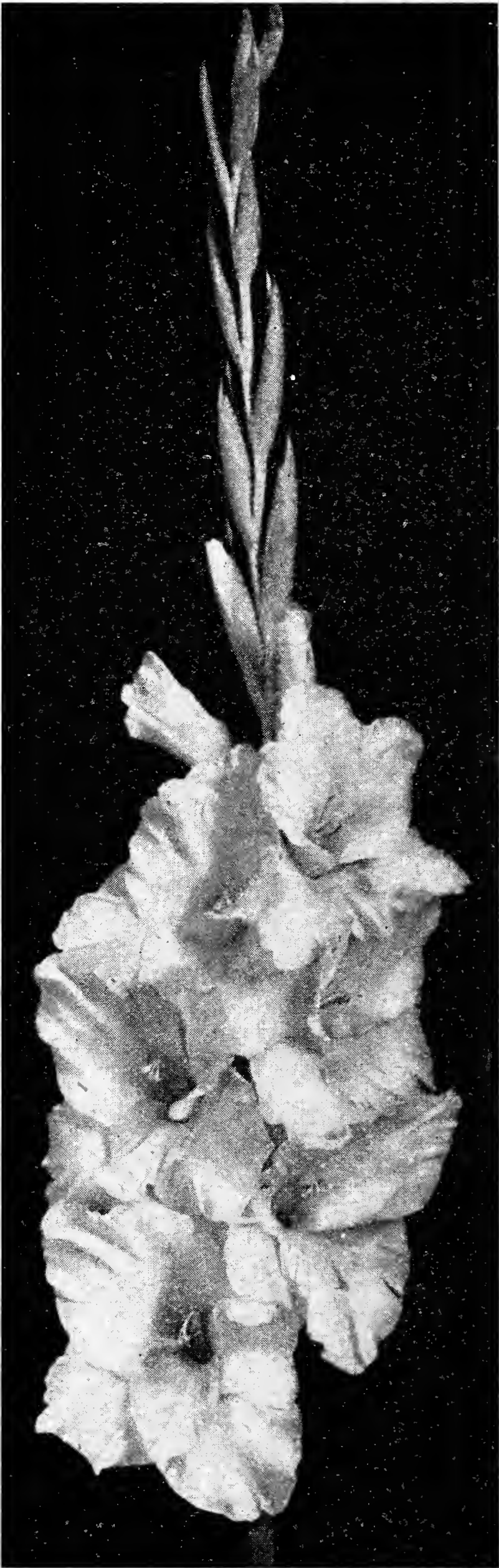
Shirley Temple in Minne- sota

Last spring, Mr. W. W. Kurtz, of Grand Rapids, Minn., had just one bulb of Shirley Temple—one of our husky No. 2 size.

This is the spike from that bulb. Snapshot taken in garden, the spike not yet cut.

Mr. Kurtz wrote me this plant was 5 feet 10 inches high. Bottom floret 5½ in. Bloomed clear to the tip.

Now you fans, let's see who can break this record.



Shirley Temple

THE J. D. LONG SEED COMPANY
BOULDER, COLORADO

Name.....

Street.....

P. O. Box.....**R. D. No.**.....**Box**.....

Date _____

Postoffice.....193.....

State.....Express Office.....

[illegible]

TERMS: Cash with order, or 25% cash, balance C. O. D.

COLORADO Customers: Please Add State Sales Tax. Thanks.


ORDER BLANK—Continued

QUANTITY	NAME	VARIETY	Amt. Brought Forward	
Total Amount Enclosed				

SHALL WE SUBSTITUTE? If cannot supply kind ordered, shall we send another, subject to your approval? Your answer.....

DOES YOUR NEIGHBOR WANT A CATALOG?

Please give name and address here:



Long Season Assortments

Many who have tried our "LONG SEASON ASSORTMENTS" order them year after year.

Each Assortment will be of one variety but the bulbs will be mixed sizes, from about ½-inch up to 1½ inches or so.

The idea is that different size bulbs bloom at different times.

So by planting the assorted sizes you get a **LONG SEASON OF BLOOM** of one variety from the one planting.

Not knowing just what sizes we may have in stock as orders are filled, we do not state sizes or quantities.

CAN GIVE MORE FOR YOUR MONEY if you "Leave it to me—JD" to send extra good value mixed blooming sizes, for the 50c or \$1.00 Assortments.

PLEASE NOTE that each **LONG SEASON ASSORTMENT** is of one variety, mixed size bulbs of that variety, the variety labeled on bag.

DO NOT SPLIT ASSORTMENTS in any way. This season we offer Assortments at 50c that we sold only in \$1.00 Assortments before. Not so many for 50c as used to send for \$1.00, you understand, but good and plenty for the 50c. The higher priced kinds are offered only in \$1.00 Assortments.

Follow these instructions, save correspondence and delay. Thanks a lot.

These Assortments are listed in the descriptive list of varieties.

RANDOM REMARKS

Get the habit. Use the index. Many items in this catalogue are not listed in alphabetical order. "We planned it that way." Index knows all, tells all. Save time by turning to page 64 first off.

We like to see customers beat our own records in growing super vegetables and flowers from our seeds and bulbs. Had a letter from Albert Luton, landscape gardener for the Canadian Pacific Railway for 19 years, reporting that he had Rewi Fallu even larger than I've grown it.

Send in your reports of largest and finest Pansy, Marigold, Turnip, Morning Glory, Strawberry, Glad, Zinnia, Poppy, Cabbage, Iris, Onion, etc. No contest. No prizes. No "reasonable facsimile." I don't like contests for prizes. Too many disappointments. Don't need to send any specimens. Just jot down a few notes and measurements.

"Time Marches On!" Forty years ago last October I landed in Colorado. Frankly, I **STRANDED**. For me, it was "Pike's Peak and Busted."

First 17 months I worked for my board on a ranch at foot of Pike's Peak. Finally, I pulled the saddle off "Old Faithful" for the last time, and left the little dogies to get along, get along, in their weak and wobbly way without my advice and coercion.

Next stop was Boulder. In a few months I landed a position pitching alfalfa and shocking bristling, bearded barley. That was **BES** (Before Electric Shavers). The time, 10 hours a day. The salary, dollar a day, plus dinner. Lunch to you. The first 40 years were the hardest. "I hope, I hope, I hope."

It's a far cry from cow punching to posy growing. "Ain't Nature Wonderful!" Never can tell what's just around the corner. It's a **LONG** road that has no corner.

\$10.00 WHOLESALE COLLECTIONS

One of the problems of large Gladiolus growers is to sell out all kinds and sizes as evenly as possible.

No two seasons alike, as to demand. One year certain kinds will be called for on most every order, while other kinds, even better and no higher in price, will be "wall flowers."

Next year many kinds that sold slowly the year before are in great demand. Never can tell. Often no reason or sense. Just happens.

Here's my plan to help equalize our Glad stocks, and keep many kinds moving more uniformly.

The plan is figured to **YOUR** advantage as well as ours. Otherwise it would be a flop.

THIS IS THE PLAN: For \$10.00 I will ship you by express, you pay express, 600 Glad bulbs, part No. 1 and part No. 2, and perhaps some No. 3 sizes, though mainly ones and twos. The total value of the 600 bulbs not less (probably more) than \$15.00 at my f. o. b. 100 rates.

We select the varieties, sizes and quantities. All bulbs will be plainly labeled, giving the variety name, the size and the quantity in each bag.

There will not be an equal number of No. 1, and No. 2 or No. 3 bulbs. There will not be the same quantity of each variety.

But there will be 10 or more varieties in the Collection. Maybe just a few of some

kinds, and more of others. But a good assortment of good kinds.

You can figure the total value in a few minutes as soon as you open up the package.

You are taking one of the "Long" chances I've talked about in the past, and that many have taken—and been "tickled pink."

ONE COLLECTION: 600 bulbs, value not less than \$15.00, f. o. b. for \$10.00, express collect.

TWO COLLECTIONS: 1200 bulbs, value not less than \$30.00, for \$18.00.

THREE COLLECTIONS: 1800 bulbs, value not less than \$45.00, for \$25.00.

HALF COLLECTION: 300 bulbs, value not less than \$7.50, for \$5.50.

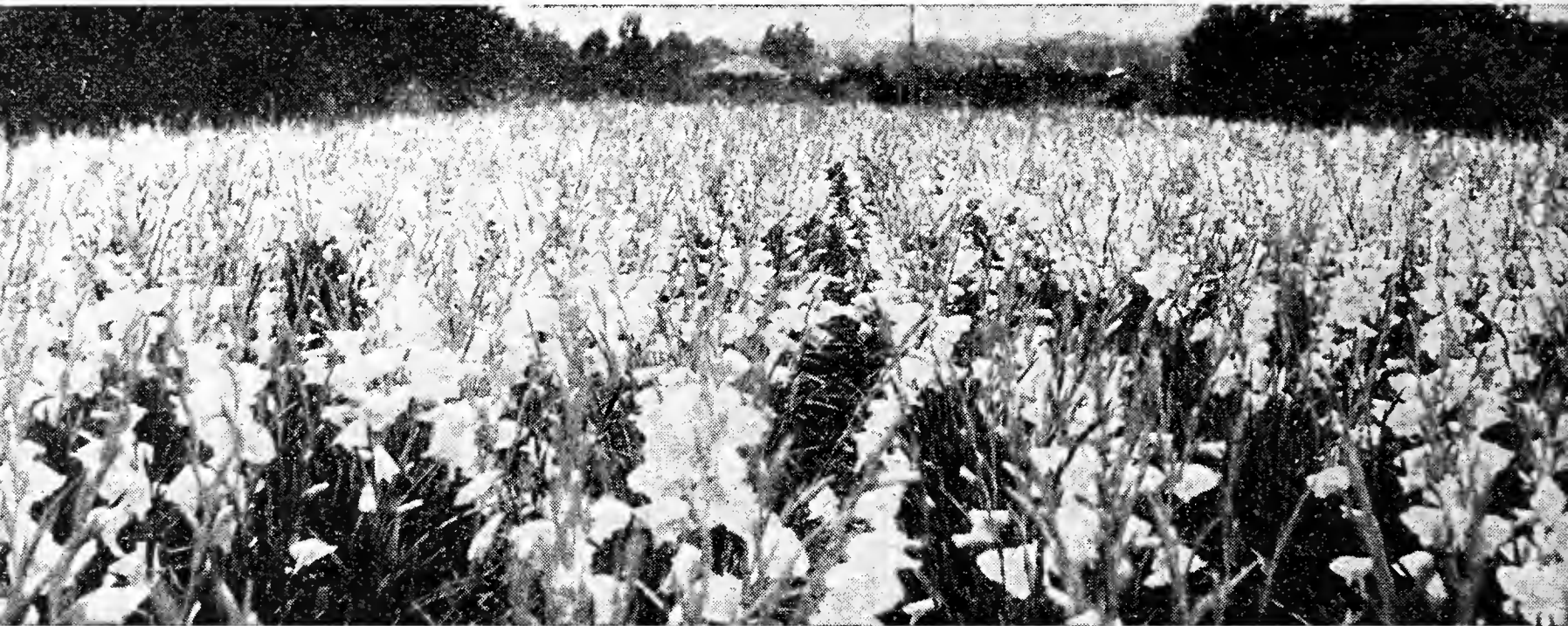
"The Last Round-Up"

A good mixture of Nos. 2, 3 and 4. Mixed sizes, and mixed colors. Not labeled. Not so many kinds as in our other mixtures.

Some of the bulbs may be damaged, but all will grow and bloom O. K.

This mixture is the final round-up of surplus stocks. The kinds have to be good, because we grow only good kinds. All prepaid.

PRICES: (23 Bulbs for 50c) (54 for \$1.00) (137 for \$2.00) (298 for \$4.00).



Plenty Palmer's Pink Picardy

ers. So I have other Picardy plantings. "The More the Merrier."
"Believe it or not," this glorious sea of Pink Picardy was produced from medium and small bulbs. And thousands of spikes were cut before this picture was taken.

Palmer's Pink Picardy at Practically Painless Prices

What a Glad! Originated by Mr. E. F. Palmer in Canada.

Color, soft shrimp pink, without flecking. Blotch of light flesh pink. Though gigantic in size, Picardy is anything but coarse. You just fall in love with it at sight.

That's what you think—maybe—when you see this snapshot of one of my Picardy plantings. But this would not supply my custom-

Picardy Bulbs, Prepaid

(5 at 10 rate, 25 at 100 rate)

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
Ten	\$0.50	\$0.40	\$0.25	\$0.20	\$0.15	\$0.10
100	3.60	2.40	1.60	1.20	.80	.60

Picardy Bulblets

	100	1,000
JUMBO OR EXTRA LARGE	\$0.25	\$2.00
Mixed Sizes, but none small10	.60

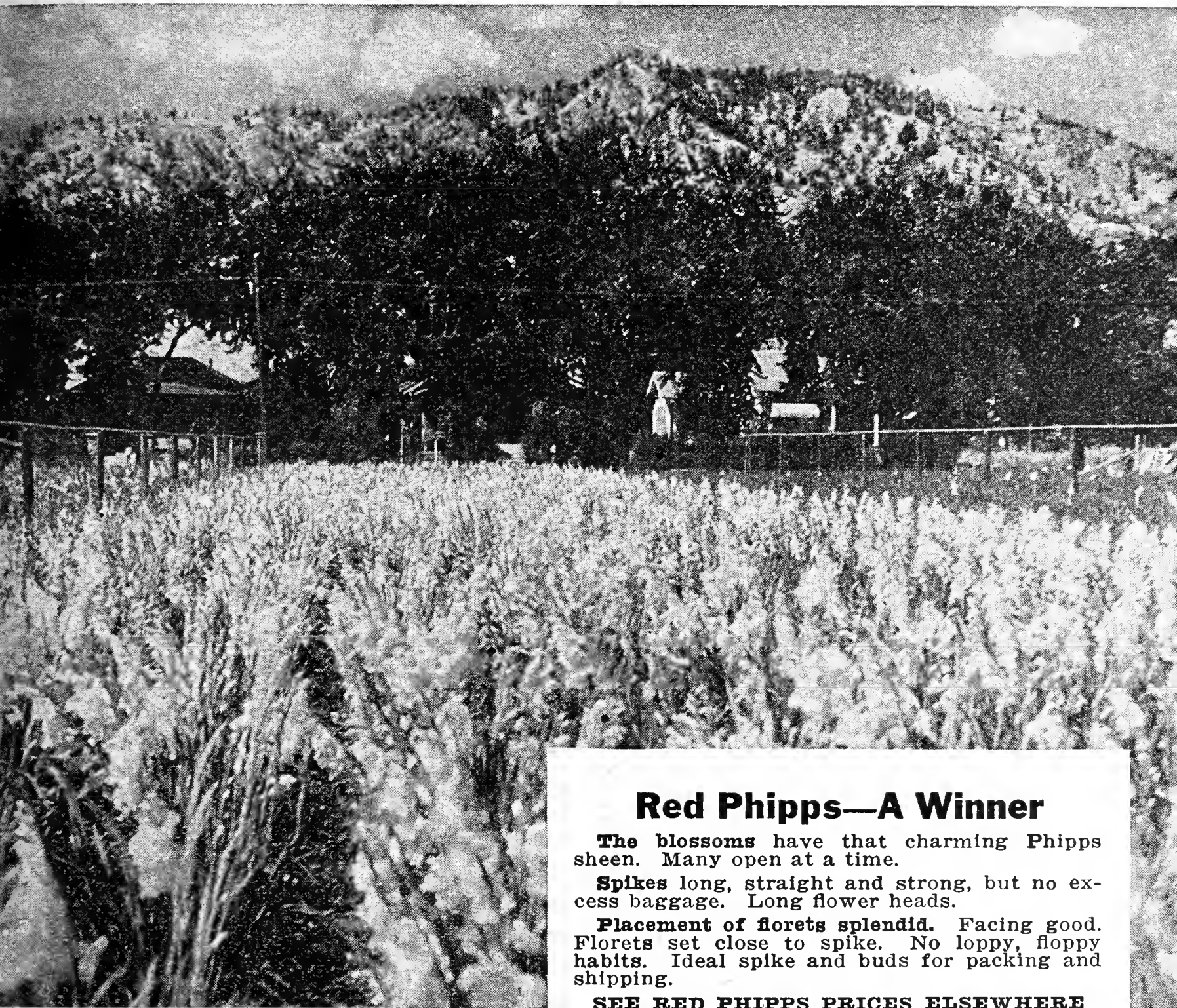


Another Giant Novelty Glad—"TAIAROA"

It's from New Zealand. Many immense blooms open at once, well spaced and facing one way on good strong, straight spike.

The color is salmon-pink, flaked slate, with purple blotch. A spike of this with 8 or 9 open blooms attracts attention, and a half dozen or more spikes in a vase is a knock-out.

Prices now greatly reduced: (Large, 2—16c; 10—70c) (Medium, 2—10c; 10—40c) (Small, 10—20c). See other pages for prices on larger lots.



Red Phipps—A Winner

The blossoms have that charming Phipps sheen. Many open at a time.

Spikes long, straight and strong, but no excess baggage. Long flower heads.

Placement of florets splendid. Facing good. Florets set close to spike. No lippy, floppy habits. Ideal spike and buds for packing and shipping.

SEE RED PHIPPS PRICES ELSEWHERE

RED PHIPPS GLADS AT THE FOOT OF THE ROCKIES

Special Offers of Glads in Color Classes

If you are not particular as to just what varieties you plant, we can supply you with bulbs of good kinds at less than prices for definite varieties.

This because if you let US select the kinds, it helps still more to balance or equalize our stocks, as mentioned on page 59.

The following LOTS will be labeled as to color only. We may send just one variety of the color you order, or we may mix several kinds of the same color.

The color lots, or groups, include various shades or tones of the color named. For example, PINK includes whatever we can spare best in light, medium, dark, or salmon-pink. Maybe just one shade, or maybe several shades mixed.

These Color Classes or Lots are priced prepaid, anywhere in USA only. If you wish to pay transportation (as explained on page 42) just say so and we will add more than enough extra bulbs to offset the express or parcel post charges.

LARGE bulbs, in these color class offers, will be No. 2 size bulbs.

MEDIUM bulbs, will be part No. 3 and part No. 4 sizes, the two sizes mixed in same bag.

PRICES for all colors offered here are the same, as follows:

LARGE bulbs: 18 for 50c; 40 for \$1.00; 90 for \$2.00; 250 for \$5.00.

MEDIUM bulbs: 16 for 25c; 35 for 50c; 80 for \$1.00; 180 for \$2.00; 500 for \$5.00.

SIX COLOR CLASSES

BUFF May be light buff, delicate light pink, or deeper buff, or some of each.

PINK As you know, under pinks there is a wide range of tones or shades. All lovely.

RED This class includes light and dark reds, and orange-scarlet. May be one shade, may be several.

WHITE All right. I'll admit white isn't a color. But you know what I mean. White is still one of our biggest selling "colors".

YELLOW Better order some yellow to go with your white, pink, buff or lavenders. Will add "IT" to the effect.

JD Sez, Sez 'e

Ladies A-N-D Gentlemen! Behold Public Optimist Number One! "That's me—JD". For proof, just notice how many order blanks go with this catalogue.

You see, I'm so optimistic I think you'll not only send large orders, but later on will browse through this catalogue and find something more that you want in seeds, bulbs or plants.

Speaking of order blanks, however, please rest assured that no special kind of blank or paper is necessary for making out an order for us. Any old paper, any size, any shape or color, written with pencil, pen or typewriter, will bring home your bacon from Boulder. Have had orders on bits of paper not much larger than a postage stamp, and others on an old paper bag or slab of wall paper. And we "welcome to our city" small orders as well as large.

The two most important things to watch when you make out an order are to have YOUR name and address plainly written or printed, and to use one line for each item you order.

You'd be surprised to know how many customers forget to put down their names, or addresses, or both. Best way is to write name and address first at top of page.

Thirty years practice reading all sorts of handwriting enables us to figure out almost every name. But we do get stumped at times. Even Jesse Jones, run off in a flowing hand can be mistaken for Jesse James.

You can help us a whale of a lot if you list your order so as to keep all the GLADIOLUS items separate from the rest of your order, either by using separate order blank for the Glads, or listing the Glads on one side the sheet and other things on the reverse side.

Or, just skip a few lines, leaving a sort of No-Man's-Land between the Glads and the rest of the order. Reason is, the Glads are put up in a separate department and we can handle your order quicker and more efficiently if made out along the line suggested. BUT no special manner of making out the order is really necessary.

I had to do plain and fancy carving and condensing to steal 4 pages for order blanks, in addition to the two-page blank slipped in loose.

More telescoping had to be done to give me this perfectly good page to mess up with conversation instead of using it for more good reasons why "You can't go wrong, if you buy from Long." (By the way, a customer wrote that slogan. Don't praise or blame me for it.)

The job of carving included not only pruning descriptions, but slicing several illustrations. Turn to some of the Glad blossoms, for example. Had to put up a fight with our printer to do this. Almost had to carve him a bit. He shook his head, and said plenty—and thought still more.

I began carving in the Fall catalogue. Imagine my surprise when, a few weeks after our fall catalogue was mailed, here comes Collier's Magazine showing only half the face of a beautiful blonde. The west half of her face adorned the front cover page, the east half had "Gone with the Wind." (Thanks, Mr. Collier, thanks lots for backing me up.)

Maybe I pulled a boner, however, when carving the page of Onions and Onion sets. After cutting the descriptions and prices, I had a yen to slice off a slab from that fine Improved Mountain Danvers onion, thus reducing it to single column width.

Now I fear that the sliced onion may bring tears to your eyes, so you can't read even the boiled-down descriptions of Onions and Sets.

I'd sure hate to have you lose out on those special HAZEL SIZE SETS, that have made such a hit with thousands of our customers who order them year after year. We ship them from coast to coast, and pole to pole—almost! Such solid, medium size sets and so many of them in the heaped quart we send. Good for early green onions and extra good for growing large, mature onions. Easy to grow a crop for fall or winter use.

Carving Climax. Had half a notion to run my picture on this page. I say half a notion, meaning half the picture. I kept on carving. The more I carved, the better it looked. Finally I decided it looked swell, as you see it now. "Or don't you?"

When should a catalogue be mailed? Search me. For 30 years I've wrestled with this question. Usually, the mailing date of our Spring catalogue

hasn't been optional with me. Because I seldom find time to prepare the copy soon enough to permit mailing before last of January.

This season I all but busted a gallus, working on the catalogue, so we can begin mailing Jan. 10th or a few days earlier. You see, we have many customers in the southern states who make gardens while we northern folks are digging ourselves out of snow banks. That's one reason our catalogue should be all dressed up and ready to go, early.

The disadvantage of early mailing is that some will mislay or lose the catalogue before they get around to make out their orders. The baby may have a grand time tearing it to pieces, or the pup may chaw it up with glee. If you can't find your Long catalogue, drop a post card and another will come romping to you suddenly.

Do you loan your catalogue? Many customers do. Some years ago a good customer (she sure WAS good to do this) loaned her copy of our catalogue until it had been in every home in her block, in Salida, Colorado. Good old Salida, where we have a grand bunch of perennial customers. One Salida lady kept a copy of every Long catalogue since first one she received over 20 years ago.

How long is a long time? Just 30 years ago we printed our first mail order seed catalogue. Funny little booklet. But was an entering wedge. This season I thought some of celebrating. But when I recalled other firms that started out years before I was born, and are still among those present, my little 30 years didn't look very impressive after all.

On the other hand, they do say that most business undertakings fall by the wayside in less than 30 years. So maybe we are justified if we "point with pride". Anyway, it's no snap to carry on through thick and thin for 30 years, with Prosperity playing hooky around the corner so much of the time. I know, because I have inside information. An understanding, generous rich uncle would have helped a lot. But no such animal was ever located in the branches of my family tree.

It seems to simmer down to this: Our customers have had a square deal, and they are keen enough to know it, and generous enough to stay with us, as well as tell their friends the good news.

As a high pressure salesman, I'm a flop. And I'm rather glad of it. I'd rather do better than I promise than promise more than I can deliver. Is slower getting new customers, but proves "Best in the LONG Run."

Many radio announcers are a pain in the neck to me. Yet, after all, it's the sponsor who deserves panning. One night not long ago I was cruising around on my radio dial and caught a most unusual, refreshing announcement.

This announcer was plugging for a well known brand of cigarets. He didn't claim his brand was the only good one. Even said there were other good brands. He didn't blat, "Go TOMORROW and buy our brand."

He simply told of the good qualities of his product and invited—not commanded—his listeners to try his brand some time, and do all the deciding. He actually assumed that we have a grain of sense ourselves. Now that's the way I feel about this seed and bulb business. Just send us a trial order and do the judging yourself. And you won't die if you fail to do this "TOMORROW". The day after tomorrow, or even later, will be quite all right.

It so happens that I don't smoke, but I do appreciate a sane radio announcement, such as given by a firm that, you might say, hasn't gone off the "Gold" standard.

Why don't I smoke? Well, for one thing, there was a man in our town who celebrated his 100th birthday by smoking. Only a few weeks later he died. I wonder how long he might have lived if he hadn't dissipated. Some one should have told him these things.

"Imagine My Embarrassment!" Last season my son, and partner, Everett (see page 11), took over the growing of our Glads, and other garden work. I told him if he would GROW the Glads, I'd SELL 'em.

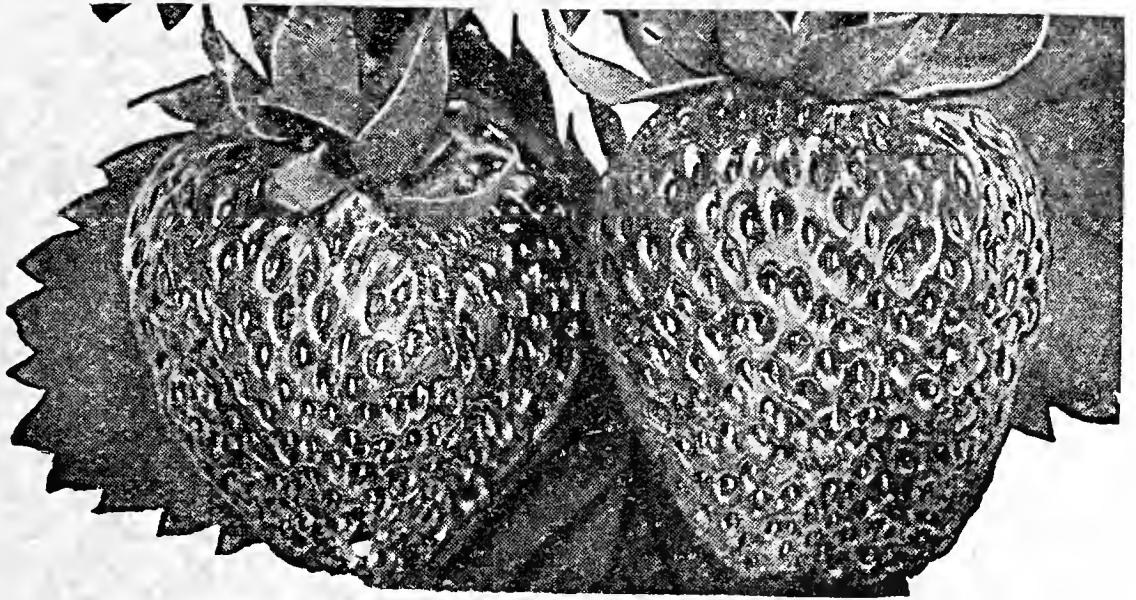
But Land Sakes Alive! With the help of experienced men who have been with us for years, Ev produced the biggest crop we ever dug. Now you know why I'm making special offers, and filling your orders so liberally. The "younger generation" has put me on the spot.

MASTODON

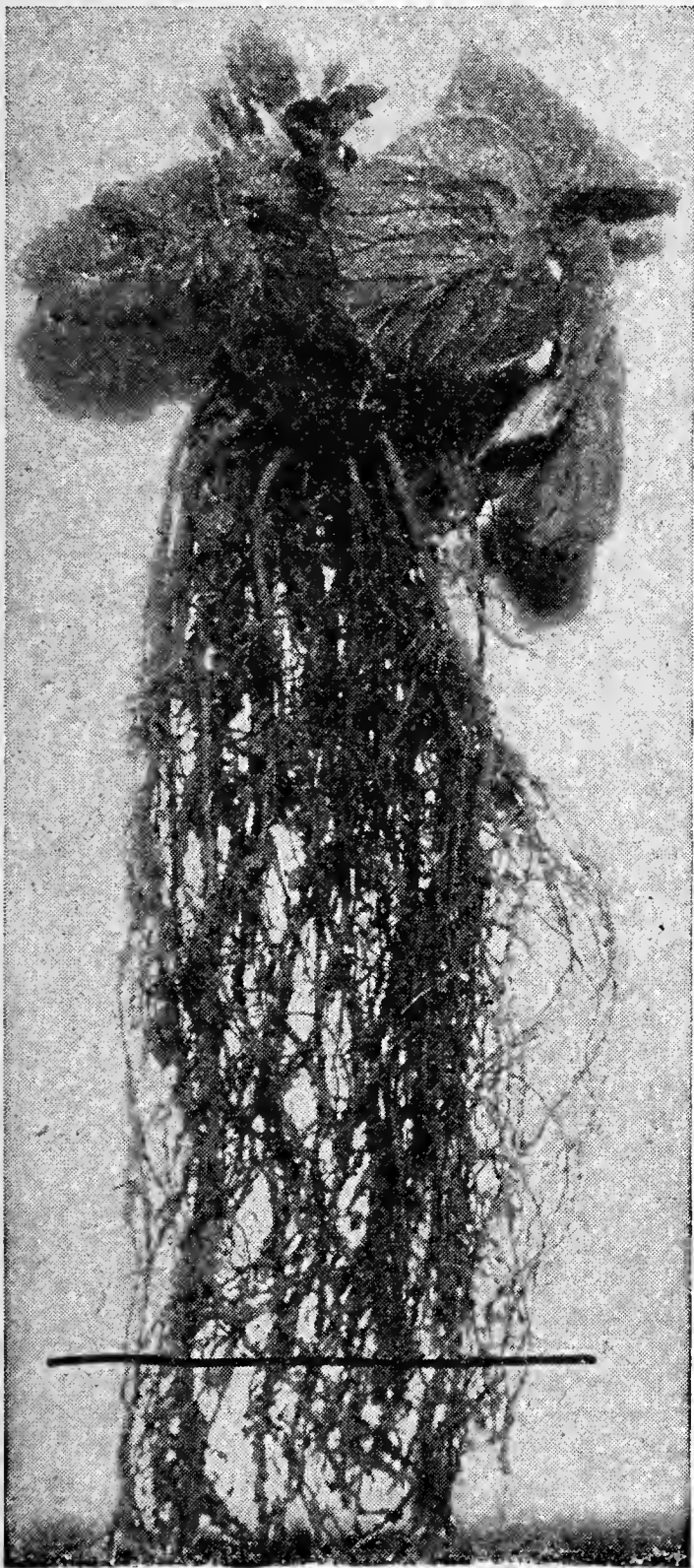
Everbearing Strawberries

True stock, free from disease. My plants officially inspected and approved. You start right when you set out **LONG'S** true Mastodon plants. Only new plants sent out. Safe delivery of plants in good growing condition guaranteed.

MASTODON plants are very robust and thrifty. Plants set out in spring begin bearing in July or early August, continuing until heavy freezing weather. They start bearing again the following June. The dark green leaves are very large and of heavy texture, thus well protecting the berries from sun and rain. The berries are borne in clusters on strong stiff stems. Some of the larger berries will not go through the top of a quart milk bottle. (Prices below.)



PLANTS SHIPPED IN SPRING ONLY



Everbearing Strawberry Plant

I have drawn a mark suggesting about where to cut off the tips of the roots before planting. Tops should be trimmed also.

The "EARLY GEM" Everbearing Strawberry

Everything considered, the Mastodon seems to be the world's best Everbearing strawberry.

Whether it's Mastodon, Gem, or any other variety, your success depends greatly on getting true stock, healthy plants well packed and safely delivered. That's what you get from me.—JD.

The **GEM** doesn't make as large plants as the Mastodon. Gem plants run pretty small. But they "take hold" and establish themselves quickly.

They soon develop new leaves and begin blooming and sending out runners early.

I think it's best to pinch off first crop or two of blooms of any everbearing kind. But the "GEM" plants thrive and forge ahead even if berries are allowed to mature early in the season.

I'd say that **EARLINESS** is one of the outstanding valuable points in favor of GEM.

The berries are large, though do not average quite so large as Mastodon. Flavor is good.

Here's my idea or suggestion. I think you should have BOTH Mastodon and Gem. Everbearers "stop and go." That is, they set a crop, then rest, then set another crop. GEM leads off ahead of Mastodon with first picking. After that the two are likely to work and rest at different times, thus insuring you a more uniform supply than either one variety could.

One scale of prices for **BOTH MASTODON AND GEM** plants. You can take part each of the two kinds to get the quantity prices.

Plants are put up in bundles of 25. So make up your order, for example: 25 of one kind and 75 of the other, or 50 of each kind, to get the 100 rate. Or, 150 of one kind and 250 of another to get the 400 rate, and so on.

And here are the prices, prepaid anywhere in U. S. A.:

(50 plants, smallest order packed, for \$1.00) (100 for \$1.80) (200 for \$3.40) (300 for \$4.80) (400 for \$6.00) (500 for \$7.00) (1,000 for \$13.50). Prepaid.

Write for prices for **MASTODON PLANTS BY EXPRESS, NOT PREPAID.**

If you plant just one kind, then plant Mastodon. If plant both, better plant more Mastodon than Gem.

Business Terms—

Safe delivery guaranteed.

All goods prepaid, unless otherwise noted.

Cash with order, or $\frac{1}{4}$ cash, balance C. O. D. Please do not ask for any other terms. **Money orders preferred.** But don't hesitate to send your personal check. We will pay collection fee at our bank. Coins or stamps for less than \$1.00 O. K. with us.

C. O. D. orders. Bear in mind that C. O. D. orders cost you extra for collection. Note we require $\frac{1}{4}$ down payment on C. O. D. orders.

Goods priced prepaid will be sent by parcel post or express, our option. If you specify a certain way and the other is cheaper, you pay the difference.

We ship promptly, or notify you if goods are to be sent later. So if you fail to receive goods or a notice within one week, please drop us a line at once. Don't wait. (Seeds are usually shipped same day order is received.)

I want you to report errors. Just drop me a line stating the trouble. That's enough. Don't need to sass me.

NON-WARRANTY—Owing to many conditions that may prevent the best seeds from growing and giving satisfaction, we, The J. D. Long Seed Company, therefore, in common with other seedsmen, give no warranty, expressed or implied, as to growth, description, quality, productiveness, or any other matter of any seeds, bulbs or plants that we send out, and we will in no way be responsible for the crop. If the purchaser does not accept the goods on these terms they are at once to be returned, and the money will be refunded.

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NOVELTY ZINNIAS

Scabiosa-Flowered Plants about 3 feet high bear medium sized flowers remarkably resembling the popular annual Scabiosa. A grand mixture of colors, including crimson, scarlet, orange, yellow, pink and white. **Pkt. 10c.**

Gaillardia-Flowered Another new Zinnia type with attractive flowers of medium size carried on good stems. very free flowering. Colors range through mellow tones of rose, pink, bronze, yellow, orange, lavender, and combinations of these colors. Will bloom in 45 days. Mixed colors only. **Pkt. 10c.**

Crown O' Gold An outstanding novelty. Each petal of the flower is overlaid with deep golden yellow at the base, shading to lighter yellow at the tips. **Pkt. 10c.**

Fantastic "Fantasy" The most fascinating new type introduced for years. Fantasy is a very informal, happy-go-lucky, shaggy type—large enough to satisfy the desire for mass of color, yet small enough for graceful flower arrangement when cut. Mixed colors only. **Pkt. 10c.**

Early Wonder "Gypsy"

Different from all other Zinnias, often producing flowers within 40 days or less from time of sowing seed outdoors. The "Gypsy" flowers are borne on long wiry stems without lateral branches, an ideal cutting type. Deep orange. **Pkt. 10c.**

Mastodon Mixed Long's "All-in-One" special mixture of the largest and best types of Zinnias in all colors known to this popular flower. **Pkt. 10c.**



Zinnia—Scabiosa-Flowered

Lilliput So much smaller and so different that they do not compete with the foregoing types. Exceedingly useful and pleasing for table bouquets. And last for days when cut. Wonderful colors, mixed. **Pkt. 10c.** (For separate colors see page 4.)

Lilliput Pastel Shades A mixture comprising soft shades of apricot, peach, creamy yellow, shell pink, delicate salmon, light rose and orchid. Flowers small, compact and symmetrical in shape, borne in great profusion. Early blooming. **Pkt. 10c.**

Dahlia-Flowered

The immense blossoms with forms resembling Giant Dahlias suggested the name for this type. Colors range from gorgeous, bright and dazzling to the softer pastel shades. Mixed colors. **Pkt. 10c.** (For separate colors see page 4.)

Giants of California

Also called Mammoth. Similar to the Dahlia-flowered but many still larger, though the flowers do not have as great a depth as the Dahlia-flowered. Some shades of color not found in other types. Plants very vigorous and well branched. And do they bloom and bloom! Mixed colors. **Pkt. 10c.** (For separate colors see page 5.)



Zinnia—Gaillardia-Flowered (New Type)

**SPECIAL ZINNIA
COLLECTION**

1 Pkt. each of the above 10 kinds.

**\$1.00 VALUE
POSTPAID for**

60c



Calendula Campfire Bodger's Improved Florist Strain

Calendulas

(Scotch Marigolds)

Campfire Bodger's Improved Florist Strain. A vastly improved re-selected strain of the popular Campfire. Deep orange with scarlet sheen. Pkt. 15c, ½ oz. 40c.

Orange Shaggy Rich orange flowers of a shaggy, informal effect. Pkt. 10c, oz. 30c.

Apricot Queen A new color in Calendulas. Pkt. 10c, oz. 25c.

Chrysantha The large, double yellow flowers are loosely arranged, giving appearance of a Chrysanthemum. Pkt. 10c, oz. 30c.

Lemon Queen Double lemon. Pkt. 10c, oz. 20c.

Nankeen Double cream. Pkt. 10c, oz. 20c.

Orange King Special Florist Strain. Enormous double orange flowers. Pkt. 15c, oz. 40c.

COLLECTION

1 Pkt. each above seven varieties of Calendulas, value 80c, postpaid for..

50c

New Rust-Proof Giant Snapdragons

All are extra large, and include the cream of colors in this Giant Rust-proof Strain. They bloom first year from seed, as well as second.

ALASKA. New White. Pkt. 15c.

CANARY BIRD. Yellow. Pkt. 15c.

LOVELINESS. Rose pink. Pkt. 15c.

BONFIRE. Rich scarlet. Pkt. 15c.

COPPER SHADES. Many shades from copper-orange to coppery-gold. Pkt. 15c.

PINK SHADES. Pure shade of pink, free from bluish tinge. All base branching, long stems. Pkt. 15c.

SALMON SHADES. New colors of Salmon hue. Pkt. 15c.

ANY TWO PACKETS FOR 25c.

COLLECTION

1 Pkt. each of the above 7 Snapdragons, value \$1.05, postpaid for

65c

Maximum Mixed Many giant rust-proof varieties mixed. Pkt. 10c.

THE

**J. D. LONG
SEED CO.
BOULDER, COLORADO**

